# Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2019 or Spring 2020 Only
(v. 4-15-19)

## Year One

### Fall Semester

- **College Algebra – select one:**
  - CI 1806: College Algebra through Modeling
  - Math 1031: College Algebra and Probability
  (Both meet Mathematical Thinking)
  - 3

- **Des 1111: Creative Problem Solving**
  - 3

- **Freshman Writing**
  - You will be placed in one of the following:
    - Writ 1201: Writing Studio *
    - Writ 1301: University Writing
    - Writ 1401: Writing and Academic Inquiry
  - *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.
  - 4

- **RM 1201: Fashion, Ethics, and Consumption**
  - (Civic Life and Ethics)
  - 3

- **Liberal Education Requirement or elective**
  - 1-3

### Spring Semester

- **Des 1101W: Introduction to Design Thinking**
  - (Arts/Humanities; Writing Intensive)
  - 4

- **Econ 1101: Principles of Microeconomics**
  - OR ApEc 1101: Principles of Microeconomics
  - (Both meet Social Sciences and Global Perspectives)
  - 4

- **Econ 1101: Principles of Microeconomics**
  - 3

- **Liberal Education Requirement or elective**
  - 3-4

### Semester Credits

- 14-16

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**Note:** The Retail Merchandising curriculum is quite flexible. Courses do not need to be taken in exactly this order. We recommend completing the courses for Years One and Year Two prior to those for Years Three and Four.

## Year Two

### Fall Semester

- **CI 1871: Computer Literacy and Problem Solving**
  - 4

- **Statistics – select one:**
  - SCO 2550: Business Statistics: Data Sources, Presentation, and Analysis
  - Soc 3811: Social Statistics
  - Stat 3011: Introduction to Statistical Analysis
  - 4

- **Liberal Education Requirements or electives**
  - 6-7

### Spring Semester

- **Mgmt 3001: Fundamentals of Management**
  - 3

- **RM 3201: Career and Internship Preparation for Retail Merchandising**
  - 1

- **Retail Merchandising Electives**
  - For course options, refer to your APAS report.
  - 7-8

- **Liberal Education Requirement or elective**
  - 3-4

### Good Term to Study Abroad/Away

- Semester Credits
  - 14-16

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See Reverse
## Year Three

### Fall Semester
- **Mktg 3001: Principles of Marketing** 3
- **RM 3242: Retail Buying** 3
- **Retail Merchandising Elective** 3-4
  - For course options, refer to your APAS report.
- **Writ 3562W: Technical and Professional Writing** 4
  - (counts as two Writing Intensive courses)
  - OR **EngL 3027W: The Essay**
    - *This course counts as one Writing Intensive. With this option, you will need one additional Writing Intensive course.*
- **Liberal Education Requirement or elective** 3

**Good Term to Study Abroad/Away**

Semester Credits 16-17

### Spring Semester
- **RM 4117W: Retail Environments and Human Behavior** 3
- **RM 3124: Consumers of Design** 3
- **Retail Merchandising Elective** 3-4
  - For course options, refer to your APAS report
- **Liberal Education Requirements and/or electives, if needed to reach 120 credits** 6-8

**Good Term to Study Abroad/Away**

Semester Credits 15-18

## Year Four

### Fall Semester
- **RM 4196: Internship** 1
  - **”Consider doing your internship abroad.”**
- **RM 4248 Creative Leadership in Retailing** 3
- **Retail Merchandising Elective** 3-4
  - For course options, refer to your APAS report.
- **Electives, if needed to reach 120 credits** 7-8

**Good Term to Study Abroad/Away**

Semester Credits 14-16

### Spring Semester
- **RM 4217: International Retail Markets** 3
  - (spring only) (Global Perspectives)
- **Retail Merchandising Elective** 3-4
  - For course options, refer to your APAS report.
- **Electives, if needed to reach 120 credits** 9-10

**Good Term to Study Abroad/Away**

Semester Credits 15-17

## Liberal Education Requirements Not Met by Major Requirements

### Diversified Core
- Biological Science
- Historical Perspective
- Literature
- Physical Science

### Designated Themes (Complete 2 of the 3.)
- Diversity and Social Justice in the U.S.
- Technology and Society
  - (may be fulfilled with RM 2234)
- The Environment

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This is a sample plan subject to change prior to the start of Fall Term 2019.