# Graphic Design Four-Year Plan

For Students Officially Admitted to the Program in Fall 2020 or Spring 2021 Only

(v. 5-25-21)

## Year One

### Five Foundation Courses:

- **Des 1101W: Introduction to Design Thinking** (Arts/Humanities; Writing Intensive)  
  Semester Credits: 4

- **Des 2101: Design and Visual Presentation**  
  Semester Credits: 2

- **GDes 1311: Foundations: Drawing & Design in Two and Three Dimensions**  
  Semester Credits: 4

- **GDes 1312: Foundations: Color & Design in Two and Three Dimensions**  
  Semester Credits: 4

- **GDes 1315: Foundations: The Graphic Studio**  
  Semester Credits: 4

- **Freshman Writing**  
  You will be placed in one of the following:  
  - Writ 1201: Writing Studio *  
  - Writ 1301: University Writing  
  - Writ 1401: Writing and Academic Inquiry  
  *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.

- **Liberal Education Requirements**  
  Semester Credits: 6-8

**Required Studio Sequence: Step 1:**

Complete the five foundation courses during the first two semesters in the program.

* Students may not enroll in GDes 1311 and GDes 1312 concurrently.

**Important Note:**

Each major-required course fulfills only one major requirement. I.e., you may not double-dip among major requirements.

## Year Two

### Fall Semester

- **GDes 2345: Typography**  
  Semester Credits: 4

- **Advanced Skills Course**  
  Refer to your APAS report for course options.  
  Semester Credits: 3-4

- **Grand Challenge Course or Race, Power, and Justice in the U.S.**  
  Refer to your APAS report for course options. Courses may overlap with Race, Power, and Justice in the U.S.  
  Semester Credits: 3

- **Public Speaking**  
  Refer to your APAS report for course options. Courses may overlap with Civil Life and Ethics.  
  Semester Credits: 3-4

- **Liberal Education Requirement**  
  Semester Credits: 3-4

**PORTFOLIO REVIEW HELD EARLY IN THE TERM**

**Semester Credits**  
16-19

### Spring Semester

- **Des 3201: Career and Internship Preparation for Design**  
  Semester Credits: 1

- **GDes 2342: Web Design**  
  Semester Credits: 3

- **GDes 2399W: Design and Its Discontents**  
  Semester Credits: 3

- **GDes 3351: Text and Image**  
  Semester Credits: 3

- **Advanced Skills Course**  
  Refer to your APAS report for course options.  
  Semester Credits: 3

**Required Studio Sequence: Step 2:**

Take GDes 2345.  
Go through Portfolio Review.

**Required Studio Sequence: Step 3:**

After passing Portfolio Review and GDes 2345, take GDes 3351.

**Semester Credits**  
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# Graphic Design (Fall 2020 or Spring 2021) (v 5-25-21)

## Year Three

### Fall Semester
- **GDes 3352: Identity and Symbols** 3
- **GDes 4131W: History of Graphic Design** (fall only) 4
- **Program Elective** Refer to your APAS report for course options. 3-4
- **Liberal Education Requirement** 3-4

### Spring Semester
- **GDes 3353: Packaging and Display** 3
- **GDes 4345: Advanced Typography** 4
- **Business Core** Refer to your APAS report for course options. Courses may overlap with Social Sciences. 3-4
- **Liberal Education Requirements** 6-8

### Good Term to Study Abroad/Away

### Semester Credits 13-15

## Year Four

### Fall Semester
- **GDes 4196: Internship** 1-3
- **GDes 4361W: Thesis Studio & Writing** 3
- **Program Elective** Refer to your APAS report for course options. 3-4
- **Liberal Education Requirements and/or electives, if needed** 6-8

### Spring Semester
- **GDes 4362: Senior Thesis and Exhibition** 3
- **GDes 4363: Graphic Design Portfolio** 3
- **Program Elective** Refer to your APAS report for course options. 3-4
- **Liberal Education Requirements and/or electives, if needed** 6-8

### Semester Credits 13-18

## Required Studio Sequence: Step 4:
Take GDes 3352 and GDes 3353. They may be taken concurrently.

## Required Studio Sequence: Step 5:
Take GDes 4361W.

## Required Studio Sequence: Step 6:
Take GDes 4362.

## Liberal Education Requirements *Not* Met by Major Requirements

### Diversified Core
- Biological Science
- Historical Perspective
- Literature
- Mathematical Thinking
- Physical Science
- Social Sciences (may overlap with Business Core)

### Designated Themes (Complete 4 of the 5.)
- Civic Life and Ethics (may overlap with Public Speaking Core)
- Race, Power, and Justice in the U.S. (may overlap with the *Global Challenge Course or Race, Power, and Justice in the U.S. requirement*)
- Global Perspectives
- Technology and Society
- The Environment

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This is a sample plan subject to change prior to the start of Fall Term 2020.