

Retail Merchandising: Apparel Track Four-Year Plan

For Students Officially Admitted to the Program in Fall 2014 and Spring 2015 Only
(v. 3-29-16)

Year One

Fall Semester

- Comm 1101: Introduction to Public Speaking** 3
OR PSTL 1461: Multicultural Perspectives in Public Speaking
- Des 1111: Creative Problem Solving** 3
- Econ 1101: Principles of Microeconomics** 4
OR ApEc 1101: Principles of Microeconomics
(Both meet Social Sciences and Global Perspectives.)

- Math 1031: College Algebra and Probability** 3
(Mathematical Thinking)
- RM 1201: Fashion, Ethics, and Consumption** 3
(Civic Life and Ethics)

Semester Credits 16

Spring Semester

- Des 1101W: Introduction to Design Thinking** 4
(Arts/Humanities; Writing Intensive)
- Econ 1102: Principles of Macroeconomics** 3-4
OR ApEc 1102: Principles of Macroeconomics
- Freshman Writing** 4
You will be placed in one of the following:
Writ 1201: Writing Studio*
Writ 1301: University Writing
Writ 1401: Writing and Academic Inquiry

*If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.

- RM 2215: Intro to Retail Merchandising** 3

Semester Credits 14-15

Year Two

Fall Semester

- Acct 2050: Introduction to Financial Reporting** 3-4
OR ApEc 1251: Principles of Accounting
- ADes 2213: Textile Analysis** 4
(fall only)
- CI 1871: Computer Literacy and Problem Solving** 4
- PSY 1001: Introduction to Psychology** 4
(Social Sciences)
OR PSTL 1281: Principles of Psychology

GOOD STUDY ABROAD TERM

Semester Credits 15-16

Spring Semester

- ADes 2214: Softlines Analysis** 3
(spring only)
- Des 2101: Design and Visual Presentation** 3
- RM 3201: Career and Internship Preparation for Retail Merchandising** 1
- RM 3243: Visual Merchandising** 3
- Statistics – select one:** 4
SCO 2550: Business Statistics
Soc 3811: Basic Social Statistics
Stat 3011: Introduction to Statistical Analysis

GOOD STUDY ABROAD TERM

Semester Credits 14

See Reverse

Retail Merchandising: Apparel Track (Fall 2014 or Spring 2015)

Year Three

Fall Semester

- Mgmt 3001: Fundamentals of Management..... 3

- Mktg 3001: Principles of Marketing..... 3
- RM 3242: Retail Buying 3
- Writ 3562W: Technical and Professional Writing..... 4
(counts as two Writing Intensive courses)
OR EngL 3027W: The Essay*
*This course counts as one Writing Intensive course.
With this option, you will need one additional Writing Intensive course.
- Liberal Education Requirement..... 3-4

Upon completion of 75 credits, you will be assigned a faculty adviser in addition to your professional adviser.

GOOD STUDY ABROAD TERM

Semester Credits 16-17

Spring Semester

- Advanced Retail Merchandising Elective –
select one:..... 2-4
ADes 3217: Fashion Trends and Communication (fall only)
ADes 4121: History of Costume (spring only)
RM 3196: Field Study: National or International
RM 4123: Consumer Society*
RM 4124: Consumers of Design*
* Course offered on an irregular basis. Consult the Class Schedule. You may select another course; consult your academic adviser.
- HRIR 3021: Human Resource Management..... 3
- RM 4212W: Dress, Society and Culture..... 3
(spring only) (Writing Intensive)
- Liberal Education Requirements..... 6-8

GOOD STUDY ABROAD TERM

Semester Credits 14-18

Year Four

Fall Semester

- RM 4196: Internship..... 1
** Consider doing your internship abroad.**
- RM 4216: Retail Promotions (fall only)..... 3
- Liberal Education Requirements and/or electives..... 9-10

GOOD STUDY ABROAD TERM

Semester Credits 13-14

Spring Semester

- ADes 4215: Product Development: Softlines..... 4
(spring only)
OR ADes 4218W: Fashion, Design, and the Global Industry (fall only) (3 cr.)
- Mktg 3010: Marketing Research..... 4
- RM 4217: International Retail Markets..... 3
(spring only) (Global Perspectives)
- Liberal Education Requirements and/or electives, if needed..... 3-6

Semester Credits 14-17

Liberal Education Requirements Not Met by Program Requirements

Diversified Core

- Biological Science
- Historical Perspective
- Literature
- Physical Science

Designated Themes (Complete 2 of the 3.)

- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment