2013-2014 College to Career Events

For more information on any event, contact Lucy Reile, lreile@umn.edu, 612-624-1245. Events supported by the Design Student and Alumni Board

September

**CDes Mentor Program Mentor Training Session**
Thursday, September 19, 2013
- Provided new mentors with an overview of the program.
- Past mentors spoke about their experiences and gave tips and suggestions.
- 16 professionals attended the session

**Apparel Design Attends MNfashion Runway Show**
Wednesday, September 25th, 6:30-10:00 pm
- 29 students
A night filled with fashion and fun at The Shows, an MNfashion produced runway show that features local designers. Students received discounted tickets thanks to the show’s director, Tara Murphy.

October

**Architecture Graduate School Preparation Session**
Wednesday, October 9th, 2013 – 12:15-1:00pm
- 35 students
Marc Swackhamer, director of graduate studies, discussed putting together a portfolio for admission and other steps of the architecture graduate school application process.

**Retail Connect: Piecing Together A New Retailing Paradigm**
Tuesday, October 29, 2013
- 8 staff/faculty, 50 professionals, 184 students (242 total)
Featured global trendmaster Robyn Waters discussing global trends and implications for the retail industry.

**Trick or Typography: A font event for designers**
Tuesday, October 29th, 2013 – 6:30-8:30pm
- 17 attended
Facilitated by Chank Diesel.

November

**Landscape Architecture Firm Crawl**
Tuesday, November 5th – 2:00-6:00pm
- 23 students
COLLEGE OF DESIGN UNIVERSITY OF MINNESOTA

Visited 5 different firms and heard from landscape architects and designers on at each location. Sites included: Fire Flies, Great River Greening, Colberg/Tews, Phillips Garden, and HGA

**Mentor Program**
Wednesday, November 6th, 2013 - Kick-off Orientation
- 238 students matched, 209 mentors
Apparel Design: 20; Architecture: 119; Graphic Design: 31; Housing Studies: 1; Interior Design: 23; Landscape Architecture: 22; Retail Merchandising: 22

**Retail Merchandising Bridal Tour – POSH and Brides of France**
Friday, November 22, 2012
- 13 students
Heard from owners, Jill Shadler (Brides of France) and Marie Suchy (POSH), on the many different components of running a successful bridal boutique.

**Dirty Laundry**
Thursday, November 29, 2012
- 145 attendees (students, professionals, faculty, etc.)
Presenters: Matthew Streed, AIA, Architect at DLR Group and Allan Peters, Associate Creative Director at Target Corporation shared stories about their best and worst work experiences in the fields of architecture and graphic design.

**Film Screening: From Nothing, Something; A documentary on the creative process**
Thursday, January 30th, 2014
- 75 attendees (students, alumni, mentors, professionals)
A screening of how the creative process works. Met with director, Tim Cawley, via Skype after the film.

**Architecture Internship Panel**
Wednesday, February 5th, 2014
- 20 Attendees
Heard from 5 architecture graduate students with unique internship and education experiences. Panelists included: Jason Vanselow, Vanessa Abin-Fuentes, Hwan Kim, Will Adams, and Renee Cohn

**Interior Design Studio Tour at Market Square (IMS)**
Friday, February 7th, 2014
- 14 Students
Visited 2 different studios within IMS and spoke to the owners about their work. Studios included: Lucy Penfield (Lucy Interior Design) and Katie Sidenberg (Robert Sidenberg Interior Design).
Landscape Architecture Portfolio Panel and Review  
Wednesday, February 19th, 2014  
• 17 Students  
Students heard from landscape architecture panelists and received feedback and critiques of their work and portfolio. Panelists included: Gina Bonsignore, Gina Bonsignore Landscape Architecture, LLC; Jean Garbarini, Damon Farber Associates; Bob Kost, SHE; Andrew Caddock, U of M Capital Planning and Project Management; and Tyler Grissman, Phillips Garden  

Architecture Networking and Portfolio event  
Tuesday, March 25th, 2014  
• 95 Students  
Help students connect with employers and receive feedback on their work and portfolio.  

Retail Boutique Tour  
Friday, March 28th [rescheduled from February 21st due to snow storm]  
• 5 students  
Students met owners of local boutiques and heard about starting a small business. Shop owners/contacts included: Joan Arbisi Little, Peggy Merrill, and Roxy Freese [Bibelot]; Judith Ann Grasamke and Judy Cleveland [SquareOne].  

Design in 7  
Wednesday, April 2nd, 2014  
Professionals from the fields of architecture, apparel, graphic and interior design, housing, landscape architecture, and retail share their stories.  
• 145 students, 163 alumni and professionals, 32 UMAA members, 17 walk-ins  
Speakers included:  
• Michael Alexin, Vice President of Product Design & Development, Target Corporation  
• Bob Close* FASLA, Landscape Architect, Bob Close Studio, LLC  
• Pete Hagen, Senior Product Manager of Sourcing, Target Corporation  
• AJ Paron-Wildes*, Interior Designer/Regional Architectural and Design Manager, Allsteel  
• Peter Remes, Developer, First & First  
• Joan Soranno FAIA, Design Principal, HGA  
• Todd Thyberg, Creative Director and Owner, Angel Bomb  

Graphic Design Studio Tour  
Friday, April 11th, 2014  
• 26 Students  
Heard from the designers, tour their workspace and view their current projects. Contacts at studios: Christina Zajic, Olson and Christina Berglund*, Studio Mpls
Housing Studies Speed Networking  
Tuesday, April 29th, 2014  
• 5 students  
One-on-one 3 minute conversations with students and professionals as a way of networking and share a little about themselves. Alumni included: Katie Anderson, Liz Sibet*, Julee Quarve-Peterson*, Erin Benoit*, Kara Young*, Dana Kitchen*.  

Total student participants: 991  
*indicates U of M alum