

CURRICULUM VITAE HYE-YOUNG KIM

Professor Retail Merchandising Program	Office:	352 McNeal Hall 1985 Buford Avenue St. Paul, MN 55108-6136
Founding Director Center for Retail Design and Innovation (CRDI)		College of Design University of Minnesota
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EDUCATION

Ph.D. Retail and Consumer Sciences (Minor: Statistics),
University of Tennessee, Knoxville, TN, 2007

Dissertation: “Toward Customer Love: Investigating the Antecedents and Outcomes of Satisfied Customers’ Emotional Attachments to Retailers”
[Advisor: Dr. Youn-Kyung Kim]

M.S. Merchandising, University of North Texas, Denton, TX, 2003

B.A. Education, Hongik University, Seoul, South Korea, 1991

PROFESSIONAL EMPLOYMENT

University of Minnesota, Twin Cities (August 2008 – Present)

Founding Director, Center for Retail Design and Innovation (CRDI), Retail Merchandising Program, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, August 2018 – Present

Interim Department Head, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, June 2020 – June 2022

Program Director, Retail Merchandising Program, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, August 2015 – May 2020

Full Professor, Retail Merchandising Program, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, June 2020 – Present

Associate Professor with Tenure, Retail Merchandising Program, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, August 2014 – May 2020

Faculty Member in the Design Graduate Program, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, August 2008 – Present

Assistant Professor, Retail Merchandising Program, Department of Design, Housing, and Apparel, College of Design, Twin Cities, MN, August 2008 – May 2014

Washington State University (August 2007 – May 2008)

Assistant Professor, Department of Apparel, Merchandising, Design, and Textiles, College of Agricultural, Human, and Natural Resource Sciences, Pullman, WA

University of Tennessee (August 2004 – May 2007)

Graduate Lecturer/Undergraduate Academic Advisor, Retail and Consumer Sciences Program, Department of Retail, Hospitality, and Tourism Management, College of Education, Health, and Human Sciences, Knoxville, TN

University of North Texas (May 2002 – December 2003)

Graduate Assistant, School of Merchandising and Hospitality Management, Denton, TX

GRANTS AND CONTRACTS

External Sources: Funded

Building a Bidirectional Supply Chain for Farm to Rural Grocery to Wholesale (F2G2W)

Co-PIs: Draeger, K. (Lead PI), Donohue, K., & **Kim, H-Y.**

Source: United States Department of Agriculture (USDA-NIFA-AFRI)

Dates: April 5, 2021 – April 4, 2024

Amount: \$500,000

Support Our Stores (SOS) Technical Assistance for Rural Grocers

PI: Draeger, K.; Co-PI: Olive R.; Co-Investigator: **Kim, H-Y.**

Source: Minnesota Department of Agriculture

Dates: July 30, 2019 – December 31, 2020

Amount: \$75,000

Rural Retail Revitalization in the City of Willmar and Kandiyohi County

Co-PIs: Linscheid, N., **Kim, H-Y.**, Im, H., & Schwantes, K.

Source: Kandiyohi County and City of Willmar Economic Development Commission (EDC)

Dates: January 2019 – May 2019

Amount: \$24,000

Retail Classroom Case Study on Reuse Retailers in Hennepin County

Co-PIs: Lord, P. (Lead PI), **Kim, H-Y.**, & Thompson, J.

Sources: Department of Environment and Energy, County of Hennepin State of Minnesota

Dates: Fall 2021 – Spring 2022

Amount: \$5,000

University of Minnesota Internal Sources: Funded

Whiteness, Alternative Retail Space, and Locally Grown Food Consumption

Sole PI: **Kim, H-Y.**

Source: Imagine Fund Annual Faculty Awards

Dates: July 2019 – May 2020

Amount: \$5,000

Understanding Micro-Moments across the Shopper Journey

Sole PI: **Kim, H-Y.**

Source: Imagine Fund Annual Faculty Awards

Dates: July 2018 – May 2019

Amount: \$5,000

Developing the Joint Retail Assistance Program in Rural Minnesota: Community, Extension, and Design

Co-PIs: **Kim, H-Y. (Lead PI)**, Im, H., & Linscheid, N.

Source: FY2016-2018 Extension Block Grant, College of Design

Dates: July 2016 – June 2018

Amount: \$57,427

The Role of Retail Entrepreneurship in Ethnic Minority, Religious, and Veteran Communities

Sole-PI: **Kim, H-Y.**

Source: DHA Research Investment, College of Design

Dates: January 2016 – December 2016

Amount: \$15,711

Improving the Use of Community Vitality Programs among Ethnic Minority Entrepreneurs and Small Business Owners

Co-PIs: **Kim, H-Y. (Lead PI)**, Im, H., & Johnson, K. K. P.

Source: FY2015-2016 Extension Block Grant, College of Design

Dates: January 2015 – June 2016

Amount: \$39,987

Histography of Consumption and Retailing

Sole PI: **Kim, H-Y.**

Source: Imagine Fund Annual Faculty Awards

Dates: July 2013 – May 2014

Amount: \$5,000

DHA Reinvestment in Teaching Initiatives

Co-PIs: Im, H. (Lead PI), **Kim, H-Y.**, Johnson, K. K. P. & Wu, J.

Source: Department of Design, Housing and Apparel, College of Design

Dates: August 2013 – December 2013

Amount: \$7,000

Making the Transition: Developing Online Course Offerings to Strengthen Retail Merchandising Major and Minor Programs

Co-PIs: **Kim, H-Y. (Lead PI)**, Johnson, K. K. P. & Wu, J.

Source: College of Design Investment Funds

Dates: August 2012 – December 2012

Amount: \$10,000

Latino Retail Entrepreneurs in Minnesota: Strategies for Success

Co-PIs: **Kim, H-Y. (Lead PI)**, & Johnson, K. K. P.

Source: FY2010-2011 Extension Block Grant, College of Design

Dates: September 2010 – May 2012

Amount: \$30,601

Engaged Department Grant Program

Co-PIs: Bruin, M. J. (Lead PI), Yust, B., Martinson, B., **Kim, H-Y.**, & Johnson, K. K. P.
Source: Office for Public Engagement, University of Minnesota
Dates: January 2010 – June, 2011
Amount: \$11,997

Sustainable Post-Occupancy Evaluation for UMN Medical Bioscience Building & Hanson Hall

PI: Brigham, J. K.; Co-Investigators: Guerin, D. A., & **Kim, H-Y.**
Source: Center for Sustainable Building Research
Dates: August – December 2010
Amount: \$20,000

Consumer Perspectives on Retail Loyalty Programs

Sole PI: **Kim, H-Y.**
Source: Grant-in-Aid of Research, Artistry, and Scholarship Program
Dates: January 2009 – January 15, 2011
Amount: \$16,173

Sustainable Post-Occupancy Evaluation for Great River Energy and Washington County

PI: Brigham, J. K.; Co-Investigators: Guerin, D. A., & **Kim, H-Y.**
Source: Center for Sustainable Building Research
Dates: September 2008 – December 2009
Amount: \$42,500

Minnesota Agricultural Experiment Station (AES) Projects: Funded

Farm-to-Table Retailing in Minnesota: Developing an Integrative Model of Farmers Market Patronage

Sole PI: **Kim, H-Y.**
Dates: July 2018 – June 2022
Amount: partial salary and graduate research assistant each year

Implications of the Social Behavior of Consumers for the Retail Economy

Co-PIs: Johnson, K. K. P. (Lead PI), & **Kim, H-Y.**
Dates: September 2011 – December 2011
Amount: \$1,500

Remunerative Consultation

Establishing Corporate Philosophy and Social Responsibility through Entrepreneurial Storytelling, EVS, Inc.,
\$10,000, January 2018 – August 2018.

Sustainable Post Occupancy Evaluation Project, Martin Guerin Design Research, LLC, \$1,000, September
2014 – June 2015.

Integrated Project Delivery (IPD) Case Studies Phase 2, American Institute of Architects (AIA), AIA
Minnesota, and School of Architecture, College of Design, University of Minnesota (PI: Renee
Cheng), \$500, September 2011 – December 2011.

*The Relationship between Interior Designers' Specialized Knowledge and the Public's Health, Safety, and
Welfare*, Interior Design Program (PI: Denise Guerin and Caren Martin), College of Design,
University of Minnesota, \$1,500, January 2010 – December 2010.

Fundraising

External Sales: Center for Retail Design and Innovation (CRDI)

Role: CRDI Director

Sources: Décor, Macy's, Inc., Kohl's

Dates: 2019 – Present

Amount: \$116,000

Gifts: Industry Sponsorship for Retail Connect

Role: Program Director and/or CRDI Director

Sources: Target, 3M, Décor, The Stable, Best Buy, Kohl's etc.

Date: 2011 – Present

Amount: \$179,485

HONORS AND AWARDS

University of Minnesota

- 2020 Outstanding Outreach Award, College of Design, University of Minnesota
- 2019 Outstanding Team Service Award, College of Design, University of Minnesota
- 2018 Professor Featured in [2018-2019 UMN Driven to Discover Campaign](#), University Relations, University of Minnesota
- 2012 Outstanding Research Award, College of Design, University of Minnesota

Discipline

- 2020 ITAA Paper of Distinction Award (Lee, G, & Kim, H-Y. (co-author)), Merchandising/Retailing I: Management Track, International Textile and Apparel Association
- 2014 Youngone Best Paper Award (Kim, H-Y. (lead author), Johnson, K. K. P., Mun, J., & Lee, J.), Global Marketing Conference
- 2012 Youngone Best Paper Premier Award (Kim, H-Y. (lead author), Yang, K., & Wu, J.), Global Marketing Conference
- 2011 ACRA Best Paper (Kim, H-Y. (lead author), Kang, J., & Johnson, K. K. P.), Retail Strategy: Retailing Issues Track, American Collegiate Retailing Association
- 2010 ITAA Paper of Distinction Award (Wu, J., Ju, H., Kim, J., Damminga, C., Kim, H-Y. (co-author), Johnson, K. K. P.), Merchandising/Marketing/Retailing II: Visual Track, International Textile and Apparel Association
- 2010 ITAA Paper of Distinction Award (Kim, H-Y. (lead author), Lee, J., Choi, D., Wu, J., Johnson, K. K. P.), Merchandising/Marketing/Retailing I: Management Track, International Textile and Apparel Association

- 2008 ITAA Best Paper Award (Kim, H-Y. (lead author), & Kwon, Y. J.), Consumer Behavior Track, International Textile and Apparel Association
- 2008 ACRA Best Paper Award (Lee, M., Kim, Y., & Kim, H-Y. (co-author), American Collegiate Retailing Association
- 2007 ITAA Best Paper Award (Kim, H-Y. (lead author), Kim, Y, Jolly, L., & Fairhurst, A.), Merchandising/Marketing/Retailing I: Management Track, International Textile and Apparel Association
- 2005 International Council of Shopping Centers (ICSC) Best Paper Award (Kim, H-Y. (lead author), & Kim, Y.), American Collegiate Retailing Association

SCHOLARLY AND RESEARCH PUBLICATIONS

Authors are listed in order of contribution.

