

# Four-Year Plan RETAIL MERCHANDISING B.S.

For Students Officially Admitted to the Program in Fall 2023 or Spring 2024 Only  
(v. 3-6-2023)



COLLEGE OF DESIGN  
UNIVERSITY OF MINNESOTA

## SEMESTER 1

COURSES	CREDITS	NOTES
<b>Des 2101:</b> Design and Visual Presentation	3	<b>NOTE:</b> This curriculum is flexible; courses do not need to be taken in exactly this order. We recommend completing Semesters 1-4, then those for Semesters 5-8.  * For course options, refer to your APAS report. Note: Unless higher-level math is already completed, Math 1031 is the preferred math option.
<b>Des 2701:</b> Creative Design Methods (fall only)	3	
<b>Math Requirement *</b>	3	
<b>RM 1201:</b> Fashion, Ethics, and Consumption (Civic Life & Ethics)	3	
<b>Writ 1301:</b> University Writing	4	
Total Credits	16	

## SEMESTER 2

COURSES	CREDITS	NOTES
<b>Des 1111:</b> Creative Problem Solving	3	* For course options, refer to your APAS report.
<b>RM 2215:</b> Introduction to Retail Merchandising	3	
<b>Economics *</b> (Social Sciences; Global Perspectives)	4	
Liberal Education Requirement	3-4	
Total Credits	13-14	

## SEMESTER 3

COURSES	CREDITS	NOTES
<b>CI 1871:</b> Computer Literacy and Problem Solving <i>OR BA 2051:</i> Modeling Business Scenarios in Excel	2-4	* For course options, refer to your APAS report.  <b>Good Term to Study Abroad</b>
<b>Statistics *</b>	4	
Liberal Education Requirements	8-9	
Total Credits	14-17	

## SEMESTER 4

COURSES	CREDITS	NOTES
<b>Mgmt 3001:</b> Fundamentals of Management	3	* For course options, refer to your APAS report.  <b>Good Term to Study Abroad</b>
<b>RM 2234:</b> Retailing in a Digital Age (Technology & Society)	3	
<b>RM 3201:</b> Career and Internship Preparation for Retail Merchandising	1	
<b>Retail Merchandising Elective *</b>	3-4	
Liberal Education Requirement	3-4	
Total Credits	13-15	

*This is a sample plan subject to change prior to the start of Fall Term 2023.*

**SEMESTER 5**

<b>COURSES</b>	<b>CREDITS</b>	<b>NOTES</b>
<b>Mktg 3001:</b> Principles of Marketing	3	* For course options, refer to your APAS report.
<b>RM 3242:</b> Retail Buying	3	** For course options, refer to your APAS report. Note: The Writ 3562W option counts as two Writing Intensive courses.
<b>Retail Merchandising Elective *</b>	3-4	
<b>Retail Merchandising Writing Course **</b>	4	
Liberal Education Requirement / Elective	3-4	<b>Good Term to Study Abroad</b>
Total Credits	16-18	

**SEMESTER 6**

<b>COURSES</b>	<b>CREDITS</b>	<b>NOTES</b>
<b>RM 3124:</b> Consumers of Design	3	* For course options, refer to your APAS report.
<b>Retail Merchandising Electives *</b>	6-8	<b>Good Term to Study Abroad</b>
Liberal Education Requirements / Electives	4-6	
Total Credits	13-17	

**SEMESTER 7**

<b>COURSES</b>	<b>CREDITS</b>	<b>NOTES</b>
<b>RM 4196:</b> Internship *	1	* Refer to: z.umn.edu/required-internship
<b>RM 4828:</b> Creative Leadership in Retailing	3	** For course options, refer to your APAS report.
<b>Retail Merchandising Elective **</b>	3-4	<b>Good Term to Study Abroad</b>
Liberal Education Requirements / Electives	7-8	
Total Credits	14-16	

**SEMESTER 8**

<b>COURSES</b>	<b>CREDITS</b>	<b>NOTES</b>
<b>RM 4217:</b> International Retail Markets (Global Perspectives) (spring only)	3	* Refer to your APAS for course options.
<b>Retail Merchandising Elective **</b>	3-4	
Liberal Education Requirements / Electives	9-10	
Total Credits	15-17	

**Liberal Education Requirements *Not* Met by Major Requirements**

<b>DIVERSIFIED CORE</b>	<b>DESIGNATED THEMES</b>	<b>WRITING INTENSIVE</b>
<ul style="list-style-type: none"> <li>- Arts/Humanities</li> <li>- Biological Sciences</li> <li>- Historical Perspectives</li> <li>- Literature</li> <li>- Physical Sciences</li> </ul>	<ul style="list-style-type: none"> <li>- Race, Power, and Justice in the U.S. (RPJ)</li> </ul>	<ul style="list-style-type: none"> <li>- Two or three courses, at least one upper-division (may overlap with Retail Electives)</li> </ul>