

Graphic Design Four-Year Plan

For Students Officially Admitted to the Program in Fall 2020 or Spring 2021 Only
(v. 4-13-23)

Year One

Five Foundation Courses:

- Des 1101W: Introduction to Design Thinking** 4
(Arts/Humanities; Writing Intensive)
- Des 2101: Design and Visual Presentation** 2
- GDes 1311: Foundations: Drawing & Design in Two and Three Dimensions *** 4
- GDes 1312: Foundations: Color & Design in Two and Three Dimensions *** 4
- GDes 1315: Foundations: The Graphic Studio** 4

- Freshman Writing** 4

You will be placed in one of the following:

- Writ 1201: Writing Studio *
- Writ 1301: University Writing
- Writ 1401: Writing and Academic Inquiry
- *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.

- Liberal Education Requirements 6-8

Semester Credits: 28-30 for year one

Required Studio Sequence: Step 1:

Complete the five foundation courses during the first two semesters in the program.

* Students may not enroll in GDes 1311 and GDes 1312 concurrently.

Important Note:

Each major-required course fulfills only one major requirement. I.e., you may not double-dip among major requirements.

Year Two

Fall Semester

- GDes 2345: Typography** 4
- Advanced Skills Course** 3-4
Refer to your APAS report for course options.
- Grand Challenge Course or Race, Power, and Justice in the U.S.** 3
Refer to your APAS report for course options. Courses may overlap with Race, Power, and Justice in the U.S.
- Public Speaking** 3-4
Refer to your APAS report for course options. Courses may overlap with Civil Life and Ethics.
- Liberal Education Requirement 3-4

Spring Semester

- Des 3201: Career and Internship Preparation for Design** 1
- GDes 2342: Web Design** 3
- GDes 2399W: Design and Its Discontents** 3
- GDes 3351: Text and Image** 3
- Advanced Skills Course** 3
Refer to your APAS report for course options.

PORTFOLIO REVIEW HELD EARLY IN THE TERM

Semester Credits 16-19

Semester Credits 14

Required Studio Sequence: Step 2:

Take GDes 2345.
Go through Portfolio Review.

Required Studio Sequence: Step 3:

After passing Portfolio Review and GDes 2345, take GDes 3351.

See Reverse 

Year Three

Fall Semester

- GDes 3352: Identity and Symbols** 3
- GDes 4131W: History of Graphic Design** 4
- Program Elective** 3-4
Refer to your APAS report for course options.
- Liberal Education Requirement 3-4

Good Term to Study Abroad/Away

Semester Credits 13-15

Spring Semester

- GDes 3353: Packaging and Display** 3
- GDes 4345: Advanced Typography** 4
- Business Core** 3-4
Refer to your APAS report for course options.
Courses may overlap with Social Sciences.
- Liberal Education Requirements 6-8

Good Term to Study Abroad/Away

Semester Credits 16-19

Required Studio Sequence: Step 4:

Take GDes 3352 and GDes 3353. They may be taken concurrently.

Year Four

Fall Semester

- GDes 4196: Internship** 1-3
- GDes 4361W: Thesis Studio & Writing** 3
- Program Elective** 3-4
Refer to your APAS report for course options.
- Liberal Education Requirements and/or electives, if needed 6-8

Semester Credits 13-18

Spring Semester

- GDes 4362: Senior Thesis and Exhibition** 3
- GDes 4363: Graphic Design Portfolio** 3
- Program Elective** 3-4
Refer to your APAS report for course options.
- Liberal Education Requirements and/or electives, if needed 6-8

Semester Credits 15-18

Required Studio Sequence: Step 5:

Take GDes 4361W.

Required Studio Sequence: Step 6:

Take GDes 4362.

Liberal Education Requirements *Not* Met by Major Requirements

Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Mathematical Thinking
- Physical Science
- Social Sciences
(may overlap with Business Core)

Designated Themes (Complete 4 of the 5.)

- Civic Life and Ethics
(may overlap with Public Speaking Core)
- Race, Power, and Justice in the U.S.
(may overlap with the *Global Challenge Course or Race, Power, and Justice in the U.S.* requirement)
- Global Perspectives
- Technology and Society
- The Environment

This is a sample plan subject to change prior to the start of Fall Term 2020.