

Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2020 or Spring 2021 Only
(v. 3-22-23)

Year One

| Fall Semester | | Spring Semester | |
|---|-----|---|-----|
| <input type="checkbox"/> College Algebra – select one: CI 1806: College Algebra through Modeling Math 1031: College Algebra and Probability (Both meet Mathematical Thinking) | 3 | <input type="checkbox"/> Des 1111: Creative Problem Solving | 3 |
| <input type="checkbox"/> Des 1101W: Introduction to Design Thinking (Arts/Humanities; Writing Intensive) (fall only) | 4 | <input type="checkbox"/> Econ 1101: Principles of Microeconomics OR ApEc 1101: Principles of Microeconomics (Both meet Social Sciences and Global Perspectives) | 4 |
| <input type="checkbox"/> Freshman Writing You will be placed in one of the following: Writ 1201: Writing Studio * Writ 1301: University Writing Writ 1401: Writing and Academic Inquiry *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement. | 4 | <input type="checkbox"/> RM 2215: Intro to Retail Merchandising | 3 |
| <input type="checkbox"/> RM 1201: Fashion, Ethics, and Consumption (Civic Life and Ethics) | 3 | <input type="checkbox"/> Liberal Education Requirement or elective | 3-4 |
| <input type="checkbox"/> Liberal Education Requirement or elective | 1-3 | | |
| Semester Credits 15-17 | | Semester Credits 13-14 | |

***Note: The Retail Merchandising curriculum is quite flexible.
Courses do not need to be taken in exactly this order.
We recommend completing the courses for Years One and Two
prior to those for Years Three and Four.***

Year Two

| Fall Semester | | Spring Semester | |
|--|-----|--|-----|
| <input type="checkbox"/> CI 1871: Computer Literacy and Problem Solving | 4 | <input type="checkbox"/> Mgmt 3001: Fundamentals of Management | 3 |
| <input type="checkbox"/> Statistics – select one: BA 2551: Business Statistics in R Soc 3811: Social Statistics Stat 3011: Introduction to Statistical Analysis | 4 | <input type="checkbox"/> RM 3201: Career and Internship Preparation for Retail Merchandising | 1 |
| <input type="checkbox"/> Liberal Education Requirements or electives | 6-7 | <input type="checkbox"/> Retail Merchandising Electives For course options, refer to your APAS report. | 7-8 |
| | | <input type="checkbox"/> Liberal Education Requirement or elective | 3-4 |
| Good Term to Study Abroad/Away Semester Credits 14-15 | | Good Term to Study Abroad/Away Semester Credits 14-16 | |

See Reverse →

Year Three

| Fall Semester | | Spring Semester | |
|---|-----|--|-----|
| <input type="checkbox"/> Mktg 3001: Principles of Marketing | 3 | <input type="checkbox"/> RM 4117W: Retail Environments and Human Behavior | 3 |
| <input type="checkbox"/> RM 3242: Retail Buying | 3 | <input type="checkbox"/> RM 3124: Consumers of Design | 3 |
| <input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report. | 3-4 | <input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report | 3-4 |
| <input type="checkbox"/> Writ 3562W: Technical and Professional Writing (counts as two Writing Intensive courses) OR EngL 3027W: The Essay* * This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course. | 4 | <input type="checkbox"/> Liberal Education Requirements and/or electives, if needed to reach 120 credits | 6-8 |
| <input type="checkbox"/> Liberal Education Requirement or elective | 3 | | |
| Good Term to Study Abroad/Away | | Good Term to Study Abroad/Away | |
| Semester Credits 16-17 | | Semester Credits 15-18 | |

Year Four

| Fall Semester | | Spring Semester | |
|---|-----|---|------|
| <input type="checkbox"/> RM 4196: Internship **Consider doing your internship abroad.** | 1 | <input type="checkbox"/> RM 4217: International Retail Markets (spring only) (Global Perspectives) | 3 |
| <input type="checkbox"/> RM 4248 Creative Leadership in Retailing | 3 | <input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report. | 3-4 |
| <input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report. | 3-4 | <input type="checkbox"/> Electives, if needed to reach 120 credits | 9-10 |
| <input type="checkbox"/> Electives, if needed to reach 120 credits | 7-8 | | |
| Good Term to Study Abroad/Away | | Good Term to Study Abroad/Away | |
| Semester Credits 14-16 | | Semester Credits 15-17 | |

Liberal Education Requirements *Not* Met by Major Requirements

Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Physical Science

Designated Themes (Complete 2 of the 3.)

- Race, Power, and Justice in the U.S.
- Technology and Society
(may be fulfilled with RM 2234)
- The Environment

This is a sample plan subject to change prior to the start of Fall Term 2020.