# Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2018 or Spring 2019 Only  
(v. 5-25-21)

## Year One

### Fall Semester
- **Des 1111:** Creative Problem Solving  
  3
- **Freshman Writing**  
  You will be placed in one of the following:  
  - Writ 1201: Writing Studio*  
  - Writ 1301: University Writing  
  - Writ 1401: Writing and Academic Inquiry

  *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.
- **Math 1031:** College Algebra and Probability  
  (Mathematical Thinking)  
  3
- **RM 1201:** Fashion, Ethics, and Consumption  
  (Civic Life and Ethics)  
  3
- **Liberal Education Requirement or elective**  
  1-3

**Semester Credits:** 14-16

### Spring Semester
- **Des 1101W:** Introduction to Design Thinking  
  (Arts/Humanities; Writing Intensive)  
  4
- **Econ 1101:** Principles of Microeconomics  
  OR ApEc 1101: Principles of Microeconomics  
  (Both meet Social Sciences and Global Perspectives)  
  4
- **RM 2215:** Intro to Retail Merchandising  
  3
- **Liberal Education Requirement or elective**  
  3-4

**Semester Credits:** 14-15

*Note: The Retail Merchandising curriculum is quite flexible. Courses do not need to be taken in exactly this order. We recommend completing the courses for Years One and Year Two prior to those for Years Three and Four.*

## Year Two

### Fall Semester
- **CI 1871:** Computer Literacy and Problem Solving  
  4
- **Liberal Education Requirements or electives**  
  6-7
- **Statistics – select one:**  
  - SCO 2550: Business Statistics: Data Sources, Presentation, and Analysis  
  - Soc 3811: Social Statistics  
  - Stat 3011: Introduction to Statistical Analysis  
  4

**GOOD STUDY ABROAD TERM**

**Semester Credits:** 14-15

### Spring Semester
- **Mgmt 3001:** Fundamentals of Management  
  3
- **RM 3201:** Career and Internship Preparation for Retail Merchandising  
  1
- **Retail Merchandising Electives**  
  For course options, refer to your APAS report.  
  7-8
- **Liberal Education Requirement or elective**  
  3-4

**GOOD STUDY ABROAD TERM**

**Semester Credits:** 14-16
Retail Merchandising  (Fall 2018 or Spring 2019)  (v. 5-25-21)

Year Three

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th></th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Mktg 3001: Principles of Marketing                                         3</td>
<td>□ RM 4117W: Retail Environments and Human Behavior                             3</td>
<td></td>
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<tr>
<td>□ RM 3242: Retail Buying                                                      3</td>
<td>□ RM 3124: Consumers of Design                                                 3</td>
<td></td>
</tr>
<tr>
<td>□ Retail Merchandising Elective                                               3-4</td>
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<td></td>
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<td>For course options, refer to your APAS report.</td>
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<tr>
<td>□ Writ 3562W: Technical and Professional Writing                            4</td>
<td>□ Liberal Education Requirements and/or electives, if needed to reach 120 credits</td>
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<tr>
<td>(counts as two Writing Intensive courses)</td>
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<tr>
<td>OR EngL 3027W: The Essay*</td>
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<tr>
<td>*This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.</td>
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<tr>
<td>□ Liberal Education Requirement or elective                                   3</td>
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GOOD STUDY ABROAD TERM

Semester Credits 16-17

Semester Credits 15-18

Year Four

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<tr>
<th>Fall Semester</th>
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<tr>
<td>□ RM 4196: Internship                                                        1</td>
<td>□ RM 4217: International Retail Markets                                        3</td>
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<tr>
<td><strong>Consider doing your internship abroad.</strong></td>
<td></td>
<td>(spring only) (Global Perspectives)</td>
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<tr>
<td>□ RM 4248 Creative Leadership in Retailing                                   3</td>
<td>□ Retail Merchandising Elective                                                 3-4</td>
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<td>□ Retail Merchandising Elective                                               3-4</td>
<td>□ Electives, if needed to reach 120 credits                                   9-10</td>
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<td>□ Electives, if needed to reach 120 credits                                  7-8</td>
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GOOD STUDY ABROAD TERM

Semester Credits 14-16

Semester Credits 15-17

Liberal Education Requirements *Not* Met by Major Requirements

Diversified Core

□ Biological Science

□ Historical Perspective

□ Literature

□ Physical Science

Designated Themes (Complete 2 of the 3.)

□ Race, Power, and Justice in the U.S.

□ Technology and Society (may be fulfilled with RM 2234)

□ The Environment

This is a sample plan subject to change prior to the start of Fall Term 2018.