

FOR IMMEDIATE RELEASE

Contact: (Name)
(email)

EVENT DETAILS

Dior to Disco: Fashion in the Era of Second Wave Feminism

June 15-September 15, 2019

Closing Celebration

September 12, 2019
3-5:30pm

Gallery 241
241 McNeal Hall
1985 Buford Avenue
Saint Paul, MN 55108
goldstein.design.umn.edu

DIOR to DISCO

June 15 – September 15, 2019



Curators: Jean McElvain, Ph.D. and Caren Oberg, Graduate Collections Assistant

Dior to Disco: Fashion in the Era of Second Wave Feminism

This exhibition explores the impact that Second Wave Feminism had on the clothing women wore during the mid-20th century. Christian Dior's retrograde fashions of 1947, paradoxically referred to as "The New Look", celebrated a traditional pre-war femininity that women eagerly strove to emulate. The New Look was so successful that Dior, who died suddenly in 1957, did not live to see the complete dissolution of his enduring designs. However, a fashionable change was brewing that collided head-on with the women's movement of the 1960s.

Simultaneously heralded for bringing issues of gender equity to the masses and criticized for situating gender inequity as the exclusive problem of middle-class white women, Second Wave Feminism of the mid 1960s and early 1970s questioned women's roles and the happy housewife archetype. In today's #MeToo era of pussy hats, platform heels, and trendy tennies, there are competing ideas about what it means to present a powerful image through clothes. Using objects from GMD and literature from the University of Minnesota Archives, we see that dichotomies have striking similarities.



GOLDSTEIN
MUSEUM OF DESIGN

General Information

The Goldstein Museum of Design (GMD), part of the University of Minnesota's College of Design, supports design teaching, research, and discovery through exhibitions, publications, programs, and partnerships.

Location

Gallery 241 is on the second floor of McNeal Hall, 1985 Buford Ave., St. Paul, MN 55108

Gallery 241 Hours

Tuesday-Friday 10:00am-5:00pm

Weekend 1:30pm-4:30pm

Closed Mondays and all University holidays

Free admission

Parking

Parking is in Gortner Ramp at 1395 Gortner Avenue and the lot at the top of Lower Buford Circle. Bicycle racks are available by the west entrance to McNeal Hall.

Accessibility

Metered handicapped parking is available in front of the Lower Buford Circle entrance. Handicapped parking is also available on Upper Buford Circle at the north end of the building.

An automatic door is located just around the corner from the metered handicapped parking at the back east side of the building. Visitor drop-off/pick-up is available at the accessible Buford Avenue south entrance and the west entrance on Lower Buford Circle.

Public Transit

For bus information, call (612) 373-3333 or visit <http://www1.umn.edu/pts/bus/connectors.html> or <http://www.metrotransit.org/>

Support for this exhibition and programs provided by the Goldstein Museum of Design, the College of Design, and generous individuals. In addition GMD programming is made possible in part by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature from the Minnesota arts and cultural heritage fund with money from the vote of the people of Minnesota on November 4, 2008, and a grant from the National Endowment for the Arts.