Articles Published in Refereed Journals

- Huh, J., **Kim, H-Y.**, & Lee, G. (2023). "Oh, happy day!" Examining the role of AI-powered voice assistants as a positive technology in the formation of brand loyalty. *Journal of Research in Interactive Marketing*. <https://doi.org/10.1108/JRIM-10-2022-0328>
- Kim, D., & **Kim, H-Y.** (2023). Social media influencers as human brands: An interactive marketing perspective. *Journal of Research in Interactive Marketing*, 17(1), 94-109.
- Huh, J., Whang, C., & **Kim, H-Y.** (2023). Building trust with voice assistants for apparel shopping: The effects of social role and user autonomy. *Journal of Global Fashion Marketing*, 14(1), 5-19.
- Norton, A., **Kim, H-Y.**, & Zuiker, V. S. (2022). Consumer embeddedness and motivations for farmers market patronage: A qualitative exploration in Minnesota, USA. *Journal of Human Sciences and Extension*, 10(3), 11. <https://doi.org/10.55533/2325-5226.1436>
- Kim, D., Park, M., & **Kim, H-Y.** (2022). An influencer like me: Examining the impact of the social status of influencers. *Journal of Marketing Communications*. <https://doi.org/10.1080/13527266.2022.2066153>
- Huh, J., & **Kim, H-Y.** (2022). Showrooming versus webrooming: Examining motivational differences in omnichannel exploratory behaviors. *The International Review of Retail, Distribution and Consumer Research*. <https://doi.org/10.1080/09593969.2022.2048413>
- Lee, G., & **Kim, H-Y.** (2022). That's what I was looking for! Congruence and perceived information relevance of online customer reviews. *Journal of Promotion Management*, 28(8), 1165-1189.
- Song, S., & **Kim, H-Y.** (2022). Is social media marketing worth it for luxury brands? The dual impact of brand page satisfaction and brand love on WOM and attitudinal loyalty intentions. *Journal of Product & Brand Management*, 31(7), 1033-1046.
- Kim, D., & **Kim, H-Y.** (2021). Trust me, trust me not: A nuanced view of influencer marketing on social media. *Journal of Business Research*, 134, 223-232.

- Joo, B., & **Kim, H-Y.** (2021). Repositioning luxury fashion brands as intentional agents: The roles of consumer envy and admiration. *Journal of Fashion Marketing and Management*, 25(4), 606-624.
- Kim, D., & **Kim, H-Y.** (2021). Influencer advertising on social media: The multiple inference model on influencer-product congruence and sponsorship disclosure. *Journal of Business Research*, 130, 405-415.
- Song, S., & **Kim, H-Y.** (2020). Celebrity endorsements for luxury brands: Followers vs. non-followers on social media. *International Journal of Advertising*, 39(6), 802-823.
- Park, M., Im, H., & **Kim, H-Y.** (2020). "You are too friendly!" The negative effects of social media marketing on perceptions of luxury fashion brands. *Journal of Business Research*, 117, 529-542.
- Sina, A. S., & **Kim, H-Y.** (2019). Enhancing consumer satisfaction and retail patronage through brand experience, cognitive pleasure, and shopping enjoyment: A comparison between lifestyle and product-centric displays. *Journal of Global Fashion Marketing*, 10(2), 129-144.
- Lee, Y., & **Kim, H-Y.** (2019). Consumer need for mobile app atmospherics and its relationships to shopper responses. *Journal of Retailing and Consumer Services*, 51, 437-442.
- Kim, H-Y.**, Im, H., Park, M., & Lee, Y. (2018). Hmong-owned small businesses in Minnesota: Implications for Extension educators and program developers. *Journal of Human Sciences and Extension*, 6(3), 216-231.
- Yoo, J., Divita, L. R., & **Kim, H-Y.** (2018). Predicting consumer intention to purchase clothing products made of sustainable fabrics. *Clothing Cultures*, 5(2), 211-224.
- Yoo, J., & **Kim, H-Y.** (2017). Body-tanning and its relationships to weight management and plastic surgery. *American Journal of Health Studies*, 32(3), 156-162.
- Kim, H-Y.**, Lee, J., Mun, J., & Johnson, K. K. P. (2017). Consumer adoption of smart in-store technology: Assessing the predictive value of attitude versus beliefs in the technology acceptance model. *International Journal of Fashion Design, Technology and Education*, 10(1), 25-36.
- Yoo, J., & **Kim, H-Y.** (2015). Influences of parental attachment and life satisfaction on social tanning behaviors among college students. *American Journal of Health Studies*, 30(3), 128-134.
- Freihoefer, K., Guerin D., Martin, C., **Kim, H-Y.**, & Brigham, J. K. (2015). Occupants' satisfaction with, and physical readings of, thermal, acoustic, and lighting conditions of sustainable office workspaces. *Indoor and Built Environment*, 24(4), 457-472.
- Wu, J., Kang, J., Damminga, C., **Kim, H-Y.**, Johnson, K. K. P. (2015). MC 2.0: Testing an apparel co-design experience model. *Journal of Fashion Marketing and Management*, 19(1), 69-86.
- Johnson, K. K. P., **Kim, H-Y.**, Mun, J., & Lee, J. (2015). Keeping customers shopping in stores: Interrelationships among store attributes, shopping enjoyment, and place attachment. *The International Review of Retail, Distribution and Consumer Research*, 25(1), 20-34.
- Kim, H-Y.**, Johnson, K. K. P., Kang, J., & Lee, J. (2014). Latino retail entrepreneurship in Minnesota: Implications for Extension educators. *Journal of Human Sciences and Extension*, 2(1), 90-101.

- Yoo, J., & **Kim, H-Y.** (2014). Perceived negative health effect of tanning (PNHET): The interface between tanning attitudes and behaviors. *Clothing & Textiles Research Journal*, 32(1), 6-19.
- Choi, S., Guerin, D. A., **Kim, H-Y.**, Brigham, J. K., & Bauer, T. (2014). Indoor environmental quality of classrooms and student outcomes: A path analysis approach. *Journal of Learning Spaces*, 2(2). Available at <http://libjournal.uncg.edu/index.php/jls/article/view/506/513>
- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K., Choi, S., & Scott, A. (2013). Validity and reliability testing of a post-occupancy evaluation questionnaire on indoor environmental quality and occupants' satisfaction. *International Journal of Sustainable Design*, 2(2), 128-148.
- Wu, J., Ju, H. W., Kim, J., Damminga, C., **Kim, H-Y.**, & Johnson, K. K. P. (2013). Fashion product display: An experiment with Mockshop investigating color, visual texture, and style coordination. *International Journal of Retail and Distribution Management*, 41(10), 765-789.
- Kang, K., Johnson, K. K. P., & **Kim, H-Y.** (2013). Relationship of parenting style and perceived value of characterized children's fashion products. *Journal of Fashion Business*, 17(3), 15-29.
- Kim, H-Y.**, Lee, J., Choi, D., Wu, J., Johnson, K. K. P. (2013). Perceived benefits of retail loyalty programs: Their effects on program loyalty and customer loyalty. *Journal of Relationship Marketing*, 12(2), 95-113.
- Yoo, J., Divita, L. R., & **Kim, H-Y.** (2013). Environmental awareness on bamboo product purchase intention: Do consumption values impact green consumption? *International Journal of Fashion Design, Technology and Education*, 6(1), 27-34.
- Guerin, D. A., Brigham, J. K., **Kim, H-Y.**, Choi, S., & Scott, A. (2012). Post- occupancy evaluation of employees' performance and satisfaction as related to sustainable design criteria and workstation type. *Journal of Green Building*, 7(4), 85-99.
- Yang, K., & **Kim, H-Y.** (2012). Mobile shopping motivation: An application of multiple discriminant analysis. *International Journal of Retail and Distribution Management*, 40(10), 778-779.
- Yoo, J., & **Kim, H-Y.** (2012). Perceived risk of sunless tanning product use and its relationship to body satisfaction. *International Journal of Marketing Studies*, 4(4), 13-21.
- Kim, H-Y.**, Kang, J., & Johnson, K. K. P. (2012). Effect of consumer relationship proneness on perceived loyalty program attributes and resistance to change. *International Journal of Retail and Distribution Management*, 40(5), 386-387.
- Yoo, J., & **Kim, H-Y.** (2012). Adolescents' body-tanning behaviors: Influences of gender, body mass index (BMI), sociocultural attitudes toward appearance (SATA), and body satisfaction. *International Journal of Consumer Studies*, 36(3), 360-366.
- Johnson, K. K. P., Mun, J., Ju, H., Kang, J., **Kim, H-Y.**, & Wu, J. (2011). Socialization and teen magazines: What are the messages? *International Journal of Costume and Fashion*, 11(2), 1-12.
- Kim, H-Y.**, Yoo, J., Choi, D., Kim, J., Johnson, K. K. P. (2011). Personal luxury values associated with fashion brand consumption: An exploratory analysis of demographic variations in the United States. *Journal of Global Fashion Marketing*, 2(3), 130-138.

- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K., Choi, S., & Scott, A. (2011). Thermal comfort, indoor air quality and acoustics: A conceptual framework for predicting occupant satisfaction in sustainable office buildings. *International Journal of Sustainable Design*, 1(4), 348-360.
- Kim, H-Y.**, & Kwon, Y. (2011). Soulmates, best friends, and casual buddies: The relationship of U.S. college students to retailer brands. *Clothing & Textiles Research Journal*, 29(1), 67-82.
- Wu, J., Damminga, C., Johnson, K. K. P., & **Kim, H-Y.** (2010). Content analysis of online co-design community interactions: A case study of crowd-sourced threadless. *Journal of Global Academy of Marketing Science*, 20(4), 334-342.
- Yoo, J., & **Kim, H-Y.** (2010). Use of beauty products among U.S. adolescents: An exploration of media influence. *Journal of Global Fashion Marketing*, 1(3), 172-181.
- Kim, H-Y.**, Kim, Y., Jolly, L., & Fairhurst, A. (2010). The role of love in satisfied customers' relationships with retailers. *The International Review of Retail, Distribution and Consumer Research*, 20(3), 285-296.
- Kim, H-Y.**, & Lee, M. (2010). Emotional loyalty and share of wallet: A contingency approach. *Journal of Retailing and Consumer Services*, 17(5), 333-339.
- Kim, H-Y.**, & Kim, Y. (2008). Receptivity to advertising messages and desired shopping values. *Journal of Marketing Communications*, 14(5), 367-385.
- Kim, H-Y.**, Kim, Y., Jolly, L., & Fairhurst, A. (2008). Satisfied customers' love toward retailers: A cross-product exploration. *Advances in Consumer Research*, 35, 507-515.
- Lee, M., Kim, Y., & **Kim, H-Y.** (2008). Segmenting online auction consumers. *Journal of Customer Behaviour*, 7(2), 135-148.
- Kim, H-Y.**, & Kim, Y. (2008). Shopping enjoyment and store shopping modes: The moderating influence of chronic time pressure. *Journal of Retailing and Consumer Services*, 15(5), 410-419.
- Kim, H-Y.**, Jolly, L., & Kim, Y. (2007). Future forces transforming apparel retailing in the United States: An environmental scanning approach. *Clothing & Textiles Research Journal*, 25(4), 307-322.
- Kim, H-Y.**, & Kim, Y. (2007). Enriching the customer experience: Implications for e-marketers. *Journal of Value Chain Management*, 1(1/2), 45-62.
- Kim, H-Y.**, & Kim, Y. (2005). Escapism, consumer lock-in, attitude, and purchase: An illustration from an online shopping context. *Journal of Shopping Center Research*, 12(2), 109-120.

Refereed Conference Presentations

UNDERLINED AUTHORS INDICATE PRESENTERS.

- Lee, G., **Kim, H-Y.**, Draeger, K., Donahue, K., Schweser, G., & Ren, O. (2023). Label equity and consumer beliefs about bidirectional distribution and local food. *American Collegiate Retailing Association (ACRA) Conference*, March 16-18.

- Olive, R., Draeger, K., **Kim, H-Y.**, Hanawa Peterson, H., Jarvi, M., Park, D., Jorgenson, A., & **Huh, J.** (2023). Toward resilient food retail systems: New insight derived from the 2019-2020 Minnesota Rural Grocery Survey Report. *American Collegiate Retailing Association (ACRA) Conference*, March 16-17.
- Lee, G.**, & **Kim, H-Y.** (2022). Fashion and beauty retailing with the metaverse: A systematic review of 5 years of research. *International Textile and Apparel Association*, Denver, CO, October 26-29.
- Park, J.**, & **Kim, H-Y.** (2022). Exploring dimensionalized product purchase intentions in metaverse versus real-world settings. *American Collegiate Retailing Association (ACRA)*, New Orleans, LA, March 3-6.
- Huh, J.**, Whang, C., & **Kim, H-Y.** (2021). The social role of voice assistant as servant versus partner - Will users' autonomy matter for building a trustful relationship? *Global Fashion Management Conference*, November 5-7.
- Lee, G.**, & **Kim, H-Y.** (2021). Consumers' responses to AI-designed clothing: The role of perceived authenticity. *International Textile and Apparel Association*, November 3-6.
- Kim, D.**, & **Kim, H-Y.** (2021). The underlying mechanism of influencer marketing: Examining the role of interpersonal influences in influencer-follower relationship development. *American Marketing Association (AMA)/American Collegiate Retailing Association (ACRA) Triennial Conference*, March 25-26.
- Parr, J.**, & **Kim, H-Y.** (2020). Identifying key factors affecting customer loyalty in a local retailing context. *International Textile and Apparel Association*, November 18-21.
- Lee, G.**, & **Kim, H-Y.** (2020). Congruence effects in online customer reviews: The mediating role of perceived information relevance. *International Textile and Apparel Association*, November 18-21.
- Bobweath Omontese, C.**, & **Kim, H-Y.** (2020). Consumers' views on local food and farmers market patronage: A qualitative study in a midwestern state. *American Collegiate Retailing Association*.
- Parr, J.**, **Kim, H-Y.**, Im, H., & Linscheid, N. (2020). Beyond the classroom: Technical assistance program for rural retailers. *American Collegiate Retailing Association*.
- Huh, J.**, & **Kim, H-Y.** (2019). The role of curiosity on showrooming and webrooming. *International Textile and Apparel Association*, Las Vegas, Nevada, October 25-29.
- Kim, D.**, & **Kim, H-Y.** (2019). An influencer like me: Does influencer social status matter? *International Textile and Apparel Association*, Las Vegas, Nevada, October 25-29.
- Huh, J.**, & **Kim, H-Y.** (2019). Understanding micro-moments in mobile shopping: Sequential linkages between curiosity and consumer traits. *Global Fashion Management Conference*, Paris, France, July 11-14.
- Kim, D.**, & **Kim, H-Y.** (2019). Trust toward the influencer on social media: Its antecedents and outcomes. *Global Fashion Management Conference*, Paris, France, July 11-14.

- Kim, H-Y., & Huh, J.** (2019). Examining hedonic shopping motivations, attitude toward locally grown food, and perceived farmers market appealingness as key drivers of farmers market patronage. *American Collegiate Retailing Association*, Tucson, AZ, April 4-6.
- Cho, H., & Kim, H-Y.** (2019). Pursuing sustainable consumption: Understanding personal motivations of voluntary simplifiers. *American Collegiate Retailing Association*, Tucson, AZ, April 4-6.
- Kim, H-Y., Norton, A., & Zuiker, V. S.** (2019). Consumer embeddedness and motivations for farmers market patronage: A qualitative study. *American Collegiate Retailing Association*, Tucson, AZ, April 4-6.
- Huh, J., & Kim, H-Y.** (2018). Purchase intention for luxury wellness brands: Assessing the predictive value of brand awareness versus brand attachment. *International Textile and Apparel Association*, Cleveland, Ohio, November 6-9.
- Kim, D., & Kim, H-Y.** (2018). Advertising effectiveness by social media influencer type: The moderating role of consumer social comparison orientation. *International Textile and Apparel Association*, Cleveland, Ohio, November 6-9.
- Kim, H-Y., Im, H., & Linscheid, N.** (2018). Retail Assistance Program for the Rural Community, *International ESC Conference*, Engagement Scholarship Consortium (ESC), Minneapolis, MN, September 30-October 3.
- Huh, J., & Kim, H-Y.** (2018). Genderless fashion: A systematic review of the literature. *Fashion and the Future of Design Symposium*, Saint Paul, University of Minnesota, September 27-28.
- Joo, B., & Kim, H-Y.** (2018). From envy to admiration: Repositioning luxury fashion brands as intentional agents on social media. *Global Marketing Conference*, Tokyo, Japan, July 26-29.
- An, H., & Kim, H-Y.** (2018). Racial microaggressions in the retail environment: The experience of Asians in America. *Global Marketing Conference*, Tokyo, Japan, July 26-29.
- Huh, J., & Kim, H-Y.** (2018). Understanding contemporary luxury experience: Two contrasting propositions. *Global Marketing Conference*, Tokyo, Japan, July 26-29.
- Kim, D., & Kim, H-Y.** (2018). Influencer advertising on social media: The effects of product-influencer congruence and sponsorship disclosure on motive inference processing. *Global Marketing Conference*, Tokyo, Japan, July 26-29.
- Sina, A. S., & Kim, H-Y.** (2018). Enhancing consumer satisfaction and retail patronage through brand experience, cognitive pleasure, and shopping enjoyment: A comparison between lifestyle and product-centric displays. *Global Marketing Conference*, Tokyo, Japan, July 26-29.
- Kim, H-Y., Im, H., Whang, C. H., & Song, S.** (2018). Retail experience design: Using service learning for retail merchandising education. *American Marketing Association (AMA)/American Collegiate Retailing Association (ACRA) Triennial Conference*, Toronto, Canada, June 6-9.
- Cho, H., & Kim, H-Y.** (2018). Apparel consumption of voluntary simplifiers: A phenomenological exploration of sustainable consumption. *American Marketing Association (AMA)/American Collegiate Retailing Association (ACRA) Triennial Conference*, Toronto, Canada, June 6-9.

