

Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2021 or Spring 2022 Only
(v. 3-3-21)

Year One

Fall Semester

<input type="checkbox"/> College Algebra – select one:	3
CI 1806: College Algebra through Modeling	
Math 1031: College Algebra and Probability	
(Both meet Mathematical Thinking)	
<input type="checkbox"/> Des 1111: Creative Problem Solving	
	3
<input type="checkbox"/> Freshman Writing	4
You will be placed in one of the following:	
Writ 1201: Writing Studio *	
Writ 1301: University Writing	
*If placed in Writ 1201, you must also complete	
Writ 1301 to fulfill the first-year writing requirement.	
<input type="checkbox"/> RM 1201: Fashion, Ethics, and Consumption	3
(Civic Life and Ethics)	
<input type="checkbox"/> Liberal Education Requirement or elective	1-3
Semester Credits	14-16

Spring Semester

<input type="checkbox"/> Des 1101W: Introduction to Design Thinking	4
(Arts/Humanities; Writing Intensive)	
<input type="checkbox"/> Econ 1101: Principles of Microeconomics	4
OR ApEc 1101: Principles of Microeconomics	
(Both meet Social Sciences and Global Perspectives)	
<input type="checkbox"/> RM 2215: Intro to Retail Merchandising	3
<input type="checkbox"/> Liberal Education Requirement or elective	3-4
Semester Credits	14-15

**Note: The Retail Merchandising curriculum is quite flexible.
Courses do not need to be taken in exactly this order.
We recommend completing the courses for Years One and Two
prior to those for Years Three and Four.**

Year Two

Fall Semester

<input type="checkbox"/> CI 1871: Computer Literacy and Problem Solving	4
<input type="checkbox"/> Statistics – select one:	4
SCO 2550: Business Statistics: Data Sources, Presentation, and Analysis	
Soc 3811: Social Statistics	
Stat 3011: Introduction to Statistical Analysis	
<input type="checkbox"/> Liberal Education Requirements or electives	6-7
Good Term to Study Abroad/Away	
Semester Credits	14-15

Spring Semester

<input type="checkbox"/> Mgmt 3001: Fundamentals of Management	3
<input type="checkbox"/> RM 2234: Retailing in a Digital Age	3
<input type="checkbox"/> RM 3201: Career and Internship Preparation for Retail Merchandising	1
<input type="checkbox"/> Retail Merchandising Electives	3-4
For course options, refer to your APAS report.	
<input type="checkbox"/> Liberal Education Requirement or elective	3-4
Good Term to Study Abroad/Away	
Semester Credits	13-15

See Reverse 

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Year Three

Fall Semester

- Mktg 3001: Principles of Marketing** 3
- RM 3242: Retail Buying** 3
- Retail Merchandising Elective** 3-4
For course options, refer to your APAS report.
- Writ 3562W: Technical and Professional Writing** 4
(counts as two Writing Intensive courses)
OR EngL 3027W: The Essay*
* This course counts as one Writing Intensive. Course. With this option, you will need one additional Writing Intensive course.
- Liberal Education Requirement or elective 3-4

Good Term to Study Abroad/Away

Semester Credits 16-18

Spring Semester

- RM 3124: Consumers of Design** 3
- Retail Merchandising Electives** 6-8
- Liberal Education Requirements and/or electives, if needed to reach 120 credits 4-6

Good Term to Study Abroad/Away

Semester Credits 13-17

Year Four

Fall Semester

- RM 4196: Internship** 1
** Consider doing your internship abroad. **
- RM 4248 Creative Leadership in Retailing** 3
- Retail Merchandising Elective** 3-4
For course options, refer to your APAS report.
- Electives, if needed to reach 120 credits 7-8

Good Term to Study Abroad/Away

Semester Credits 14-16

Spring Semester

- RM 4217: International Retail Markets** 3
(spring only) (Global Perspectives)
- Retail Merchandising Elective** 3-4
For course options, refer to your APAS report.
- Electives, if needed to reach 120 credits 9-10

Semester Credits 15-17

Liberal Education Requirements *Not* Met by Major Requirements

Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Physical Science

Designated Themes

- Race, Power, and Justice in the U.S.

Writing Intensive

- One or two courses (may overlap with Retail Electives; at least one must be upper-division)

This is a sample plan subject to change prior to the start of Fall Term 2021.