

GOLDSTEIN MUSEUM OF DESIGN

364 McNeal Hall, 1985 Buford Avenue, Saint Paul, MN 55108
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FOR IMMEDIATE RELEASE
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Printed Textiles: Pattern Stories
June 15 – August 25, 2013 Curatorial Tour Thursday, June 27, 6 PM
McNeal Gallery, Saint Paul Campus

CURATORS: Jean McElvain and Kathleen Campbell

Whether designed for a dress, an upholstered chair, a tablecloth, or a wall hanging, printed textiles lend a style and identity that goes beyond an object's basic form. As consumers, we are often persuaded to buy something because of an appealing print, but tend to take the print designer for granted. There are, of course, exceptions in which objects are purchased expressly because they have a textile design by a well-known individual or company, such as William Morris or Marimekko. But overwhelmingly, the print designer is either unconsidered, or credit for the textile print is transferred to the name indicated on the object's label.

Designing prints for textiles requires considering the way in which the scale and structure of a motif combines with repetition, and in many cases, how the resulting pattern works with the 3-dimensional object (a chair; a human body) for which it was created. Textile print design dates back thousands of years, and can be made using any of a broad range of techniques, including block printing, etching, roller printing, screen printing, discharge printing, and digital printing. The industrialization of textile print technology increased efficiency and allowed larger quantities of ornamented fabric to be produced than amounts previously available through such labor-intensive methods as hand embroidery, resist dyeing, jacquard weaving, and hand printing. Innovations in manufacturing, dyes, resins, and many other technologies provide today's designers with tools to freely express and manipulate any type of imagery that they desire.

Printed Textiles: Pattern Stories will look at printed textiles through a number of object groups that share similar narratives. More specifically, prints will be categorized in a way that prioritizes the design of the print and its aesthetic characteristics rather than the technological method of creation. The technology used to create the print is integral to a design's story, and will be highlighted within the larger pattern story. Since the vast majority of printed textiles were created anonymously, most prints featured in this exhibition will not be identified with a particular designer. However, the choice of objects will draw attention to, and stimulate admiration for, the initiative and skill of the unknown designers who executed these designs.

Exhibition sponsors include Banner Creations and the Surface Design Association.

General Information

COLLEGE OF DESIGN
UNIVERSITY OF MINNESOTA

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The Goldstein Museum of Design (GMD), part of the University of Minnesota's College of Design, supports design teaching, research, and discovery through exhibitions, publications, programs, and partnerships.

Location

GMD's McNeal Gallery is on the second floor of:
McNeal Hall
1985 Buford Ave.
St. Paul, MN 55108

McNeal Gallery Hours

Tuesday-Friday 10:00am-5:00pm
Weekend 1:30pm-4:30pm
FREE admission. Closed Mondays and all University holidays.

Parking

Parking is in Gortner Ramp at 1395 Gortner Avenue and the lot at the end of Buford Circle

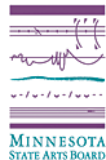
Accessibility

Metered handicapped parking is available in front of the Lower Buford Circle entrance. Handicapped parking is also available on Upper Buford Circle at the north end of the building.

An automatic door is located just around the corner from the metered handicapped parking at the back of the building. Visitor drop-off/pick-up is available at the accessible Buford Avenue entrance and the first entrance on the Lower Buford Circle.

Public Transit

For bus information, call (612) 373-3333



Support for this exhibition and programs provided by the Goldstein Museum of Design, the College of Design, and generous individuals. In addition GMD programming is made possible in part by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature from the Minnesota arts and cultural heritage fund with money from the vote of the people of Minnesota on November 4, 2008, and a grant from the National Endowment for the Arts.

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