



THE GOLDSTEIN MUSEUM OF DESIGN
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▫ Digital Images Available Upon Request

FOR IMMEDIATE RELEASE

July 25, 2005

Exhibition

Mind Over Matter, Body Under Design

October 9, 2005 – January 8, 2006

Opening Reception: October 8, 2005 7:00-9:30 p.m.

Curator and Artist's Informal Remarks: 8:00 p.m.

As our world grows increasingly smaller due to globalization, exhibitions like *Mind Over Matter, Body Under Design* can do much to increase our awareness and understanding of cultures. *Mind Over Matter, Body Under Design* will feature approximately thirty sculptural textiles by the contemporary South Korean artist, designer, and eminent scholar Dr. KeySook Geum. Dr. Marilyn DeLong, a professor at the University of Minnesota and curator of The Goldstein Costume Collection since 1985, has curated the show.

Geum's elegant works usually take the form of clothing – dresses, jackets, coats – and are suspended from the ceiling or shown on dress forms. Often made from strands of wire and silk, these transparent web-like sculptures are enlivened with the addition of beads, sequins, feathers, coral, and amber. Color is used symbolically, whether it is in vibrant hues or black and white. Ultimately, Geum addresses Korean material culture and how it can challenge the viewer's perception about traditions within one's culture.

In conjunction with the exhibition is a cultural interchange between students at the University of Minnesota and Hong-Ik University in Seoul, South Korea. Since the spring of 2005, South Korean and Minnesotan students have been working together in teams with the assignment of learning about each other and working on an artistic collaboration of their choice reflecting the two cultures. Participating students are exploring relationships, sharing ideas, and identifying personal design philosophies, not only with each other but also with the larger community. The South Korean students will travel with Geum to the United States in October 2005 when there will be an exhibition of their collaborative projects at The Goldstein. In the spring of 2006, the Minnesotan students will travel to Seoul, South Korea.

According to Dr. DeLong, "*Mind Over Matter, Body Under Design* will be an opportunity to articulate a more comprehensive understanding of other cultures. This project is a way to engage in a significant, one-to-one relationship between the two cultures."

Marilyn DeLong, PhD., Department of Design, Housing, & Apparel, has worked with numerous Korean scholars and graduate students, and has traveled frequently to South Korea for research. Dr. Geum has translated DeLong's textbook on aesthetics, *The Way We Look* (1998), for use in the Korean language.

KeySook Geum holds a Ph.D. in aesthetics from Ewha Women's University in Seoul, South Korea. Currently she is Director of Textile Art and Fashion Design, College of Fine Art, Hong-Ik University in Seoul, South Korea. She has recently shown her work in the United States along with other Korean designers in a coast-to-coast exhibit, entitled *Air of the East*. In July 2004, her one-woman show opened in Chicago in the Andrew Bae Gallery of Contemporary Asian Art.

The October 8 opening will feature Asian food and music, and is free and open to the public.

General Information

The Goldstein Museum of Design at the University of Minnesota is a museum that supports teaching and research while fulfilling a vital public outreach function through interpretive exhibitions, publications, off-site programs, and community partnerships. The Goldstein celebrates the diverse cultures of the people of Minnesota through its collections and programs by promoting the appreciation and interpretation of design within its social, cultural, aesthetic, and historic contexts.

The Goldstein Museum of Design is located at 241 McNeal Hall, 1985 Buford Avenue, St. Paul, MN 55108.

Gallery Hours:

Monday-Wednesday, & Friday	10:00 a.m. - 4:00 p.m.
Thursday	10:00 a.m. - 8:00 p.m.
Saturday-Sunday	1:30 p.m. - 4:30 p.m.

Admission is free!

This exhibition and programming is funded by the McKnight Foundation, Minnesota State Arts Board in cooperation with the Minnesota State Legislature, the Friends of The Goldstein, the College of Human Ecology, the Department of Design, Housing, and Apparel, and the University of Minnesota.