- Cho, H., & **Kim, H-Y.** (2017). Toward sustainable consumption and life satisfaction: Understanding apparel consumption of voluntary simplifiers. *International Textile and Apparel Association*, St. Petersburg, Florida, November 14-18,
- Song, S., & **Kim, H-Y.** (2017). Celebrity endorsements for luxury brands: Followers vs. unfollowers on social media. *Global Fashion Management Conference*, Vienna, Austria, July 6-9.
- Song, S., & **Kim, H-Y.** (2017). The influence of perceived value on WOM and loyalty intentions: The role of satisfaction and brand love in luxury brand social media contexts. *Global Fashion Management Conference*, Vienna, Austria, July 6-9.
- Kim, D., & **Kim, H-Y.** (2017). Luxury lifestyle segmentation: Toward an integrative conceptual framework. *Global Fashion Management Conference*, Vienna, Austria, July 6-9.
- Park, M., Im, H., & **Kim, H-Y.** (2017). The negative effects of brand-consumer interactions on social media on perceptions of luxury fashion brands. *Global Fashion Management Conference*, Vienna, Austria, July 6-9.
- Lee, Y., & **Kim, H-Y.** (2017). The effects of mobile app atmospherics on user gratification and shopping intention for apparel products. *American Collegiate Retailing Association*, Bloomington, MN, March 29-April 1.
- Kim, H-Y.**, Im, H., Park, M., & Lee, Y. (2017). Opportunities and challenges: Hmong-owned small businesses in Minnesota. *American Collegiate Retailing Association*, Bloomington, MN, March 29-April 1.
- Yoo, J., Divita, L. R., & **Kim, H-Y.** (2017). Predicting consumer intention to purchase clothing products made of sustainable fabrics: Implications for the fast fashion industry. *American Collegiate Retailing Association*, Bloomington, MN, March 29-April 1, 2017.
- Park, M., & **Kim, H-Y.** (2016). The joint effect of self-monitoring and self-ideal discrepancy on consumer attitude toward luxury fashion brands. *International Textile and Apparel Association*, Vancouver, Canada, November 8-11.
- Yoo, J., & **Kim, H-Y.** (2016). Propensity to undergo cosmetic surgery and risky body modification among indoor tanning bed users: An illustration from female college students. *International Textile and Apparel Association*, Vancouver, Canada, November 8-11.
- Whang, C., & **Kim, H-Y.** (2016). A guide map to the terrain of consumer coping mechanisms in a service failure and recovery context. *Global Marketing Conference*, Hong Kong, July 21-24.
- Yoo, N., & **Kim, H-Y.** (2016). Consumer desire for fast fashion: An illustration from U.S. college students. *Global Marketing Conference*, Hong Kong, July 21-24.
- Park, M., & **Kim, H-Y.** (2015). Perceived value creation in mobile coupon services: A comparison between SMS-based and app-based delivery modes. *American Marketing Association (AMA)/American Collegiate Retailing Association (ACRA) Second Triennial Conference*. Miami, FL, March 3-7.

- Yoo, J., & **Kim, H-Y.** (2014). The role of body image investment in adolescents' appearance management behaviors. *International Textile and Apparel Association*, Charlotte, NC, November 12-16,
- Kim, H-Y.**, Johnson, K. K. P., Mun, J., & Lee, J. (2014). Consumer adoption of smart in-store technology (SIST): A hierarchical approach. *Global Marketing Conference*, Singapore, July 15-18.
- Im, H., & **Kim, H-Y.** (2013). Fashion digital products: Rethinking product categories and characteristics. *International Textile and Apparel Association*, New Orleans, LA, October 15-18.
- Johnson, K. K. P., **Kim, H-Y.**, Mun, J., & Lee, J. (2013). Keeping customers shopping in the store: Interrelationships among store attributes, shopping enjoyment, place attachment, and store loyalty. *International Textile and Apparel Association*, New Orleans, LA, October 15-18.
- Park, M., Rausch, E., Hoeke, J. & **Kim, H-Y.** (2013). Does the clothing industry support breastfeeding modesty?: An examination of product availability for financially vulnerable mothers. *International Textile and Apparel Association*, New Orleans, LA, October 15-18.
- Yoo, J., & **Kim, H-Y.** (2013). Influences of parental attachment and life satisfaction on social tanning behaviors among college students. *International Textile and Apparel Association*, New Orleans, LA, October 15-18.
- Kim, H-Y.**, & Yoo, J. (2013). Social responsibility disclosures by fast fashion retailers: A case study based on corporate annual reports. *Fashion and Social Responsibility Symposium*, Saint Paul, MN, April 19-21.
- Kim, H-Y.**, & Koo, J. (2013). When a man buys a luxury brand: An exploratory study. *American Collegiate Retailing Association*, Nashville, TN, March 20-23.
- Kim, H-Y.**, & Yoo, J. (2012). The joint effect of private self-consciousness and self-monitoring on luxury fashion brand consumption behavior. *International Textile and Apparel Association*, Honolulu, HI, November 14-17.
- Kang, K., Johnson, K. K. P., & **Kim, H-Y.** (2012). Parents as buyers of characterized children fashion products: An exploratory study. *International Textile and Apparel Association*, Honolulu, HI, November 14-17.
- Kim, H-Y.**, Yang, K., & Wu, J. (2012). Differentiating apparel shoppers enrolled in retail loyalty programs: Evidence from the United States. *Global Marketing Conference (GMC)*, Seoul, South Korea, July 19-22.
- Choi, D., **Kim, H-Y.**, & Johnson, K. K. P. (2012). Effects of environmental motivations on green product purchasing behavior: A hierarchical approach. *Global Marketing Conference (GMC)*, Seoul, South Korea, July 19-22.
- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K., Choi, S., & Scott, A. (2012). Aesthetics, furnishings, and technology in the classroom: Do they affect student learning? *Environmental Design Research Association (EDRA) Annual Conference*, Seattle, WA, May 30-June 2.

- Yoo, J., & **Kim, H-Y.** (2012). Perceived harm of tanning: Its relationships to body-tanning attitudes and behaviors. *Fashion & Health Symposium*, University of Minnesota, Saint Paul, MN, April 20-22.
- Kim, H-Y.**, Johnson, K. K. P., & Kang, J. (2012). Retail entrepreneurship: A Latino perspective. *American Marketing Association/American Collegiate Retailing Association (AMA/ACRA) Triennial Conference*, Seattle, WA, April 18-21.
- Kim, J., **Kim, H-Y.**, Johnson, K. K. P. (2012). Effect of luxuriousness on brand equity: An empirical examination of a prestigious apparel brand. *International Textile and Apparel Association-Beijing Institute of Fashion Technology (ITAA-BIFT) Joint Symposium*, Beijing, China, March 25-30.
- Freihofer, K., Guerin D., Martin, C., **Kim, H-Y.**, & Brigham, J. K. (2012). The relationship between employees' satisfaction with and physical readings of thermal, acoustic, and lighting conditions of their sustainable workstations. *Interior Design Educators Council (IDEC) Annual Conference*, Baltimore, MD, March 19-22.
- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K., Choi, S., & Scott, A. (2012). Enhancing student learning: The role of sustainable classroom design. *Interior Design Educators Council (IDEC) Annual Conference*, Baltimore, MD, March 19-22.
- Wu, J., Chen, L., **Kim, H-Y.**, & Johnson, K. K. P. (2011). Does community co-design create better products? An investigation of consumer attitudes. *The 2011 World Conference on Mass Customization, Personalization, and Co-Creation (MCPC 2011): Bridging Mass Customization & Open Innovation*. San Francisco, CA, November 16-19.
- Kim, H-Y.**, Johnson, K. K. P., Kang, J., Cody, C., & Lee, J. (2011). Latino retail entrepreneurship in Minnesota: A Delphi method approach. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.
- Kim, H-Y.**, Yoo, J., Kang, J., Mun, J., & Johnson, K. K. P. (2011). Applying vanity theory to luxury consumption behavior. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.
- Yoo, J., & **Kim, H-Y.** (2011). The relationship between tanning product consumption and appearance schema among college students. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.
- Yang, K., & **Kim, H-Y.** (2011). Prediction of mobile shoppers: An application of multiple discriminant analysis of pre- and post-adoption of mobile shopping. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.
- Johnson, K. K. P., Ju, H., Marshall, K. M., **Kim, H-Y.**, & Wu, J. (2011). Effect of dress and gender on perceptions of victims and perpetrators of an alleged date rape. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.
- Lee, J., Johnson, K. K. P., & **Kim, H-Y.** (2011). Cause-related marketing in the fashion industry: Effects on consumer identification and consumer responses. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.

- Wu, J., Damminga, C., Kang, J., **Kim, H-Y.**, Johnson, K. K. P. (2011) Mass customization 2.0: Testing a co-design experience model 16. *International Textile and Apparel Association*, Philadelphia, PA, November 3-6.
- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K., Choi, S., & Scott, A. (2011). Development of a post-occupancy evaluation tool for designers to measure occupant satisfaction, performance, and well-being in sustainable buildings. In Y-H. Perng (Ed.), *Proceedings of 2011 International Design Alliance (IDA) Congress Education Conference* (pp. 252-256). Taipei, Taiwan: Taiwan Design Center.
- Kim, H-Y.** (2011). Consumer perspectives on retail loyalty programs. *European Institute of Retailing and Services Studies (EIRASS) International Conference*, San Diego, CA, July 15-18.
- Yoo, J., & **Kim, H-Y.** (2011). Perceived risk of sunless tanning product use and its relationship to body satisfaction. *International Textile and Apparel Association-Korean Academy of Marketing Science (ITAA-KAMS) Joint Symposium*, Seoul, South Korea, May 26-29.
- Kim, H-Y.**, Yoo, J., Choi, D., Kim, J., Johnson, K. K. P. (2011). Personal luxury values associated with fashion brand consumption: An exploratory analysis of demographic variations in the United States. *International Textile and Apparel Association-Korean Academy of Marketing Science (ITAA-KAMS) Joint Symposium*, Seoul, South Korea, May 26-29, 2011.
- Guerin, D. A., Brigham, J. K., **Kim, H-Y.**, Choi, S., & Scott, A. (2011). Occupants' satisfaction with acoustics and privacy conditions and the effect on work performance by current and prior workstation type. *Environmental Design Research Association (EDRA) Annual Conference*, Chicago, IL, May 25-28.
- Guerin, D. A., Brigham, J. K., **Kim, H-Y.**, Choi, S., & Scott, A. (2011). The effect of acoustics and privacy conditions and workstation type on employee satisfaction and work performance. *Interior Design Educators Council (IDEC) Annual Conference*, Denver, CO, March 16-19.
- Kim, H-Y.**, Kang, J., & Johnson, K. K. P. (2011). Effect of consumer relationship proneness on perceived loyalty program attributes and resistance to change. *American Collegiate Retailing Association*, Boston, MA, March 3-5.
- Kim, H-Y.**, & Son, J. (2010). The influence of product brand recognition on e-tailer image. *International Textile and Apparel Association*, Montreal, QC Canada, October 27-30.
- Kim, H-Y.**, Lee, J., Choi, D., Wu, J., Johnson, K. K. P. (2010). Perceived benefits of retail loyalty programs: Their effects on program loyalty and customer loyalty. *International Textile and Apparel Association*, Montreal, QC Canada, October 27-30.
- Yoo, J., & **Kim, H-Y.** (2010). Adolescents' body-tanning behaviors: Investigating the influence of sociocultural attitudes toward appearance (SATA). *International Textile and Apparel Association*, Montreal, QC Canada, October 27-30.
- Wu, J., Ju, H., Kim, J., Damminga, C., **Kim, H-Y.**, Johnson, K. K. P. (2010). Fashion product display dominant by color, visual texture, and style coordination: An experiment with Mockshop. *International Textile and Apparel Association*, Montreal, QC Canada, October 27-30.

