

FOR IMMEDIATE RELEASE
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Seeing 40/40: Forty Years of Collecting at GMD

September 10, 2016– January 8, 2017

Opening Party: Friday, September 9, 2016 at 6pm

Gallery 241

241 McNeal Hall

1985 Buford Avenue

Saint Paul, MN 55108



Happy 40th Anniversary, GMD! Long before the Goldstein Museum of Design's formation in 1976, professors Harriet and Vetta Goldstein were amassing a personal design collection that was used in object-based teaching. The collection has grown considerably since this time, with more than 34,000 objects from over 1,000 generous donors. This exhibition features 40 objects selected by a wide range of design thought leaders. *Seeing 40/40* will offer a peek into the integrity and beauty of GMD's collection.

Displaying 40 objects from the Goldstein Museum of Design's permanent collection is a somewhat ineffective way of telling GMD's story. In fact, the selected objects represent only 1/10th of a percent of the 34,000+ objects collected since its formation in 1976. The objects' stories also fail to recount the vision and perseverance of those integral to GMD's formation. However, they succeed in illustrating the power and solidity of a resource championed by people such as Natalja Hurley Klingel, Gertrude Esteros, Timothy Blade, Margot Siegel, Joanne Eicher, and, of course, Harriet and Vetta Goldstein.

The 40 objects on display have been selected by 40 individuals from our community, each of whom provide a written interpretation from a unique point of view. Their narratives reveal design's ability to both be part of one's everyday experience, and highly evocative of a specific time and place. Whether admiring the integrity of a Shaker chair, or appreciating the skill embodied in a garment by Dior, good design challenges the existing and innovates the new. Design solves complex problems, and unscrambles daily dilemmas in wondrous ways.

General Information

The Goldstein Museum of Design (GMD), part of the University of Minnesota's College of Design, supports design teaching, research, and discovery through exhibitions, publications, programs, and partnerships.

Location

Gallery 241 is on the second floor of McNeal Hall, 1985 Buford Ave., St. Paul, MN 55108

Gallery 241 Hours

Tuesday-Friday 10:00am-5:00pm

Weekend 1:30pm-4:30pm

Closed Mondays and all University holidays

Free admission

Parking

Parking is in Gortner Ramp at 1395 Gortner Avenue and the lot at the top of Lower Buford Circle. Bicycle racks are available by the west entrance to McNeal Hall.

Accessibility

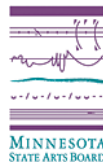
Metered handicapped parking is available in front of the Lower Buford Circle entrance. Handicapped parking is also available on Upper Buford Circle at the north end of the building.

An automatic door is located just around the corner from the metered handicapped parking at the back east side of the building. Visitor drop-off/pick-up is available at the accessible Buford Avenue south entrance and the west entrance on Lower Buford Circle.

Public Transit

For bus information, call (612) 373-3333 or visit

<http://www1.umn.edu/pts/bus/connectors.html> or <http://www.metrotransit.org/>



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