

# Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2017 or Spring 2018 Only  
(v. 4-20-17)

## Year One

Fall Semester		Spring Semester	
<input type="checkbox"/> <b>Des 1111: Creative Problem Solving</b>	3	<input type="checkbox"/> <b>Des 1101W: Introduction to Design Thinking</b> (Arts/Humanities; Writing Intensive)	4
<input type="checkbox"/> <b>Freshman Writing</b> You will be placed in one of the following: <b>Writ 1201: Writing Studio*</b> <b>Writ 1301: University Writing</b> <b>Writ 1401: Writing and Academic Inquiry</b>	4	<input type="checkbox"/> <b>Econ 1101: Principles of Microeconomics</b> OR <b>ApEc 1101: Principles of Microeconomics</b> (Both meet Social Sciences and Global Perspectives)	4
*If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.			
<input type="checkbox"/> <b>Math 1031: College Algebra and Probability</b> (Mathematical Thinking)	3	<input type="checkbox"/> <b>RM 2215: Intro to Retail Merchandising</b>	3
<input type="checkbox"/> <b>RM 1201: Fashion, Ethics, and Consumption</b> (Civic Life and Ethics)	3	<input type="checkbox"/> Liberal Education Requirement or elective	3-4
<input type="checkbox"/> Liberal Education Requirement or elective	1-3		
Semester Credits		Semester Credits	
14-16		14-15	

*Note: The Retail Merchandising curriculum is quite flexible.  
Courses do not need to be taken in exactly this order.  
We recommend completing the courses for Years One and Year Two  
prior to those for Years Three and Four.*

## Year Two

Fall Semester		Spring Semester	
<input type="checkbox"/> <b>CI 1871: Computer Literacy and Problem Solving</b>	4	<input type="checkbox"/> <b>Mgmt 3001: Fundamentals of Management</b>	3
<input type="checkbox"/> Liberal Education Requirements or electives	6-7	<input type="checkbox"/> <b>RM 3201: Career and Internship Preparation for Retail Merchandising</b>	1
<input type="checkbox"/> <b>Statistics – select one:</b> <b>SCO 2550: Business Statistics</b> <b>Soc 3811: Basic Social Statistics</b> <b>Stat 3011: Introduction to Statistical Analysis</b>	4	<input type="checkbox"/> <b>Retail Merchandising Elective</b> For course options, refer to your APAS report.	3-4
		<input type="checkbox"/> Liberal Education Requirements or electives	7-8
<b>GOOD STUDY ABROAD TERM</b>		<b>GOOD STUDY ABROAD TERM</b>	
Semester Credits		Semester Credits	
14-15		14-16	

See Reverse 

**Year Three**

<b>Fall Semester</b>	
<input type="checkbox"/> <b>Mktg 3001: Principles of Marketing</b>	3
<input type="checkbox"/> <b>RM 3242: Retail Buying</b>	3
<input type="checkbox"/> <b>Retail Merchandising Elective</b> For course options, refer to your APAS report.	3-4
<input type="checkbox"/> <b>Writ 3562W: Technical and Professional Writing</b> (counts as two Writing Intensive courses) <b>OR EngL 3027W: The Essay*</b> *This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.	4
<input type="checkbox"/> Liberal Education Requirement or elective	3
<b>GOOD STUDY ABROAD TERM</b>	
Semester Credits	16-17

<b>Spring Semester</b>	
<input type="checkbox"/> <b>RM 4117W: Retail Environments and Human Behavior</b>	3
<input type="checkbox"/> <b>RM 3124: Consumers of Design</b>	3
<input type="checkbox"/> <b>Retail Merchandising Elective</b> For course options, refer to your APAS report	3-4
<input type="checkbox"/> Liberal Education Requirements and/or electives, if needed to reach 120 credits	6-8
<b>GOOD STUDY ABROAD TERM</b>	
Semester Credits	15-18

**Year Four**

<b>Fall Semester</b>	
<input type="checkbox"/> <b>RM 4196: Internship</b> <b>**Consider doing your internship abroad.**</b>	1
<input type="checkbox"/> <b>RM 4248 Creative Leadership in Retailing</b>	3
<input type="checkbox"/> <b>Retail Merchandising Elective</b> For course options, refer to your APAS report.	3-4
<input type="checkbox"/> Electives, if needed to reach 120 credits	7-8
<b>GOOD STUDY ABROAD TERM</b>	
Semester Credits	14-16

<b>Spring Semester</b>	
<input type="checkbox"/> <b>RM 4217: International Retail Markets</b> (spring only) (Global Perspectives)	3
<input type="checkbox"/> <b>Retail Merchandising Elective</b> For course options, refer to your APAS report.	3-4
<input type="checkbox"/> Electives, if needed to reach 120 credits	9-10
<b>GOOD STUDY ABROAD TERM</b>	
Semester Credits	15-17

**Liberal Education Requirements *Not* Met by Program Requirements**

**Diversified Core**

- Biological Science
- Historical Perspective
- Literature
- Physical Science

**Designated Themes (Complete 2 of the 3.)**

- Diversity and Social Justice in the U.S.
- Technology and Society  
(may be fulfilled with RM 2234)
- The Environment