2014-2015 College to Career Events

For more information on any event, contact Lucy Reile, lreile@umn.edu, 612-624-1245. Events supported by the Design Student and Alumni Board

September

Design Mentor Program Mentor Training Session
Thursday, September 18, 2014
- 1 students
- 12 professionals attended the session
Provided new mentors with an overview of the program. 2 Past mentors and 1 past mentees spoke about their experiences and gave tips and suggestions.

Student Organization Leaders Reception
Friday, September 19, 2014, 3:30-5:00 PM
- 15 students
- 0 alumni/pros
DSAB Student President convened Design student organization leaders to raise visibility of group goals, share program ideas, network and encourage partnership.

October

Interior Design Internship Panel
Tuesday, October 14th, 2014
- 32 Students
- 5 alumni/pros
Heard from Christina Rymer – LiLu, Gregory Houck - Cuningham Group, Alexa Choles - BDH+Young, and Sandy Mendola – Twist

Apparel Design Watches Movie “The Tents”
Wednesday, October 23rd, 5:30-7:30 pm
- 24 students
- 4 alumni/pros
Film screening of the documentary The Tents. After the film, we will have a conversation with alumna Kayna Hobbs, Assistant Ready to Wear Patternmaker at J. Mendel to hear her fashion week experiences. Hosts: alumnae Maureen Reed and Lisa Venne with faculty member, Lucy Dunne.
Landscape Architecture Firm Crawl
Friday, October 24th 9:00-1:00pm
- 11 students
- 8 alumni/pros
Visited 5 different firms and heard from landscape architects and designers on at each location. Firms visited include Biota, Mississippi Watershed Management Organization, Oslund, Toole and Cuningham.

Architecture The Power and Joy of Sketching
Thursday, October 30th, 2014 – 6:30 – 8:30pm
- 75 students
- 5 alumni/pros
This event is an opportunity for all architecture students to learn tips and tricks about sketching. Hear from architecture professionals including: Dave Dimond - Perkins & Will, Bill Blanski – HGA and Craig Roney - Pietro Belluschi’s Chicago office.

November
Design Mentor Program and Orientation Event
Wednesday, November 5th, 2014 - Kick-off Orientation
- Matching: 200 students, 198 mentors
- Kickoff attendance: 272 students and mentors (approx. 136 each)
Match breakdown by major: Architecture 103; Graphic Design 33; Housing Studies 1; Interior Design 18; Landscape Architecture 25; Retail Merchandising 20

Retail Merchandising Internship Panel
Friday, November 7, 2014
- 18 students
- 5 alumni/pros
Meet experienced upperclassmen retail merchandising students with internship experience as well as hear their advice and suggestions. Panelists include Kristin Stalsburg - Henri Bendel & Anthropology, Ali Close – E’s Closet Fashion, Hanna Bartz – Target and Alissa Foley – Rafael Cennamo.

Graphic Design Internship Panel
Thursday, November 11, 2014
- 40 students
- 6 alumni/pros
Young professionals discusses in a panel form what it was like finding their first internship and job. Professionals include Laura Anderson – Periscope, Drew Covi – Honeywell, Paul Derby – Honeywell, Rett Martin – Target, Stacia Burtis – Zeus Jones and Ashley Hohnstein – Target.
Dirty Laundry
Thursday, November 20, 2014
- 92 students
- 58 alumni/pros
- 150 total attendees
Presenters: Colleen Carey from Cornerstone Group and Ben VandenWymelenberg from WOODCHUCK

December
Housing Alumni Gathering / Soap Factory Reception
Tuesday, December 9, 5-7 PM
- 10 students
- 25 alumni/pros (7 were faculty)

January
Adobe In Design Workshop
Saturday, January 31, 2015
- 21 students
- 6 alumni/pros
Experienced designers gave lessons on how to use programs such as Adobe Illustrator and Photoshop. The event lasted from 10:00am-4:00pm with lunch provided.
Presenters: Heather Novak-Peterson (Cunningham Group), Bethany DeLine (HGA / U of M Student (senior)), Anne Thomas (Lucy Interior Design), Rachel Slette (BWBR).

February
Dean’s Reception for Admitted Students (Alumni/Student Ambassadors)
Saturday, February 28, 2015
- 10 student panelists
- 9 alumni panelists

Landscape Architecture Portfolio Review Panel
Tuesday, February 24, 2015
- 12 students
- 5 alumni/pros
Students received feedback and advice on their portfolios from professionals including: Lance Schuer - Damon Farber Associates, Tom Harrington - Kimley-Horn and Associates, Joni Giese - SRF Consulting Group, Inc., Terry Minarik – Confluence.
March

**Graphic Design Firm Tour**
Friday, March 6, 2015
- 30 students
- 5 alumni/pros
Students tour two firms, Sussner and Colle + McVoy

**Retail Merchandising Tour**
Friday, March 6, 2015
- 13 students
- 2 alumni/pros
Students tour Evereve’s store and home office and hear about their locations along with the company’s growth.

**Architecture Networking + Portfolio Event**
Tuesday, March 24, 2015
- 106 students
- 45 alumni/pros

**Creating Your Brand with Social Media**
Thursday, March 26, 2015
- 70 students
- 6 alumni/pros
Students learned social media strategies from local experts. Speakers include: Kate Arends – Wit and Delight, Beth Bowman – The Soap Factory, Daniel Phan – Target Corporation.

April

**Design in 7**
Wednesday, April 1, 2015
- 111 students
- 138 professionals and alumni
Professionals from the fields of architecture, apparel, graphic and interior design, housing, landscape architecture, and retail share their stories. Speakers include:
  - Andrew Flesher - Andrew Flesher Interior
  - Anna Growcott – Artspace
  - Tara LaTour – Tara LaTour
  - Monica Little – Little & Company
  - David Salmela – Salmela Architect
  - Audra Simmerin – Illume
Housing Tour
Wednesday, April 15, 2015
- 17 students
- 5 alumni/pros
Group visited the Penfield (http://www.thepenfieldapts.com/) and Schmidt Artist Lofts (http://www.schmidtartistlofts.com/) Contacts: Eugene Tatur (Penfield) and Rachael Linn (Schmidt), Alumni Hosts: Beth Bowman and Katie Anderson, Faculty Host: Becky Yust.

Design Forward: College of Design Day of Service
Wednesday, April 1, 2015
- 20 students
- 13 alumni/pros/friends
Service project partnering with United Way and Arc Greater Twin Cities – Value Village Richfield.

Total Programs: 21

Total student participants: 1064

Total alumni/professional participation: 696

Total unique firms engaged through DSAB Programs: 159

Total participation: 1760

Totals indicate total attendance, not unique individuals. *Indicates U of M alumni