

# Retail Merchandising Four-Year Plan

For Students Officially Admitted to the Program in Fall 2015 or Spring 2016 Only  
(v. 3-29-16)

## Year One

### Fall Semester

|   |       |
|---|-------|
| <input type="checkbox"/> <b>Des 1111: Creative Problem Solving</b> .....                                  | 3     |
| <input type="checkbox"/> <b>Econ 1101: Principles of Microeconomics</b> .....                             | 4     |
| OR <b>ApEc 1101: Principles of Microeconomics</b><br>(Both meet Social Sciences and Global Perspectives.) |       |
| <input type="checkbox"/> <b>Math 1031: College Algebra and Probability</b> .....                          | 3     |
| (Mathematical Thinking)   |       |
| <input type="checkbox"/> <b>RM 1201: Fashion, Ethics, and Consumption</b> .....                           | 3     |
| (Civic Life and Ethics)   |       |
| <input type="checkbox"/> Liberal Education Requirement or elective.....                                   | 1-3   |
| Semester Credits  | 14-16 |

### Spring Semester

|  |       |
|--|-------|
| <input type="checkbox"/> <b>Des 1101W: Introduction to Design Thinking</b> .....   | 4     |
| (Arts/Humanities; Writing Intensive)   |       |
| <input type="checkbox"/> <b>Freshman Writing</b> .....   | 4     |
| You will be placed in one of the following:<br><b>Writ 1201: Writing Studio*</b><br><b>Writ 1301: University Writing</b><br><b>Writ 1401: Writing and Academic Inquiry</b> |       |
| *If placed in Writ 1201, you must also complete<br>Writ 1301 to fulfill the first-year writing requirement.  |       |
| <input type="checkbox"/> <b>RM 2215: Intro to Retail Merchandising</b> .....   | 3     |
| <input type="checkbox"/> Liberal Education Requirement or elective.....  | 3-4   |
| Semester Credits   | 14-15 |

## Year Two

### Fall Semester

|  |     |
|--|-----|
| <input type="checkbox"/> <b>CI 1871: Computer Literacy and Problem Solving</b> ..... | 4   |
| <input type="checkbox"/> <b>RM 3124: Consumers of Design</b> .....                   | 3   |
| <input type="checkbox"/> <b>Retail Merchandising Elective</b> .....                  | 3-4 |
| For course options, refer to your APAS report.                                       |     |
| <input type="checkbox"/> <b>Statistics – select one:</b> .....                       | 4   |
| <b>SCO 2550: Business Statistics</b>   |     |
| <b>Soc 3811: Basic Social Statistics</b>   |     |
| <b>Stat 3011: Introduction to Statistical Analysis</b>                               |     |

### GOOD STUDY ABROAD TERM

Semester Credits 14-15

### Spring Semester

|   |     |
|---|-----|
| <input type="checkbox"/> <b>Mgmt 3001: Fundamentals of Management</b> .....                                   | 3   |
| <input type="checkbox"/> <b>RM 3201: Career and Internship Preparation for<br/>Retail Merchandising</b> ..... | 1   |
| <input type="checkbox"/> <b>Retail Merchandising Elective</b> .....   | 3   |
| For course options, refer to your APAS report.  |     |
| <input type="checkbox"/> Liberal Education Requirements or electives .....                                    | 7-8 |

### GOOD STUDY ABROAD TERM

Semester Credits 14-15

See Reverse 

**Year Three**

| <b>Fall Semester</b>  |       | <b>Spring Semester</b>   |       |
|---|-------|--|-------|
| <input type="checkbox"/> <b>Mktg 3001: Principles of Marketing</b> .....  | 3     | <input type="checkbox"/> <b>RM 4117W: Retail Environments and Human Behavior</b> ..... | 3     |
| <input type="checkbox"/> <b>RM 3242: Retail Buying</b> .....  | 3     | <input type="checkbox"/> <b>Retail Merchandising Elective</b> .....                    | 3     |
| <input type="checkbox"/> <b>Retail Merchandising Elective</b> .....   | 3-4   | For course options, refer to your APAS report.   |       |
| <input type="checkbox"/> <b>Writ 3562W: Technical and Professional Writing</b> .....  | 4     | <input type="checkbox"/> Liberal Education Requirements or electives .....             | 6-7   |
| (counts as two Writing Intensive courses)   |       | <input type="checkbox"/> Elective .....  | 3     |
| <b>OR Engl 3027W: The Essay*</b>  |       |  |       |
| *This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course. |       |  |       |
| <input type="checkbox"/> Liberal Education Requirement or elective.....   | 3     |  |       |
| <b>GOOD STUDY ABROAD TERM</b>   |       | <b>GOOD STUDY ABROAD TERM</b>  |       |
| Semester Credits  | 16-17 | Semester Credits   | 15-16 |

**Year Four**

| <b>Fall Semester</b>   |       | <b>Spring Semester</b>  |       |
|--|-------|---|-------|
| <input type="checkbox"/> <b>RM 4196: Internship</b> .....                      | 1     | <input type="checkbox"/> <b>RM 4217: International Retail Markets</b> ..... | 3     |
| **Consider doing your internship abroad.**                                     |       | (spring only) (Global Perspectives)   |       |
| <input type="checkbox"/> <b>RM 4248 Creative Leadership in Retailing</b> ..... | 3     | <input type="checkbox"/> <b>Retail Merchandising Elective</b> .....         | 3     |
| <input type="checkbox"/> <b>Retail Merchandising Elective</b> .....            | 3     | For course options, refer to your APAS report.                              |       |
| <input type="checkbox"/> Electives .....                                       | 7-8   | <input type="checkbox"/> Electives .....                                    | 9-10  |
| <b>GOOD STUDY ABROAD TERM</b>  |       | <b>GOOD STUDY ABROAD TERM</b>   |       |
| Semester Credits   | 14-15 | Semester Credits  | 15-16 |

**Liberal Education Requirements Not Met by Program Requirements**

**Diversified Core**

- Biological Science
- Historical Perspective
- Literature
- Physical Science

**Designated Themes** (Complete 2 of the 3.)

- Diversity and Social Justice in the U.S.
- Technology and Society  
(may be fulfilled with RM 2234)
- The Environment