

# Four-Year Plan GRAPHIC DESIGN B.F.A.

For Students Officially Admitted to the Program in Fall 2023 or Spring 2024 Only  
(v. 12-20-2023)



COLLEGE OF DESIGN  
UNIVERSITY OF MINNESOTA

## SEMESTERS 1 & 2

COURSES	CREDITS	NOTES
<b>Des 2101:</b> Principles of Design	3	<b>Required Studio Sequence - Step 1:</b> Complete the five foundation courses during your first two semesters. Fall: Des 2101, Des, 2701 and GDes 1311 Spring: GDes 1312 and GDes 1315  * Students may not enroll in GDes 1311 and GDes 1312 concurrently.
<b>Des 2701:</b> Creative Design Methods	3	
<b>GDes 1311:</b> Foundations: Drawing & Design in Two and Three Dimensions *	4	
<b>GDes 1312:</b> Foundations: Color & Design in Two and Three Dimensions *	4	
<b>GDes 1315:</b> Foundations: The Graphic Studio	4	
<b>Writ 1301:</b> University Writing	4	
Liberal Education Requirements	8-9	
Total Credits	30-31	

## SEMESTER 3

COURSES	CREDITS	NOTES
<b>GDes 2342:</b> Web Design	3	<b>Required Studio Sequence - Step 2:</b> Take GDes 2345. Go through Portfolio Review.
<b>GDes 2345:</b> Typography	4	
<b>Public Speaking *</b>	3-4	<b>Portfolio Review Held Early in the Semester</b>  * Refer to your APAS for course options.
Liberal Education Requirement	4-6	
Total Credits	14-17	

## SEMESTER 4

COURSES	CREDITS	NOTES
<b>Des 3201:</b> Career and Internship Preparation for Design	1	<b>Required Studio Sequence - Step 3:</b> After passing Portfolio Review and GDes 2345, take GDes 3351.
<b>GDes 2399W:</b> Design and Its Discontents (Writing Intensive)	3	
<b>GDes 3351:</b> Text and Image	3	
Liberal Education Requirement	8-9	
Total Credits	15-16	

## SEMESTER 5

COURSES	CREDITS	NOTES
<b>Des 3131:</b> User Experience in Design	4	<p><b>Required Studio Sequence - Step 4:</b> Take GDes 3352 and GDes 3353 in semesters 5 and 6. They may be taken concurrently.</p> <p>* Refer to your APAS for course options.</p> <p><b>Good Term to Study Abroad</b></p>
<b>GDes 3352:</b> Identity and Symbols	3	
<b>GDes 4131W:</b> History of Graphic Design (Writing Intensive)	4	
<b>Program Elective *</b>	3-4	
Total Credits		14-15

## SEMESTER 6

COURSES	CREDITS	NOTES
<b>GDes 3353:</b> Packaging and Display	3	<p><b>Required Studio Sequence - Step 4:</b> Refer to note in Semester 5.</p> <p>* Refer to your APAS for course options.</p> <p><b>Good Term to Study Abroad</b></p>
<b>GDes 4345:</b> Advanced Typography	4	
<b>Business Core *</b>	3-4	
Liberal Education Requirements	6-8	
Total Credits		16-19

## SEMESTER 7

COURSES	CREDITS	NOTES
<b>GDes 4196:</b> Internship *	1-3	<p><b>Required Studio Sequence - Step 5:</b> Take GDes 4361W.</p> <p>* Refer to: <a href="http://z.umn.edu/required-internship">z.umn.edu/required-internship</a></p> <p># Refer to your APAS for course options.</p>
<b>GDes 4361W:</b> Thesis Studio & Writing (Writing Intensive)	3	
<b>Program Elective #</b>	3-4	
Liberal Education Requirements / Electives	7-8	
Total Credits		14-18

## SEMESTER 8

COURSES	CREDITS	NOTES
<b>GDes 4362:</b> Senior Thesis and Exhibition	3	<p><b>Required Studio Sequence - Step 6:</b> Take GDes 4362.</p> <p>* Refer to your APAS for course options.</p>
<b>GDes 4363:</b> Graphic Design Portfolio	3	
<b>Program Elective *</b>	3-4	
Liberal Education Requirements / Electives	6-8	
Total Credits		15-18

### Liberal Education Requirements Not Met by Major Requirements

DIVERSIFIED CORE	DESIGNATED THEMES (Complete RPJ plus 3 of the remaining 4.)	WRITING INTENSIVE
<ul style="list-style-type: none"> <li>- Arts/Humanities</li> <li>- Biological Sciences</li> <li>- Historical Perspectives</li> <li>- Literature</li> <li>- Mathematical Thinking</li> <li>- Physical Sciences</li> <li>- Social Sciences (may overlap with Business Core)</li> </ul>	<ul style="list-style-type: none"> <li>- Civic Life and Ethics (may overlap with Public Speaking Core)</li> <li>- Global Perspectives</li> <li>- Race, Power, and Justice in the U.S. (RPJ)</li> <li>- Technology and Society</li> <li>- The Environment</li> </ul>	<ul style="list-style-type: none"> <li>- One course, either lower- or upper-division</li> </ul>