- Johnson, K. K. P., Mun, J., Ju, H., Kang, J., **Kim, H-Y.**, & Wu, J. (2010). Socialization and teen fashion magazines: What are the messages? *International Textile and Apparel Association*, Montreal, QC Canada, October 27-30.
- Johnson, K. K. P., Ju, H., Marshall, K. M., **Kim, H-Y.**, & Wu, J. (2010). Effect of dress and alcohol on perceptions of date rape: Does appearance schema moderate the influence of dress? *International Textile and Apparel Association*, Montreal, QC Canada, October 27-30.
- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K. (2010). Occupants' satisfaction, performance, and sustainable design criteria. *Interior Design Educators Council (IDEC) Annual Conference*, Atlanta, GA, March 24-27.
- Guerin, D. A., **Kim, H-Y.**, Brigham, J. K. (2010). The relationship between occupants' satisfaction and performance and sustainable design criteria: POE results. *Environmental Design Research Association (EDRA) Annual Conference*. Washington, D.C., June 2-6.
- Kim, H-Y.**, Kim, Y, Jolly, L., & Fairhurst, A. (2009). The role of love in satisfied customers' relationships with retailers. In J. R. Evans (Ed.), *Proceedings of the Ninth Triennial AMS/ACRA Retailing Conference: Vol. 12. Strategic Challenges and Opportunities in Uncertain Times* (pp. 153-157).
- Kim, H-Y.**, & Lee, M. (2009). Emotional loyalty and share of wallet: A contingency approach. *American Collegiate Retailing Association*, New York, NY, January 11-14.
- Kim, H-Y.**, & Kwon, Y. J. (2008). Soul mates, best friends, and casual buddies: College students' relationships with retailer brands. *International Textile and Apparel Association*, Schaumburg, IL, November 7-10.
- Arthur, L., **Kim, H-Y.**, & Nasralla, B. (2008). Multicultural perspectives on dress and the body: Culture sharing project. *International Textile and Apparel Association*, Schaumburg, IL, November 7-10.
- Yang, D., **Kim, H-Y.**, & Anderson, J. (2008). Chinese consumers' adoption of the Internet for apparel shopping: A replication study. *International Textile and Apparel Association*, Schaumburg, IL, November 7-10.
- Lee, M., Kim, Y., & **Kim, H-Y.** (2008). Segmenting online auction consumers. *Proceedings of American Collegiate Retailing Association Spring 2008 Conference*, Durango, CO, May 15-17.
- Kim, H-Y.**, Kim, Y, Jolly, L., & Fairhurst, A. (2007). Customer love: Antecedents and outcomes. *International Textile and Apparel Association*, Los Angeles, CA, November 7-10.
- Kim, H-Y.**, & Jolly, L. (2007). Teaching customer retention strategy: Using a wiki as a pedagogical vehicle. *International Textile and Apparel Association*, Los Angeles, CA, November 7-10.
- Jolly, L., Fairhurst, A., Kim, Y., Lim, H., Simpson, L., Piper, C., Fair, N., & **Kim, H-Y.** (2007). R.E.A.D: Retail enrichment and development. *International Textile and Apparel Association*, Los Angeles, CA, November 7-10.
- Kim, H-Y.**, Kim, Y., Jolly, L., & Fairhurst, A. (2007). Satisfied customers' love toward retailers: A cross-product exploration. *Association for Consumer Research (ACR)*, Memphis, TN, October 25-28.

Kim, H-Y., Kim, Y-K., Jolly, L., & Fairhurst, A. (2007). Falling in love with a store: A satisfied customer typology. *American Collegiate Retailing Association Spring 2007 Conference*, Chicago, IL, April 12-15.

Kim, H-Y., & Kim, Y. (2006). Retail advertising receptivity and desired shopping value perceptions: A contingency approach. *International Textile and Apparel Association*, San Antonio, TX, November 1-6

Kim, H-Y., & Kim, Y. (2006). Shopping enjoyment propensity: Its influence on store shopping modes, hedonic shopping value, and re-patronage intention. *American Collegiate Retailing Association*, Fayetteville/Bentonville, AR, April 6-9.

Kim, H-Y. (2006). Unlocking the Hispanic market: Implications for apparel retailing. *Research Proceedings: Graduate Student Colloquium, Vol. 2* (pp. 29-30). College of Education, Health, and Human Sciences, University of Tennessee, Knoxville, TN. March 3.

Kim, H-Y., Kim, Y., & Jolly, L. (2005). Customer value, switching costs, retail preference, and e-loyalty: A structural modeling approach. *International Textile and Apparel Association*, Alexandria, VA, November 1-6.

Kim, H-Y., & Kim, Y. (2005). Escapism, consumer lock-in, attitude, and purchase: An illustration from an online shopping context. *American Collegiate Retailing Association*, Philadelphia, PA, April 14-17.

Kim, Y., Sullivan, P., Forney, J. C., & **Kim, H-Y.** (2004). Concept merchandising: Integration of people, planet and profit. *International Textile and Apparel Association*, Portland, OR, November 3-8.

Kim, H-Y., & Kim, Y. (2004). Mall shopping motivations: Generation and ethnicity. *International Textile and Apparel Association*, Portland, OR, November 3-8.

Kim, Y., & **Kim, H-Y.**, Park, S-H., Kinley, T., & Forney, J. C. (2004). Effects of travel motivations on the perceived importance of tourist-destination shopping center attributes. *American Collegiate Retailing Association*, Orlando, FL, June 24-26.

Kim, H-Y., Pelton, L., Kim, Y., Knight, D., & Forney, J. C. (2003). Perceptions toward U.S. apparel brands: A qualitative analysis of Japanese, Korean, and Taiwanese college students. *International Textiles and Apparel Association*, Savannah, GA, November 8-11.

Kim, H-Y., Sullivan, P., & Kim, Y. (2003). Concept merchandising: The world of shopping wonder at the Forum Shops. *12th International Conference on Research in the Distributive Trades Conference Proceedings (on CD)*, European Association of Education and Research in Commercial Distribution (EAERCD), Paris, France, July 2-4.

Kim, Y., & **Kim, H-Y.** (2002). Gift-giving motivations and gift attributes: A comparison between Americans and Korean-Americans. *International Textile and Apparel Association*, New York, August 7-10.

Invited Publications

Kim, H-Y. (2015). Shifting retail aesthetics: Theory and practice. *Implications*. Informedesign.

Kim, H-Y. (2014). Retail loyalty programs: Are they truly beneficial for your customers? *The Knowledge*. Levitt Group, Chartered Institute of Marketing (CIM). Available at <https://sigs.cim.co.uk/media/1069/theknowledgejuly2014.pdf>

Editorials

Kim, H-Y., & Song, S. (2023). New fashion marketing and management in a post-pandemic world. *Journal of Global Fashion Marketing*, 14(1), 1-4.

LaBat, K. L., & **Kim, H-Y.** (2014). Exploring the relationships of fashion and health. *Clothing and Textiles Research Journal*, 32(1), 3-5.

Outreach/Public Engagement

Online Publications

Olive, R., Draeger, K., **Kim, H-Y.**, Hanawa Peterson, H., Jarvi, M., Park, D., & Jorgenson, A. (2020). 2019-2020 Minnesota Rural Grocery Survey Report. Available at <https://conservancy.umn.edu/handle/11299/217207>

Kim, H-Y., Im, H., & Parr, J., & Linscheid, N., Lord, P., Thompson, J., Olson, C., & Paulus, J. (2019). Retail Business Design Workshops and Coaching Sessions, Willmar, MN, February 6-April 10. Internet Archive Available at <https://z.umn.edu/retailworkshops>

Cheng, R., Dale, K., Martin, C., & **Kim, H-Y.** (2012). *Integrated Project Delivery (IPD): 2012 Case Studies*. (Co-authored survey summary/data). American Institute of Architects (AIA).

Kim, H-Y., & Pesch, R. (2011). How are my customers shopping online? (Developed a fact sheet for small business owners in Minnesota. Distributed to extension educators and small business owners through Community Economics Program), University of Minnesota Extension.

Kim, H-Y., Johnson, K. K. P., Kang, J., & Cody, C. (2010). Latino entrepreneurs in Minnesota: Strategies for Success. Available at <https://sites.google.com/a/umn.edu/latino-entrepreneurs-in-minnesota/home-1>

Presentations

Parr, J., **Kim, H-Y.**, Im, H., & Linscheid, N. (2020, March 5). *Beyond the Classroom: Technical Assistance Program for Rural Retailers*. Partnering with Minnesota: Connecting the University with Urban, Suburban, and Rural Communities through Public Engagement, Office for Public Engagement, University of Minnesota, Minneapolis, MN.

Kim, H-Y. (2018, November 13). *Rural Retail Revitalization: A Design Thinking Approach* (Presentation to UMN Alumni and Residents in Waseca), "Minnesota Sparks" Speaker Series, University Alumni Association, University of Minnesota.

Kim, H-Y., Im, H., & Linscheid, N. (2018, October 17). *Rural Retail Revitalization* (Presentation to Legislative Staff at Minnesota State Capitol), "Bringing the U to You" Series, University Government Relations, University of Minnesota.

Kim, H-Y., Im, H., & Linscheid, N. (2018, March 1). Developing the Joint Retail Assistance Program in Rural Minnesota: Community, Extension, and Design, Advancing Publicly-Engaged Research, Teaching, and Learning to Address Society's Grand Challenges, Office for Public Engagement, University of Minnesota, Minneapolis, MN.

Kim, H-Y., Im, H., & Linscheid, N. (2018, April 27). Reported the outcomes of the 2016-2018 CDes Extension Block Grant project entitled "Developing the Joint Retail Assistance Program in Rural Minnesota: Community, Extension, and Design" to Kathy Schwantes (Regional Director, Mid Central Research & Outreach Center, Extension) and Aaron Backman (Executive Director, Kandiyohi County and City of Willmar Economic Development Commission).

Kim, H-Y. (2015, November 9). Ethnic Minority Business (EMB): Theory and Practice, Webinar to Extension educators. Community Vitality Center, UMN Extension.

Kim, H-Y. (2014, May 13). Disseminated the research findings on "Latino retail entrepreneurs in Minnesota: Strategies for success" published in *Journal of Human Sciences and Extension* to the Associate Dean (Brent D. Hales) of Center for Community Vitality, UMN Extension.

Kim, H-Y. (2014, June 5). Disseminated the research findings on "Latino retail entrepreneurs in Minnesota: Strategies for success" published in *Journal of Human Sciences and Extension* to the Extension Educator/Professor (Sara Croymans) and her team at Center for Family Development, UMN Extension.

Invited Presentations and Lectures

Kim, H-Y. (2022, May 27). *Scholarly Discourse on the Metaverse: Current State and Future Possibilities for Fashion Retailing* as Featured Speaker for Special Lecture at International Conference on Clothing and Textiles (ICCT), Seoul, South Korea.

Kim, H-Y. (2022, April 29). *Understanding of Fashion Retailing in the Era of Metaverse* as Featured Speaker to faculty and students in the Department of Human-Centered Design at Cornell University.

Kim, H-Y. (2015, June 11). *Internet Entrepreneurship: A U.S. Perspective*. Presentation as Featured Speaker to "Clothing and Textiles" faculty and students at Jeju National University, Jeju, South Korea.

Kim, H-Y. (2015, May 28). *Key Trends and Issues in U.S. Fashion Marketing and Retailing*. Presentation as Featured Speaker to "Fashion Design & Textiles" faculty and students at Inha University, Incheon, South Korea.

Kim, H-Y. (2015, May 25). *Consumer Experience Management and Emotional Branding: Key Trends and Issues*. Presentation as Featured Speaker to "Consumer Information Science" and "Commerce & Economics" faculty and students at Konkuk University, Seoul, South Korea.

Kim, H-Y. (2015, May 22). *Healthy Eating Trends in the United States: Implications for the Food Service Industry*. Presentation as Featured Speaker to "Global Business & Operation" managers at Samsung Welstory, Inc., Seoul, South Korea.

Kim, H-Y. (2015, May 20). *Key Trends and Issues in Global Fashion Marketing and Retailing*. Presentation as Featured Speaker to "Clothing and Textiles" faculty and students at Chonnam National University, Gwangju, South Korea.

- Kim, H-Y.** (2015, May 19). *Key Trends and Issues in Global Fashion Marketing and Retailing*. Presentation as Featured Speaker to “Fashion Design Information” faculty and students at Chungbuk National University, Cheongju, South Korea.
- Kim, H-Y.** (2015, May 18). *Key Trends and Issues in Global Fashion Marketing and Retailing*. Presentation as Featured Speaker to “Fashion Design” faculty and students at Dong-A University, Busan, South Korea.
- Kim, H-Y.** (2012, April 14). *Customer Love: A Perspective on Fashion Brand Consumption*. Korean Society of Clothing and Textiles (KASCT) Special Conference, Seoul National University, Seoul, South Korea.
- Kim, H-Y.** (2011, June 3). *Key Trends and Issues in U.S. Retailing*. Presentation as Featured Speaker to “Consumer Information Science” and “Commerce & Economics” faculty and students at Konkuk University, Seoul, South Korea.
- Kim, H-Y.** (2011, June 2). *Key Trends and Issues in U.S. Fashion Marketing and Retailing*. Presentation as Featured Speaker to “Fashion Design & Textiles” faculty and students at Inha University, Incheon, South Korea.
- Kim, H-Y.** (2011, May 31). *Global Issues and Consumption Trends*. Presentation as Featured Speaker to “Fashion Design Information” faculty and students at Chungbuk National University, Cheongju, South Korea.
- Kim, H-Y.** (2011, May 23). *Key Trends and Issues in U.S. Fashion Marketing and Retailing*. Presentation as Featured Speaker to “Fashion Design” and “Research Institute of Human Ecology” faculty and students at Dong-A University, Busan, South Korea.

Invited Scholarship in Exhibitions

- Parr, J., **Kim, H-Y.**, Im, H., & Linscheid, N. (2019, May 8). Retail assistance program for rural community in southern Minnesota, *Annual Research Showcase*, UMN Tourism Center, University of Minnesota.
- Kim, H-Y.** (2016, Nov. 17). Retail entrepreneurship and small business ownership: Latino and Hmong experiences in Minnesota. *Gallery of Excellence*, Office of Equity and Diversity, University of Minnesota.
- Huang, R., & **Kim, H-Y.** (2013). Intra-brand price discrimination in international fashion markets: A ethnography study. *2013 Korean Society of Costume (KSC) International Conference*, Hansung Baekje Museum, Seoul, South Korea, October 26.
- Guerin, D. A., **Kim, H-Y.**, Brigham, K. J., Choi, S., & Scott, A. (2010). Post-occupancy evaluations of sustainable buildings. *Korean Institute of Interior Design (KIID) International Invitation Exhibition*, HOMA Gallery, Hongik University, Seoul, South Korea, November 22-27.

Invited Panel Presentation

Pursuing Graduate Education and Employment Opportunities in the United States. Invited Panelist, Korean Society of Clothing and Textiles (KSCT) Conference, Seoul National University, Seoul, South Korea. April 14, 2012.

TEACHING

University of Minnesota

Courses Taught

- DES 8181 Research Ethics, 1 credit, SP-2023
- RM 1201 Fashion, Ethics, and Consumption, 3 credit, SP-2023
- RM 2234 Retailing in a Digital Age, 3 credit, 2018-2019
- RM 4117W/ApSt 5117 Retail Environments and Human Behavior, 3 credit, 2016-2017
- RM 4248 Creative Leadership in Retailing, 3 credit, 2014-2016
- DHA/RM 3242 Retail Buying, 3 credits, 2008-2016
- DHA 4217 International Developments in Textiles and Apparel, 3 credits, 2009-2010
- RM 4217 International Retail Markets, 3credits, 2011-2016
- DHA/RM 4247 Advanced Buying and Sourcing, 3credits, 2011-2014
- DHA/APST 5123-RM 4123 Living in a Consumer Society, 3 credits, 2009-2018
- APST 8271 Retailing: Strategic Perspectives, 3 credits, 2010-2019
- RM 4193 Directed Study, 3 credits, 2012-2017
- RM 4160H Capstone Project, 3 credits, 2015-2017
- APST 8193/8192 Directed Study/Readings in Apparel Studies combined, 3 credits, 2013-2019
- DHA 3196 Field Study in New York City (Co-Instructor), 3 credits, SP-2009

Course Development

- RM 4248 Creative Leadership in Retailing, 3 credit, first taught in FA-2014
- APST 8271 Retailing: Strategic Perspectives, 3 credit graduate course, First taught in FA-2010
- RM 4217 International Retail Markets, 3 credit Liberal Education (Global Perspectives Theme Course), First taught in SP-2011

Multimedia and Blog Development

- 2020 Guest Post to the College of Design Blog “Retail Merchandising Embraces New Learning Landscape. Available at <http://designatmnblog.com/2020/05/retail-merchandising-embraces-new-learning-landscape/>
- 2016 Program Advertising Campaign “Retail Merchandising at the College of Design” on YouTube. Available at <https://youtu.be/T3dZsjVzCiY!>

Recognition of Outstanding Teaching Led by Students

- “[Thank a Teacher](#)” Note and Certificate, Vice Provost for Faculty Affairs and Center for Educational Innovation (CEI), University of Minnesota, 2019, 2020
- Nominated for Outstanding E-Teaching Award, College of Design, University of Minnesota, 2015

Washington State University Courses Taught

- AMT 498 Special Topics, 3 credits, 2008
- AMT 208 Visual Merchandising and Promotion, 3 credits, 2008
- AMT 314 Fashion Forecasting, 3 credits, 2008

University of Tennessee Courses Taught

- RCS 376 Strategies for Growth, 3 credits, 2006
- RCS 421 International Retailing, 3 credits, 2006
- RCS 415 Retail Promotion, 3 credits, 2005
- RCS 102 Microcomputer Applications, 3 credits, 2004-2005

ADVISING AND MENTORING

Undergraduate Student Activities, University of Minnesota

Faculty Advisor for Student Awardees

- Rachel Duerksen, Next Generation Scholarship Semi-Finalist (\$1,500), *National Retail Federation Foundation*, January 2019.
- Sarah Divine, Best Undergraduate Research Paper Award, *American Collegiate Retailing Association Conference*, Bloomington, MN, March 29-April 1, 2017
- Brenna Schlauderaff, Next Generation Scholarship Semi-Finalist (\$1,500), *National Retail Federation Foundation*, January 2017.
- Amanda Phillips, Next Generation Scholarship Semi-Finalist (\$1,500), *National Retail Federation Foundation*, January 2016.

