

GOLDSTEIN MUSEUM OF DESIGN

364 McNeal Hall, 1985 Buford Avenue, Saint Paul, MN 55108

<http://goldstein.design.umn.edu>

FOR IMMEDIATE RELEASE

Contact: Lin Nelson-Mayson

612-624-3292 or lnelsonm@umn.edu

Mao to Now: Chinese Fashion from 1949 to the Present

October 2, 2010 to January 17, 2011

Opening Reception Friday October 1, 2010

6-8 PM GMD Gallery

Curated by **Dr. Juanjuan Wu**, Assistant Professor, College of Design, University of Minnesota, **Dr. Marilyn DeLong**, Professor, College of Design, University of Minnesota and **Mingxin Bao**, Professor, Fashion, Art & Design Institute, Donghua University

Exhibition Description:

Chinese culture changed drastically between 1949 and the present. The evolution of Chinese fashion reflects how the culture transformed. "Mao to Now" is divided into three periods: pre Mao (1912 to 1948), the Mao era (1949 to 1977), the era of the nondescript Mao suit and the post-Mao era (1978 to present), which demonstrates how, after Mao, Chinese fashion began to exhibit an increasingly dramatic melding of Chinese and Western design expression.

The work of four top Chinese fashion designers will be included in the exhibition: **Wu Haiyan**, **Liu Canming**, **Wang Yiyang**, and **Zhang Da**. In addition to the items of dress and accessories, the exhibition will feature photographs by high-profile Chinese journalists and photographers to illustrate the differences between the periods.

Related Programs:

Symposium, Friday evening, Saturday and Sunday, Oct. 1-3, 2010, McNeal Hall featuring visiting professors and Chinese designers. The symposium will include a series of public lectures given by visiting professors and Chinese designers, which can be taken for course credit.

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The topics are: “Thoughts on the Revival of Chinese Design Elements,” “Reminiscence and Reimagination of the Body,” “The Development of Chinese Fashion Designers,” “The *Hanfu* Movement: A Discussion of Chinese National Identity and Dress,” “The Retail Strategies of Global Apparel Brands in China,” and a wrap up speech by Dr. Hazel Clark, Dean of the School of Art and Design History and Theory at Parsons the New School for Design. In addition, there will be a workshop with local designers **Mark Caligiuri, Laura Fulk, Luci Kandler and Ashley Wokasch.**

General Information

The Goldstein Museum of Design (GMD), part of the University of Minnesota’s College of Design, supports teaching and research in design through exhibitions, publications, programs, and community partnerships. GMD celebrates diverse cultures through its collections and programs by promoting the appreciation and interpretation of design within social, cultural, aesthetic, and historic contexts.

Visitor Info

GMD Gallery is on the second floor of McNeal Hall, 1985 Buford Ave., St. Paul, MN 55108.

Gallery Hours

The GMD Gallery is open Tuesday, Wednesday, & Friday 10 am–4 pm, Thursday 10 am–8 pm and weekends 1:30–4:30 pm. The Gallery is closed Mondays and all University holidays.

Admission and Parking

Gallery admission is free. Parking is in Gortner Ramp at 1395 Gortner Avenue. The ramp and McNeal Hall are both handicapped accessible.

Public Transit

Route 87 or Campus Connector. For bus information, call (612) 373-3333.

