SYMPOSIUM | Call for Papers

Fashion and the Future of Design

VENUE University of Minnesota College of Design, McNeal Hall, 1985 Buford Ave., St. Paul, MN 55108
SYMPOSIUM Thursday, September 27–Friday, September 28, 2018
Abstract submission deadline: February 1, 2018. Submit to mdelong@umn.edu.

In the future, design will depend upon our conceptual framework of how broadly we think about design for not only apparel, but for graphics, interiors, and other consumer products. Fashion evolution and the shifting paradigms of local/global, luxury/sustainable, crafted/mass produced, and past/present, allow us to ponder what could happen in the next 100 years. Design in this symposium will be writ large to include design across products, disciplines, and cultures.

Design is influenced by its past. Design in the 19th and 20th centuries experienced an amazing transformation. In the 19th century, William Morris and the Arts and Crafts movement’s revival of hand-made techniques collided with the Industrial Revolution and mass production. In the 20th century manufacturing moved off shore; however, design, merchandising, and the attendant changes this created in user experience was addressed locally. Today the story of design quality as a function of design quantity is told repeatedly, e.g., in the democratization of fashion through technology and mass production. More is available at cheaper prices—are we reaching the goal of design available for all? If so, what does this do to the user experience and our need to include the user in the product life cycle?

In the 21st century, new technologies and the marketing of products online is flourishing and fashion includes lifestyle choices of housing, interiors, and leisure activities. The question of global and local design venues needs to be addressed. There is also a need to understand other cultures and traditions in our export of design. Fast and slow fashion coincide: interiors are redesigned with a start-over mentality for fashionable goods and services creating conflicts in people who may regret the action amid a simultaneous plea for sustainable use of resources plus environmental, social, and economic reform. The glut of fast fashion/products has brought about the concept that clothing and consumer products, so easily and cheaply mass produced in countries where labor is abundant, can be purchased to wear once or use briefly and then disposed of, or bundled and sent to a third world country for reuse. Reuse markets in the U.S.A. flourish. This means rethinking the designer and user in extending the life cycle of designed products—even past discard to reuse. The complexities of issues facing design in all areas of life in the future abound.

design.umn.edu/design100

POSSIBLE TOPICS AND THEMES

• Made in the U.S.A.—what does that mean in design space?
• Changing fashions, changing markets, changing users
• Grounding of tradition and cultural understanding for design in a globalized society
• Avoiding a disconnect between design of products, production, marketing and use
• Transformation of fashion merchandising in local markets
• How do fast fashion/consumer products relate to future fashion/consumer products in a sustainable society?
• How can we bring highly crafted and uniquely designed products back into fashion?
SUBMISSION GUIDELINES
You are invited to submit proposals to present studies on original (a) research, (b) teaching, and (c) concept. Studies must not have been published or reported at an international, national, or regional conference prior to the symposium. Each submission must be presented by at least one of the authors. Single or multiple authored presentations will be 20 minutes in length.

TYPES OF PROPOSALS
Research Presentations: Appropriate submissions include research studies and scholarship from diverse theoretical positions on the topic of the symposium.

Teaching Presentations: Appropriate submissions include studies on creative teaching, curriculum strategies and best practices related to design. Studies should be reported in narrative form.

Concept Presentations: Appropriate submissions include (1) Position papers (2) Best practices (3) Philosophies or (4) Related issues that require action, or knowledge sharing at the interfaces of research, policy, and practice. Your paper may express an opinion on an emerging issue which may be controversial, impacts the public, or represents a professional need. It should be supported by analysis and synthesis of current facts, data and research literature, and propose future directions.

ABSTRACT GUIDELINES
• Abstract must be in English and use Times New Roman with a size 12 font for all text including titles.
• Document must not be over one page in length, including references.
• Margins should be 1 inch left and right margins.
• The paper must be finished copy and show no editing marks.
• References should use either APA or Chicago style.
• The first three sections should be centered on the page; insert one blank line between each section.
• Do not use bold or all uppercase letters; capitalize all appropriate letters according to APA/Chicago style manuals.

See example of correct format at the end of this document.

First Section: title (30-word maximum, capitalizing only the first letter in the first word and major words).

Second Section: names of all authors and professional affiliations with geographic locations of all authors in order of authorship. It is appropriate for students to invite the instructor or sponsor to be second author on articles discussing research or designs resulting from class assignments or supervised study.

Third Section: key words (4 words maximum, use single words, not phrases)

Fourth Section: text of abstract (approx. 250-350 words).

Save the final version to be submitted as a word file (.doc or .docx) and send to mdelong@umn.edu.

COLLEGE OF DESIGN UNIVERSITY OF MINNESOTA
SCHEDULE
Abstract submissions due: Thursday, February 1, 2018 (send to mdelong@umn.edu)
Participant notification: Monday, April 2, 2018
Registration for Symposium: Opens late fall 2017.
Symposium: Thursday, September 27–Friday, September 28, 2018

QUESTIONS?
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This symposium is part of the 100 Years of Design Graduate Education celebration activities at the University of Minnesota, September 27–29, 2018.

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Title of the Paper

Author’s Name, Affiliations, Some University, USA (if multiple authors list each)

Keywords: such as Design, History, Capsule wardrobe (4 words maximum)

Text of abstract single spaced with space between paragraphs (250–350 words). Cite references in APA or Chicago Style. Document must not be more than one page in length, including references.