

Year One

Fall Semester		Spring Semester	
<input type="checkbox"/> Comm 1101: Introduction to Public Speaking	3	<input type="checkbox"/> Des 1101W: Introduction to Design Thinking	4
OR PSTL 1461: Multicultural Perspectives in Public Speaking		(Arts/Humanities; Writing Intensive)	
<input type="checkbox"/> Des 1111: Creative Problem Solving	3	<input type="checkbox"/> Econ 1102: Principles of Macroeconomics	3-4
		OR ApEc 1102: Principles of Macroeconomics	
<input type="checkbox"/> Econ 1101: Principles of Microeconomics	4	<input type="checkbox"/> Freshman Writing	4
OR ApEc 1101: Principles of Microeconomics		You will be placed in one of the following:	
(Both meet Social Sciences and Global Perspectives.)		Writ 1201: Writing Studio*	
		Writ 1301: University Writing	
		Writ 1401: Writing and Academic Inquiry	
		*If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.	
<input type="checkbox"/> Math 1031: College Algebra and Probability	3	<input type="checkbox"/> RM 2215: Intro to Retail Merchandising	3
(Mathematical Thinking)			
<input type="checkbox"/> RM 1201: Fashion, Ethics, and Consumption	3		
(Civic Life and Ethics)			
Semester Credits	16	Semester Credits	14-15

Year Two

Fall Semester		Spring Semester	
<input type="checkbox"/> Acct 2050: Introduction to Financial Reporting	3-4	<input type="checkbox"/> Des 2101: Design and Visual Presentation	3
OR ApEc 1251: Principles of Accounting			
<input type="checkbox"/> CI 1871: Computer Literacy and Problem Solving	4	<input type="checkbox"/> RM 3201: Career and Internship Preparation for Retail Merchandising	1
		<input type="checkbox"/> RM 3243: Visual Merchandising	3
<input type="checkbox"/> PSY 1001: Introduction to Psychology	4	<input type="checkbox"/> Statistics – select one:	4
(Social Sciences)		SCO 2550: Business Statistics	
OR PSTL 1281: Principles of Psychology		Soc 3811: Basic Social Statistics	
<input type="checkbox"/> Liberal Education Requirements.....	3-4	Stat 3011: Introduction to Statistical Analysis	
		<input type="checkbox"/> Liberal Education Requirements.....	3-4
GOOD STUDY ABROAD TERM		GOOD STUDY ABROAD TERM	
Semester Credits	14-16	Semester Credits	14-15

See Reverse

Retail Merchandising: General Track (Fall 2014 or Spring 2015)

Year Three

Fall Semester

- HRIR 3021: Human Resource Management 3
- Mgmt 3001: Fundamentals of Management..... 3
- Mktg 3001: Principles of Marketing..... 3

- RM 3242: Retail Buying 3
- Liberal Education Requirement..... 3-4

GOOD STUDY ABROAD TERM

Semester Credits 15-16

Spring Semester

- RM 4117W: Retail Environments and Human Behavior 3
- RM 4247: Advanced Buying and Sourcing 3
(spring only)
- Writ 3562W: Technical and Professional Writing..... 4
(counts as two Writing Intensive courses)
OR Engl 3027W: The Essay*
*This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.
- Liberal Education Requirement..... 3-4

GOOD STUDY ABROAD TERM

Semester Credits 13-14

Year Four

Fall Semester

- Business Advanced Course Elective – select one:..... 2-4
ApEc 3451: Food and Agricultural Sales
ApEc 3821: Retail Center Management
Mgmt 3010: Introduction to Entrepreneurship
Mgmt 4002: Managerial Psychology
Mktg 4030: Sales Management (fall only)
RM 3196: Field Study: National or International
RM 4123: Consumer Society*
RM 4124: Consumers of Design*
* Course offered on an irregular basis. Consult the Class Schedule. You may select another course in consultation with your academic adviser.
- RM 4196: Internship..... 1
Consider doing your internship abroad.
- RM 4216: Retail Promotions (fall only)..... 3
- Liberal Education Requirements and/or electives 7-8

GOOD STUDY ABROAD TERM

Semester Credits 13-16

Spring Semester

- Mktg 3010: Marketing Research..... 4
- RM 4217: International Retail Markets..... 3
(spring only) (Global Perspectives)
- Liberal Education Requirements and/or electives, if needed..... 6-8

Semester Credits 13-15

Liberal Education Requirements *Not* Met by Program Requirements

Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Physical Science

Designated Themes (Complete 2 of the 3.)

- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment