

Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2018 or Spring 2019 Only
(v. 5-25-21)

Year One

Fall Semester

- Des 1111: Creative Problem Solving** 3
- Freshman Writing** 4
You will be placed in one of the following:
Writ 1201: Writing Studio*
Writ 1301: University Writing
Writ 1401: Writing and Academic Inquiry
- Math 1031: College Algebra and Probability** 3
(Mathematical Thinking)
- RM 1201: Fashion, Ethics, and Consumption** 3
(Civic Life and Ethics)
- Liberal Education Requirement or elective 1-3

*If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.

Semester Credits 14-16

Spring Semester

- Des 1101W: Introduction to Design Thinking** 4
(Arts/Humanities; Writing Intensive)
- Econ 1101: Principles of Microeconomics** 4
OR **ApEc 1101: Principles of Microeconomics**
(Both meet Social Sciences and Global Perspectives)
- RM 2215: Intro to Retail Merchandising** 3
- Liberal Education Requirement or elective 3-4

Semester Credits 14-15

Note: The Retail Merchandising curriculum is quite flexible. Courses do not need to be taken in exactly this order. We recommend completing the courses for Years One and Year Two prior to those for Years Three and Four.

Year Two

Fall Semester

- CI 1871: Computer Literacy and Problem Solving** 4
- Liberal Education Requirements or electives 6-7
- Statistics – select one:** 4
SCO 2550: Business Statistics: Data Sources, Presentation, and Analysis
Soc 3811: Social Statistics
Stat 3011: Introduction to Statistical Analysis

GOOD STUDY ABROAD TERM

Semester Credits 14-15

Spring Semester

- Mgmt 3001: Fundamentals of Management** 3
- RM 3201: Career and Internship Preparation for Retail Merchandising** 1
- Retail Merchandising Electives** 7-8
For course options, refer to your APAS report.
- Liberal Education Requirement or elective 3-4

GOOD STUDY ABROAD TERM

Semester Credits 14-16

Year Three

Fall Semester		Spring Semester	
<input type="checkbox"/> Mktg 3001: Principles of Marketing	3	<input type="checkbox"/> RM 4117W: Retail Environments and Human Behavior	3
<input type="checkbox"/> RM 3242: Retail Buying	3	<input type="checkbox"/> RM 3124: Consumers of Design	3
<input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report.	3-4	<input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report	3-4
<input type="checkbox"/> Writ 3562W: Technical and Professional Writing (counts as two Writing Intensive courses) OR EngL 3027W: The Essay* *This course counts as one Writing Intensive. course. With this option, you will need one additional Writing Intensive course.	4	<input type="checkbox"/> Liberal Education Requirements and/or electives, if needed to reach 120 credits	6-8
<input type="checkbox"/> Liberal Education Requirement or elective	3		
GOOD STUDY ABROAD TERM		GOOD STUDY ABROAD TERM	
Semester Credits 16-17		Semester Credits 15-18	

Year Four

Fall Semester		Spring Semester	
<input type="checkbox"/> RM 4196: Internship **Consider doing your internship abroad.**	1	<input type="checkbox"/> RM 4217: International Retail Markets (spring only) (Global Perspectives)	3
<input type="checkbox"/> RM 4248 Creative Leadership in Retailing	3	<input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report.	3-4
<input type="checkbox"/> Retail Merchandising Elective For course options, refer to your APAS report.	3-4	<input type="checkbox"/> Electives, if needed to reach 120 credits	9-10
<input type="checkbox"/> Electives, if needed to reach 120 credits	7-8		
GOOD STUDY ABROAD TERM		GOOD STUDY ABROAD TERM	
Semester Credits 14-16		Semester Credits 15-17	

Liberal Education Requirements *Not* Met by Major Requirements

Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Physical Science

Designated Themes (Complete 2 of the 3.)

- Race, Power, and Justice in the U.S.
- Technology and Society
(may be fulfilled with RM 2234)
- The Environment