President's Distinguished Faculty Mentor

- Fresa Sanchez, Multicultural Center for Academic Excellence, Office for Equity and Diversity, Spring 2013 – Spring 2014

Undergraduate Research Opportunities Program (UROP) Faculty Mentor

- Megan Hammersmith (2015), *A New Market in the Retail Industry*, \$1,700
- Yurong Xu (2013), *Online Purchasing Agents in China: Examining the Perceived Importance of Ethics and Social Responsibility*, \$1,700
- Rong Huang (2013), *Intra-Brand Price Differences in Multi-Markets: Its Impact on Consumers' Perceptions of Brand Image*, \$1,700

Honors Thesis Advisor

Summa Cum Laude

- Meghan Kiese, In Progress (2022)
- Brenna Schlauderaff, 2017, *Flexible Format, Softlines, and Merchandising: A Dinkytown Target Case Study*, University Honors Program, College of Design
- Sarah Divine, 2016, *Compulsive Buying in Contemporary American Culture: An Analysis of Online Discourse*, University Honors Program, College of Design

Cum Laude and Magna Cum Laude

- Brittany Nowak, 2017, *The Value of Fair-trade to Millennials*, University Honors Program, College of Design
- Melanie Schoenick, 2014, *The Americanization of France*, University Honors Program, College of Design
- Alison Mach, 2013, *A Study on the Effects of Fast Fashion*, University Honors Program, College of Design

Graduate Student Activities

Advisor, University of Minnesota

Doctoral

- Jinsu Park, In progress, Ph.D.
- Garim Lee, In progress, Ph.D.
- Jennifer Yeeun Huh, In progress, Ph.D.
- Erika Langefels, In progress, Ph.D.
- Do Yuon Kim, 2020, *Examining the Underlying Mechanism of Influencer-Follower Relationships on Social Media: An Integrated Application of the Source Credibility and Attractiveness Models*, Ph.D. (Job Placement: Auburn University, Tenure-Track)
- Hyojung Cho, 2018, *Understanding Apparel Consumption Behavior of Voluntary Simplifiers: A Phenomenological Approach*, Ph.D. (Job Placement: Texas State University)

- Co-Advisor: Minjung Park, 2018, *When Social Media Backfires: The Impact of Psychological Distance on Perceived Values and Desirability of Luxury Brands*. Ph.D. (Job Placement: Susquehanna University)

Master's

- Anastasia Korzenowski, In progress, M.S.
- Carmi Bobwealth, 2020, *Online or Offline? Understanding Consumers' Experiences and Perceptions of Collaborative Fashion Consumption Channels: A Black Female Perspective*, M.S.
- Jiye You, 2020, *The Priming Effect of Price Display and Banner Advertising on Online Consumers' Price Sensitivity*, M.S.
- Garim Lee, 2020, *Congruence Effects in Online Customer Reviews: The Mediating Role of Perceived Information Relevance*, M.S.
- Alanna Norton, 2019, *Consumer Embeddedness and Motivations for Farmers Market Patronage: A Qualitative Study*, M.S.
- Nayeon Yoo, 2014, *Predicting Consumer Attitude and Patronage Intention toward Fast Fashion Retailers: An Illustration from U.S. College Students*, M.S.
- Minjung Park, 2014, *Examining Young Consumers' Adoption of SMS-Based and App-Based Mobile Coupon Services: A Perceived Value Perspective*, M.S.
- Dooyoung Choi, 2012, *Effects of Environmental and Hedonic Motivations on Intention to Purchase Green Products: An Extension of the Theory of Planned Behavior*, M.S.

Committee Member, University of Minnesota

- Yui An, In progress, Ph.D.
- Terry Kim, In progress, Ph.D.
- Yuanyuan Ding, In progress, Ph.D.
- Hoa Vo, 2021, Ph.D.
- Sanga Song, 2018, Ph.D.
- Yumin Kim, 2018, Ph.D.
- Yoori Chae, 2018, Ph.D.
- Dooyoung Choi, 2017, Ph.D.
- Jayoung Koo, 2014, Ph.D.
- Angella J. Kim, 2014, Ph.D.
- Jung Mee Mun, 2013, Ph.D.
- Ji Young Lee, 2013, Ph.D.
- Hae Won Ju, 2012, Ph.D.

- Kara Freiohefer, 2012, Ph.D.
- Ju-Young Kang, 2012, Ph.D.
- Jinie Kim, 2011, Ph.D.
- Seon Mi Choi, 2011, Ph.D.
- Minjeong Kang, 2009, Ph.D.
- Erika Langefels, 2016, M.A.
- Kari Ihle, 2010, M.A.

Committee Member, Washington State University

- Dong Yang, 2007, M.A.
- Heather Eynon, 2007, M.A.

SERVICE

Service to Professional Organizations

Journal Associate Editor

- *Journal of Global Fashion Marketing* (Track: Fashion Merchandising and Technology), 2019 – Present

Conference Co-Chair or Track Chair

- 2023 Global Marketing Conference (Retail Technology and Customer Experience Design Track Co-Chairs: Hye-Young Kim & Do Yuon Kim)
- 2021 *Global Fashion Management Conference* (New Fashion Marketing & Management in a Post-Pandemic World Track Co-Chairs: Hye-Young Kim & Sanga Song)
- 2020 *Global Marketing Conference* (Track Chair: Retail Technology and Customer Experience Design)
- 2017 *American Collegiate Retailing Association (ACRA) Annual Conference* (Co-Chairs: Hye-Young Kim & Kim K. P. Johnson)

Journal Special Issue Guest Editor

- *Journal of Global Fashion Marketing*, Special Issue for New Fashion Marketing & Management in a Post-Pandemic World (Co-Editors: Hye-Young Kim & Sanga Song), 2021 – 2022
- *Journal of Retailing and Consumer Services (JRCS)*, Special Issue for ACRA Best Papers (Guest Co-Editors: Hye-Young Kim & Jennifer Yurchisin), 2016 – 2017
- *Clothing & Textiles Research Journal (CTRJ)*, Special Issue (Lead Associate Editor: Karen LaBat), Focused on “Fashion and Health,” 2012 – 2013

Editorial Board Member

- *Journal of Global Fashion Marketing*, 2015 – 2018
- *Journal of Business Research (JBR)*, Special Issue on Luxury Brand Strategies and Customer Experiences: Design, Fashion, Hospitality, Marketing, Psychology, and Tourism Contributions to Theory and Practice, 2015
- *Clothing & Textiles Research Journal (CTRJ)*, 2009 – 2018
- *Fashion and Textiles*, 2013 – 2017

Tenure and Promotion Reviews

- Purdue University, 2022
- Ryerson University, Canada, 2022
- University of Tennessee, 2020
- Texas Tech University, 2017

Committees

- UMN representative to the Multistate Research Project, NCERA216, “Latinos and Immigrants in Midwestern Communities.” 2012 – Present
- *IES Abroad Milan Fashion Design & Merchandising Faculty Advisory Committee*, Member, 2018
- *International Textile and Apparel Association (ITAA)*, Publication Policy Committee Member, 2009 – 2014
- University of Minnesota Representative to NCCC065 Project (Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers), 2009

Journal Ad Hoc Reviewer

- *Journal for Advancement in Marketing Education*, 2019
- *Fashion and Textiles*, 2019
- *International Journal of Advertising*, 2017, 2021
- *Journal of Business Research (JBR)*, 2010, 2016
- *International Journal of Costume and Fashion*, 2015
- *International Journal of Fashion Design, Technology and Education*, Focused Issue on Communication, 2014
- *Fashion, Style and Popular Culture*, Focused Issue on Social Responsibility, 2013
- *Journal of Global Academy of Marketing Science (JGAMS)*, 2010
- *Journal of Fashion Marketing and Management*, 2009

Conference Research Paper/Abstract Reviewer

- *International Textile and Apparel Association (ITAA)*, 2023
- *Global Marketing Conference (GMC)*, 2016
- *American Collegiate Retailing Association (ACRA)*, 2008 – 2019
- *Fashion and Social Responsibility Symposium*, 2013
- *International Textile and Apparel Association – Korean Academy of Marketing Science (ITAA – KAMS) Joint Symposium*, 2011
- *Association for Consumer Research (ACR)*, 2009

Membership in Professional Organizations

- International Textile and Apparel Association (ITAA): 2002 – Present
- American Collegiate Retailing Association (ACRA): 2007 – Present
- Korean Scholars of Marketing Science (KSMS): 2011 – Present

Service to the University of Minnesota

University Committees

- Senate Committee Member on Faculty Affairs, 2019 – 2020
- President Gabel’s Inauguration Week Planning, Sub-Committee Member (Innovation and Creativity Day), 2019
- CDes Dean Search Committee Member, 2015
- Imagine Fund Annual Faculty Awards Reviewer, Fall 2014

- Faculty/University Senator, 2013 – 2016
- University Senate Alternate, 2009 – 2010, 2011 – 2012
- Learning Abroad Center's Study Abroad Scholarship Review Committee Member, 2011

College Committees

- Faculty Leave Committee, 2023
- P&A Faculty Promotion Review Committee Member, 2023
- College-Wide Salary Equity Review Committee Member, 2022
- 7.12 P&T Sub-Group Member, Collegiate Structures Working Group, 2022
- CDes Promotion and Tenure Committee Member, 2021
- Executive Council Member for the Digital Design Center, 2020
- Interdisciplinary Programs Working Group, 2019 – 2020
- College of Design Website Development Workshop Group, 2019
- CDes Diversity Committee Member, 2013 – 2015
- CDes Faculty Consultative Committee Member, 2013 – 2014
- CDes Curriculum Committee Member, 2012 – 2014
- CDes UROP Proposal Review Committee Member, 2012
- CDes Academic Technology Committee Member, 2010
- CDes Undergraduate Scholarship Review Committee Member, 2009, 2011, 2012

