



**SPONSOR  
COLLEGE TO  
CAREER PROGRAMS**

COLLEGE of DESIGN UNIVERSITY OF MINNESOTA

# ABOUT:

Sponsorship of the University of Minnesota College of Design's College to Career program series is open to firms and individuals interested in supporting the delivery of 15 to 20 award-winning professional development, mentoring, and networking opportunities for current and future design professionals annually. For firms, sponsorship also provides visibility and access to over 20,000 design students, alumni, and friends.

Programs are developed and presented by the College of Design Student and Alumni Board (DSAB), which includes alumni, professionals, and graduate and undergraduate students from each college discipline. Activities support the transition from college to career, extend learning beyond the classroom, and work to build meaningful connections between the professional community, the college, and design students in the process.

# VISIBILITY:

Sponsors gain visibility by co-branding with both the College of Design and the University of Minnesota and have the opportunity to expand professional connections within the fields of architecture, apparel design, graphic design, human factors and ergonomics, interior design, landscape architecture, product design, retail merchandising, and user experience (UX) design.



# SPONSORSHIP:

Individuals and organizations can sponsor College to Career programs. Sponsorship supports one academic year of programming and donors receive a receipt from the University of Minnesota Foundation for their gift when processing is complete.

## BENEFITS:

- » Fostering the next generation of leaders in design
- » Visibility with current and future design professionals
- » Year-long recognition related to sponsored events
- » Invitations and tickets to signature events
- » Tax-deductible support of higher education

Learn more at [design.umn.edu/dsab](http://design.umn.edu/dsab)



## BECOME A SPONSOR!

- » Contact the program office and let us know your intent to sponsor
- » Make your tax-deductible gift (before August 31 preferred)
  - » Online: [design.umn.edu/sponsorDSAB](http://design.umn.edu/sponsorDSAB)
  - » By Mail: Make checks payable to the University of Minnesota Foundation and include the primary sponsorship contact's name, phone, and email.

**UMN College of Design**  
**ATTN: College to Career**  
**Sponsorship**  
**32 McNeal Hall**  
**1985 Buford Avenue**  
**St. Paul, MN 55108**

# SIGNATURE PROGRAMS:



A changing menu of timely, industry-specific, and interdisciplinary programs connect students with employers and professionals to foster the development of the next generation of industry leaders. Programs include project and employer site tours, skills workshops, portfolio critiques, panel discussions, networking events, and more.



Seven professionals from different design disciplines share thought-provoking, inspiring, and sometimes curious tales from the trenches in seven minutes.



Industry leaders reveal their best and worst experiences working in the world of design and share career and industry stories with a humorous spin.



Design Forward engages design community members in service projects with partner organizations that help improve the quality of life for members of their communities.



One-to-one mentoring connects design students with professionals for self-directed exploration in their field of study.

# CONTACT

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COLLEGE OF DESIGN

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UNIVERSITY OF MINNESOTA

*design.umn.edu/dsab*

Funds received through the DSAB College to Career Sponsorship program will be used to meet costs associated with the DSAB mission. Sponsorship recognition by DSAB or the college does not constitute an endorsement of the products or services of the sponsoring company, organization, or individual.

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This publication is available in alternative formats upon request. Direct requests to Lori Mollberg at [lmollber@umn.edu](mailto:lmollber@umn.edu) or 612-625-8796.