

# Graphic Design Four-Year Plan

For Students Officially Admitted to the Program in Fall 2021 or Spring 2022 Only  
(v. 3-3-21)

## Year One

### Five Foundation Courses:

- Des 1101W: Introduction to Design Thinking** 4  
(Arts/Humanities; Writing Intensive)
- Des 2101: Design and Visual Presentation** 2
- GDes 1311: Foundations: Drawing & Design in Two and Three Dimensions\*** 4
- GDes 1312: Foundations: Color & Design in Two and Three Dimensions\*** 4
- GDes 1315: Foundations: The Graphic Studio** 4

- Freshman Writing** 4

You will be placed in one of the following:

Writ 1201: Writing Studio \*

Writ 1301: University Writing

\*If placed in Writ 1201, you must also complete

Writ 1301 to fulfill the first-year writing requirement.

- Liberal Education Requirements 6-8

Semester Credits: 28-30 for year one

### Required Studio Sequence: Step 1:

Complete the five foundation courses during the first two semesters in the program.

\* Students may not enroll in GDes 1311 and GDes 1312 concurrently.

### Important Note:

Each major-required course fulfills only one major requirement. I.e., you may not double-dip among major requirements.

## Year Two

### Fall Semester

- GDes 2345: Typography** 4
- Advanced Skills Course** 3-4  
Refer to your APAS report for course options.
- Grand Challenge Course or Race, Power, and Justice in the U.S.** 3  
Refer to your APAS report for course options.  
Grand Challenge Courses may overlap with Race, Power, and Justice in the U.S.
- Public Speaking** 3-4  
Refer to your APAS report for course options.  
Courses may overlap with Civil Life and Ethics.
- Liberal Education Requirement 3-4

### PORTFOLIO REVIEW HELD EARLY IN THE TERM

Semester Credits 16-19

### Spring Semester

- Des 3201: Career and Internship Preparation for Design** 1
- GDes 2342: Web Design** 3
- GDes 2399W: Design and Its Discontents** 3
- GDes 3351: Text and Image** 3
- Advanced Skills Course** 3  
Refer to your APAS report for course options.

Semester Credits 14

### Required Studio Sequence: Step 2:

Take GDes 2345.

Go through Portfolio Review.

### Required Studio Sequence: Step 3:

After passing Portfolio Review and GDes 2345, take GDes 3351.

See Reverse 

## Year Three

### Fall Semester

- |   |     |
|---|-----|
| <input type="checkbox"/> <b>GDes 3352: Identity and Symbols</b>                                   | 3   |
| <input type="checkbox"/> <b>GDes 4131W: History of Graphic Design</b> (fall only)                 | 4   |
| <input type="checkbox"/> <b>Program Elective</b><br>Refer to your APAS report for course options. | 3-4 |
| <input type="checkbox"/> Liberal Education Requirement  | 3-4 |

### Good Term to Study Abroad/Away

Semester Credits 13-15

### Spring Semester

- |   |     |
|---|-----|
| <input type="checkbox"/> <b>GDes 3353: Packaging and Display</b>  | 3   |
| <input type="checkbox"/> <b>GDes 4345: Advanced Typography</b>  | 4   |
| <input type="checkbox"/> <b>Business Core</b><br>Refer to your APAS report for course options.<br>Courses may overlap with Social Sciences. | 3-4 |
| <input type="checkbox"/> Liberal Education Requirements   | 6-8 |

### Good Term to Study Abroad/Away

Semester Credits 16-19

#### Required Studio Sequence: Step 4:

Take GDes 3352 and GDes 3353. They may be taken concurrently.

## Year Four

### Fall Semester

- |   |     |
|---|-----|
| <input type="checkbox"/> <b>GDes 4196: Internship</b>   | 1-3 |
| <input type="checkbox"/> <b>GDes 4361W: Thesis Studio &amp; Writing</b>                           | 3   |
| <input type="checkbox"/> <b>Program Elective</b><br>Refer to your APAS report for course options. | 3-4 |
| <input type="checkbox"/> Liberal Education Requirements and/or electives,<br>if needed            | 6-8 |

Semester Credits 13-18

### Spring Semester

- |   |     |
|---|-----|
| <input type="checkbox"/> <b>GDes 4362: Senior Thesis and Exhibition</b>                           | 3   |
| <input type="checkbox"/> <b>GDes 4363: Graphic Design Portfolio</b>                               | 3   |
| <input type="checkbox"/> <b>Program Elective</b><br>Refer to your APAS report for course options. | 3-4 |
| <input type="checkbox"/> Liberal Education Requirements and/or electives,<br>if needed            | 6-8 |

Semester Credits 15-18

#### Required Studio Sequence: Step 5:

Take GDes 4361W.

#### Required Studio Sequence: Step 6:

Take GDes 4362.

## Liberal Education Requirements *Not Met* by Major Requirements

### Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Mathematical Thinking
- Physical Science
- Social Sciences  
(may overlap with Business Core)

### Designated Themes (Complete RPJ plus 3 of the remaining 4.)

- Civic Life and Ethics  
(may overlap with Public Speaking Core)
- Race, Power, and Justice in the U.S. (RPJ)  
(may overlap with the *Global Challenge Course/ Race, Power, and Justice in the U.S.* requirement)
- Global Perspectives
- Technology and Society
- The Environment

This is a sample plan subject to change prior to the start of Fall Term 2021.