

Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2016 or Spring 2017 Only (v. 5-6-16)

Year One

Fall Semester		Spring Semester	
Des 1111: Creative Problem Solving	3	Des 1101W: Introduction to Design Thinking (Arts/Humanities; Writing Intensive)	4
Econ 1101: Principles of Microeconomics OR ApEc 1101: Principles of Microeconomics (Both meet Social Sciences and Global Perspectives.)	4	Freshman Writing You will be placed in one of the following: Writ 1201: Writing Studio* Writ 1301: University Writing Writ 1401: Writing and Academic Inquiry *If placed in Writ 1201, you must also complete	4
		Writ 1301 to fulfill the first-year writing requirement.	
Math 1031: College Algebra and Probability (Mathematical Thinking)	3	RM 2215: Intro to Retail Merchandising	3
RM 1201: Fashion, Ethics, and Consumption (Civic Life and Ethics)	3	Liberal Education Requirement or elective	3-4
Liberal Education Requirement or elective	1-3		
Semester Credits	14-16	Semester Credits	14-15

Note: The Retail Merchandising curriculum is quite flexible.

Courses do not need to be taken in exactly this order.

We recommend completing the courses for Years One and Year Two prior to those for Years Three and Four.

Year Two

Fall Semester		Spring Semester	
☐ CI 1871: Computer Literacy and Problem Solving	4	☐ Mgmt 3001: Fundamentals of Management	3
☐ RM 3124: Consumers of Design	3	☐ RM 3201: Career and Internship Preparation for Retail Merchandising	1
☐ Retail Merchandising Elective For course options, refer to your APAS report.	3-4	☐ Retail Merchandising Elective For course options, refer to your APAS report.	3-4
☐ Statistics – select one: SCO 2550: Business Statistics Soc 3811: Basic Social Statistics Stat 3011: Introduction to Statistical Analysis	4	☐ Liberal Education Requirements or electives	7-8
GOOD STUDY ABROAD TERM		GOOD STUDY ABROAD TERM	
Semester Credi	its 14-15	Semester Credits	14-16



Year Three

Fall Semester		Spring Semester	
Mktg 3001: Principles of Marketing	3	RM 4117W: Retail Environments and Human Behavior	3
RM 3242: Retail Buying	3	Retail Merchandising Elective For course options, refer to your APAS report.	3-4
Retail Merchandising Elective For course options, refer to your APAS report.	3-4	Liberal Education Requirements and/or electives, if needed to reach 120 credits	9-10
Writ 3562W: Technical and Professional Writing (counts as two Writing Intensive courses) OR EngL 3027W: The Essay* *This course counts as one Writing Intensive. course. With this option, you will need one additional Writing Intensive course.	4		
Liberal Education Requirement or elective	3		
GOOD STUDY ABROAD TERM		GOOD STUDY ABROAD TERM	
Semester Credits	16-17	Semester Credits	15-17

Year Four

Fall Semester		Spring Semester	
 RM 4196: Internship **Consider doing your internship abroad.** 	1	☐ RM 4217: International Retail Markets (spring only) (Global Perspectives)	3
☐ RM 4248 Creative Leadership in Retailing	3	☐ Retail Merchandising Elective For course options, refer to your APAS report.	3-4
 Retail Merchandising Elective For course options, refer to your APAS report. 	3-4		
☐ Electives, if needed to reach 120 credits	7-8	☐ Electives, if needed to reach 120 credits	9-10
GOOD STUDY ABROAD TERM			
Semester Credits	14-16	Semester Credits	15-17

Liberal Education Requirements Not Met by Program Requirements

Diversified Core	Designated Themes (Complete 2 of the 3.)		
☐ Biological Science	☐ Diversity and Social Justice in the U.S.		
☐ Historical Perspective	☐ Technology and Society		
☐ Literature	(may be fulfilled with RM 2234)		
☐ Physical Science	☐ The Environment		