Department Committees

- RM Tenure-Track Faculty Search Committee Chair, 2018 – 2019
- RM Full-Time Instructor Search Committee Chair, 2017
- RM Part-Time Instructor Search Committee Chair, 2017
- Tenure-Track Faculty Mentor Committee (Linsey Griffin), 2016 – 2019
- RM Tenure-Track Faculty Search Committee Member, 2016 – 2017
- DHA Post-Tenure Review Committee, 2016 – 2017
- Honors Faculty Representative, 2015 – Present
- Retail Merchandising Program Director, Spring 2013, 2015 – Present
- RM Lecturer/Teaching Specialist Search Committee Member, 2015
- DHA Curriculum Committee Member, Fall 2012 – Spring 2014
- DHA Policy and Advisory Committee Non-Tenured Faculty Representative, Spring 2013
- Retail Merchandising Program Committee Member, 2008 – Present
- Design Graduate Program Committee Member, 2008 – Present

Public and Other Service

Outreach Service

- *Support-Our-Stores: Rural Grocery Response and Support Team* (comprised of cross-center Extension employees, UMN faculty and staff, and vital industry and organizational partners who are able to respond with resources to support rural grocery stores who are on the edge of closing their doors), Regional Sustainable Development Partnerships, University of Minnesota, 2019 – Present
- [Camp Chosŏn](#) (Korean culture camp established design for Korean Adoptees, Korean-American children, youth and their families), Curriculum Committee Member, St. Croix Valley Korean-American Cultural Society, 2018 – 2019
- Leadership and Social Intelligence, Parenting Workshop for Korean Immigrants, Speaker, Minnesota Korean-American Association, St. Paul, Minnesota, November 3, 2017
- Workshop for Korean Immigrant Parents' School Involvement, Speaker/Facilitator, Minnesota Korean-American Association, St. Paul, Minnesota, January 31, 2017

Media Appearances and Interviews

- *StarTribune*, “Can retail therapy rescue Minnesota’s big box stores Target, Best Buy?” (February 26, 2023). Available at <https://www.startribune.com/diminishing-sales-2022-big-box-minneapolis-minnesota-retailers-target-best-buy-walmart-work-to-do/600254354/>
- *StarTribune*, “How Minnesotan Morgan Riddle became the tennis world's most fashionable fan” (August 29, 2022). Available at <https://m.startribune.com/how-minnesotan-morgan-riddle-became-the-tennis-worlds-most-fashionable-fan/600201966/?clmob=y&c=n&clmob=y&c=n>
- *Next City*, “Twin Cities’ Mall of America gives free space to small retailers” (November 13, 2020). Available at <https://nextcity.org/daily/entry/twin-cities-mall-of-america-gives-free-space-to-small-retailers>
- *StarTribune*, “Rosedale Center’s \$100M ‘lifestyle center’ project will begin next year” (September 30, 2019). Available at <http://m.startribune.com/rosedale-center-s-100m-transformation-into-lifestyle-center-starts-next-year/561532142/>
- *UMN Extension Constant Connect*, “Study examines Minnesota’s changing retail economy” (April 17, 2019). Available at <https://extension.umn.edu/vital-connections/minnesotas-changing-retail-economy#be-a-place-where-locals-meet.-1718861>
- *Minnesota Public Radio (MPR) News*, “Final Four presents opportunity for pop-up entrepreneurs” (April 5, 2019). Available at <https://www.mprnews.org/story/2019/04/05/final-four-presents-opportunity-for-popup-entrepreneurs>
- *Kanabec County Times*, “Q&A: Vibrant communities depend on retail” (March 20, 2019). Available at http://www.moraminn.com/news/q-a-vibrant-communities-depend-on-retail/article_4afce37a-4b29-11e9-a964-efda343c256f.html
- *Fairmont Sentinel*, “Rural retail is critical” (March 14, 2019). Available at <http://www.fairmontsentinel.com/uncategorized/2019/03/08/rural-retail-is-critical/>
- *UMN News & Events*, “Talking rural retail revitalization with UMN” (March 6, 2019). Available at <https://twin-cities.umn.edu/news-events/talking-rural-retail-revitalization-umn>
- *Minnesota Daily*, “UMN faculty help rural retailers amid dire situation” (February 5, 2019). Available at <https://mndaily.com/241114/news/adrruralbiz/>
- *Lakes Area Review*, “UMN pilots workshop to teach old businesses new tricks” (February 2, 2019)
- *UMN College of Design Blog*, “Faculty rethink the rural retail experience,” (January 28, 2019). Available at <http://designatmnblog.com/2019/01/faculty-rethink-the-rural-retail-experience/>
- *Pioneer Press*, “Hy-Vee’s bringing more than groceries to the Cities. It’s rescuing downtrodden retail sites” (December 9, 2018). Available at <https://www.twincities.com/2018/12/09/hy-vees-bringing-more-than-groceries-to-the-east-metro-its-rescuing-downtrodden-retail-sites/>
- *KTOE-1420 AM Radio*, “Current state of the U.S. retail industry and its impact on rural communities,” (November 8, 2018). Pete Steiner’s Talk of the Town Interview Show
- *StarTribune*, “Socially conscious shoppers shedding fast fashion” (July 25, 2013). Available at <http://www.startribune.com/lifestyle/style/216799441.html>
- *CBS-WCCO TV*, “Are warehouse retailer memberships worth it?” (October 8, 2012). Available at <http://minnesota.cbslocal.com/2012/10/08/are-warehouse-retailer-memberships-worth-it/>

PROFESSIONAL DEVELOPMENT

Leadership Development

University of Minnesota

- Academic Leadership Development: Talking Heads Series, Faculty and Academic Affairs, University of Minnesota, 2020 - 2022
- Speaking Science Conference: Communicating with Media, Funders, Policymakers, and the Public, University of Minnesota, January 17, 2019
- CDES Leads, College of Design and Office of Human Resources, University of Minnesota, 2016-2017.

- Working with Your New Leader, Office of Human Resources, University of Minnesota, July 30, 2008

Equity and Diversity Training

University of Minnesota

- Faculty Women of Color in the Academy (FWCA) National Conference, April 20-23, 2023
- Understanding Positionality and Context in Individual, Team, and Institutional Aspects of Systemic Racism and Oppression, Collaborative Program of The Woke Coach and the College of Design, February 3 & April 28, 2023
- Power of a Woman of Color's Voice, Office for Equity and Diversity and Institute for Diversity, Equity, and Advocacy (IDEA), January 27, 2023
- Global Perspectives on Diversity, Equity & Inclusion Webinar, Global Programs and Strategy Alliance, November 16, 2022
- Keeping Our Faculty Symposium: Navigating Two Pandemics, Institute for Diversity, Equity, and Advocacy (IDEA), March 3-4, 2022
- Diversity Workshop: Teaching with Intention, Office for Equity and Diversity, January 20, 2021
- 2020 Distinguished Carlson Lecture: An Evening with Ibram X. Kendi, the author of the book, "How to Be an Antiracist," September 30, 2020
- Dismantling Racism and Addressing Anti-Blackness in Your Organization, Social Justice Training Institute, July 15, 2020
- Diversity Workshop: Identifying and Challenging Implicit Bias in Faculty Search Committees, Office of Equity and Diversity, October 4, 2016
- Diversity Workshop: Engaging Universal Design Concepts to Increase Access and Inclusion, Office of Equity and Diversity, April 18, 2014
- Diversity Workshop: "Oh No I Didn't!" Curbing Our Own Intolerant Comments, CDES Diversity Committee and CFANS' Office for Diversity & Inclusion, March 25, 2015
- Certificate Workshop 1: Being an Ally in the Work of Equity and Diversity, Office for Equity and Diversity, December 13, 2013

Washington State University

- Search Committee Training, September 13, 2007, Center for Human Rights, Washington State University

Grant Writing

University of Minnesota Training

- Write Winning NIH Grant Proposals: Grant Writers' Seminar, University of Minnesota, January 14, 2020
- Federal Grant Writing Workshop, College of Design, University of Minnesota, January 14, 2019
- Single Semester Leave, Granted by the College of Design, University of Minnesota, Fall 2011.
- Write Winning Grants, Grant Writers' Seminars & Workshops in Association with University of Minnesota, September 24, 2008

Washington State University Training

- COS Funding Opportunities Database Training, July 19, 2007, Office of Grant and Research Development, Washington State University

Teaching Enhancement

Workshops/Programs Participation

- IAS 5×5: 5 People, 5 Perspectives, 5 Meetings, Institute for Advanced Study, University of Minnesota, 2018
- Flipping the Classroom Faculty Learning Community, Center for Educational Innovation, University of Minnesota, 2017
- Mid-Career Teaching Community, Center for Educational Innovation, University of Minnesota, 2015 – 2016
- Faculty-Instructors of Color Community Program, Center for Teaching and Learning, University of Minnesota, 2012 – 2013.
- Engaging Universal Design Concepts to Increase Access and Inclusion, Disability Services, University of Minnesota, Spring 2014
- Diversity in the Curriculum: Transforming Your Syllabus (Part I), Center for Teaching and Learning, University of Minnesota, Fall 2013
- Faculty-Instructors of Color Community Program, Center for Teaching and Learning, University of Minnesota, Fall 2012 – Spring 2013
- Early Career Teaching Program, Center for Teaching and Learning, University of Minnesota, 2009 – 2010
- Teaching with Writing Seminar, Center for Writing, University of Minnesota, 2009
- Creating Great Lecture-Based Courses, Faculty Learning Communities (Early Career Series), Center for Teaching and Learning, University of Minnesota, Spring 2009
- Lunch with a Great Teacher, Faculty Learning Communities (Early Career Series), Center for Teaching and Learning, University of Minnesota, February 18, 2009
- Midterm Feedback: Making the New Student Ratings of Teaching (SRTs) Work for You, Center for Teaching & Learning, University of Minnesota, October 2, 2008