

Four-Year Plan RETAIL MERCHANDISING B.S.

For Students Officially Admitted to the Program in Fall 2023 or Spring 2024 Only
(v. 12-20-2023)



COLLEGE OF DESIGN
UNIVERSITY OF MINNESOTA

SEMESTER 1

COURSES	CREDITS	NOTES
Des 2101: Principles of Design	3	NOTE: This curriculum is flexible; courses do not need to be taken in exactly this order. We recommend completing Semesters 1-4, then those for Semesters 5-8. * For course options, refer to your APAS report. Note: Unless higher-level math is already completed, Math 1031 is the preferred math option.
Des 2701: Creative Design Methods (fall only)	3	
Math Requirement *	3	
RM 1201: Fashion, Ethics, and Consumption (Civic Life & Ethics)	3	
Writ 1301: University Writing	4	
Total Credits	16	

SEMESTER 2

COURSES	CREDITS	NOTES
Des 1111: Creative Problem Solving	3	* For course options, refer to your APAS report.
RM 2215: Introduction to Retail Merchandising	3	
Economics * (Social Sciences; Global Perspectives)	4	
Liberal Education Requirement	3-4	
Total Credits	13-14	

SEMESTER 3

COURSES	CREDITS	NOTES
CI 1871: Computer Literacy and Problem Solving <i>OR BA 2051:</i> Modeling Business Scenarios in Excel	2-4	* For course options, refer to your APAS report. Good Term to Study Abroad
Statistics *	4	
Liberal Education Requirements	8-9	
Total Credits	14-17	

SEMESTER 4

COURSES	CREDITS	NOTES
Mgmt 3001: Fundamentals of Management	3	* For course options, refer to your APAS report. Good Term to Study Abroad
RM 2234: Retailing in a Digital Age (Technology & Society)	3	
RM 3201: Career and Internship Preparation for Retail Merchandising	1	
Retail Merchandising Elective *	3-4	
Liberal Education Requirement	3-4	
Total Credits	13-15	

This is a sample plan subject to change prior to the start of Fall Term 2023.

SEMESTER 5

COURSES	CREDITS	NOTES
Mktg 3001: Principles of Marketing	3	* For course options, refer to your APAS report.
RM 3242: Retail Buying	3	** For course options, refer to your APAS report. Note: The Writ 3562W option counts as two Writing Intensive courses.
Retail Merchandising Elective *	3-4	
Retail Merchandising Writing Course **	4	
Liberal Education Requirement / Elective	3-4	Good Term to Study Abroad
Total Credits	16-18	

SEMESTER 6

COURSES	CREDITS	NOTES
RM 3124: Consumers of Design	3	* For course options, refer to your APAS report.
Retail Merchandising Electives *	6-8	Good Term to Study Abroad
Liberal Education Requirements / Electives	4-6	
Total Credits	13-17	

SEMESTER 7

COURSES	CREDITS	NOTES
RM 4196: Internship *	1	* Refer to: z.umn.edu/required-internship
RM 4828: Creative Leadership in Retailing	3	** For course options, refer to your APAS report.
Retail Merchandising Elective **	3-4	
Liberal Education Requirements / Electives	7-8	Good Term to Study Abroad
Total Credits	14-16	

SEMESTER 8

COURSES	CREDITS	NOTES
RM 4217: International Retail Markets (Global Perspectives) (spring only)	3	* Refer to your APAS for course options.
Retail Merchandising Elective **	3-4	
Liberal Education Requirements / Electives	9-10	
Total Credits	15-17	

Liberal Education Requirements *Not* Met by Major Requirements

DIVERSIFIED CORE	DESIGNATED THEMES	WRITING INTENSIVE
<ul style="list-style-type: none"> - Arts/Humanities - Biological Sciences - Historical Perspectives - Literature - Physical Sciences 	<ul style="list-style-type: none"> - Race, Power, and Justice in the U.S. (RPJ) 	<ul style="list-style-type: none"> - Two or three courses, at least one upper-division (may overlap with Retail Electives)