2012-2013 College to Career Events

For more information on any event, contact Lucy Reile, lreile@umn.edu, 612-624-1245. Events supported by the Design Student and Alumni Board

September

CDes Mentor Program Mentor Training Session
Thursday, September 20, 2012
- Provided new mentors with an overview of the program.
- Past mentors spoke about their experiences and gave tips and suggestions.
- 19 mentors attended the session

October

Architecture Graduate School Preparation Session
Monday, October 1, 2012
- Facilitated by Renee Cheng
- 35 students
Renee Cheng, head of the School of Architecture, discussed putting together a portfolio for admission and other steps of the architecture graduate school application process.

Mentor Program
Monday, October 29, 2012 - Kick-off Orientation
- 235 students matched, 204 mentors
Apparel Design: 17; Architecture: 112; Graphic Design: 37; Housing Studies: 3; Interior Design: 21; Landscape Architecture: 20; Retail Merchandising: 25

Retail Connect: Who’s Minding the Store?
Tuesday, October 30, 2012
- 153 students, 30 professionals
Featuring Caitlin Kelly, author of Malled: My Unintentional Career in Retail

November

Housing Alumni Gathering
Thursday, November 8, 2012
- 20 students attended along with other alumni, faculty, and staff
The annual Housing Alumni Gathering is a networking event of current students and alumni of the housing studies program. The networking was followed by a presentation called On Equal Terms. Susan Eisenberg, an artist/author/activist/electrician, spoke about the low amount of women working in the construction industry.
Retail Merchandising Tour – JL Buchanan and Airtex Design Group  
Friday, November 9, 2012  
- 17 students  
Toured JL Buchanan (product development, trend research, merchandise and other areas for manufacturers working with Target) and Airtex (a vendor for home textiles and manufacturing as well as design), in the downtown Minneapolis area. Hosted by Kate Gjerstad (JLB) and Amy Lesicka* (Airtex)

Interior Design Speed Networking  
Thursday, November 15, 2012  
- 21 students  
Interior design professionals Jana Kubik (RSP), Megan Kennedy (RSP), Emily Little (Valcuccine), and Stephanie Gohl (Lucy Interior Design) and interior design students gathered to network in McNeal. Each professional was at their own tables and students rotated every 10 minutes.

Apparel Design Movie Night  
Tuesday, November 27, 2012  
- 24 attendees: students and professionals  
A Man’s Story. A story about menswear designer Ozwald Boateng Following the movie, Dr. Lucy Dunne helped facilitate a discussion and questions with Ozwald Boateng via Skype.

Dirty Laundry  
Thursday, November 29, 2012  
- 131 students, staff, faculty, and professionals (76 students)  
Presenters: Adam Turman*, Illustrator, adamturman.com and Will Jensen, AIA, Partner at BKV Group shared stories about their best and worst work experiences in the fields of graphic design and architecture.

December  
Command+Design  
Wednesday, December 5, 2012  
- 14 students  
Command+Design, an event for students and professionals to share helpful tips and tricks on the computer.
February

**Landscape Architecture Firm Tour**
Thursday, February 7, 2013
- 32 students
Visited four landscape architecture firms: U of M’s Capital Planning and Project Management, Damon Farber Associates, Coen+Partners, and Sustology

**BIM/Revit in the Workplace**
Friday, February 8, 2013
- 22 students
Students learned how the firm uses BIM and Revit with their projects. Marc Partridge*, Architecture Alum and DSAB member hosted students and presented along with his colleague.

**Interior Design Revit Workshop**
Saturday, February 16, 2013
- 25 students
Dave Plumb, Revit trainer at BWBR facilitated a day long workshop to help students begin learning Revit. IDes seniors and juniors were invited. Heather Winkler*, IDes alum and DSAB member, also attended and helped with the workshop.

March

**Graphic Design Studio Tour**
Friday, March 8, 2013
- 33 students
Visited two graphic design studios: Duffy and PERISCOPE.

**Architecture Networking and Portfolio Event**
Tuesday, March 26, 2013
- 77 Students
Architecture students met with professionals and ask questions from a variety of experienced architects representing over 20 different firms/organizations.

**Landscape Architecture Portfolio Review with Professionals**
Wednesday, March 27, 2013
- 35 students
Panelists included: Prescott Morrill, Non-Motorized Transportation Research and Evaluation Specialist, Transit for Livable Communities; Sarah Weeks, Planner/Designer, SRF Consulting; John Slack, Project Manager, Stantec; Roland Aberg Managing Principal-Minneapolis Office, Hart Howerton; Diane Norman, Architecture Business Development, RSP Architects; Joan Macleod, Vice President, Damon Farber Associates
Interior Design tour – Maple Grove Hospital
Thursday, March 28, 2013
• 6 students
Visited Maple Grove Hospital for a tour and panel discussion with designers from BWBR.

Retail Merchandising Company Tour – Target Corporation
Friday, March 29, 2013
• 19 students
Students visited Target Corporation to hear a panel discussion with representation from merchandising, buying, sourcing, trends, and recruiting. Students also received a tour of the company’s buildings in downtown Minneapolis.

April
Apparel Design Company Tour – Kelle Company
Friday, April 12, 2013
• 12 students
Visited Kelle Company to talk with designers and tour the company.

Housing Studies Bus tour
Friday, April 12, 2013
• 5 students
Tour of three different housing facilities: The Northern Warehouse, Tilsner Artists Cooperative, and Schmidt Artists Loft

Design in 7
Wednesday, April 17, 7:00-8:30
• 174 total (72 students, 89 non-students, 13 faculty/staff)
Seven professionals from the fields of architecture, apparel, graphic and interior design, housing, landscape architecture, and retail shared their experiences. Stephanie Grotta, Landscape Architect and Product Designer, Target Corporation; Samantha Strong, Real Estate Broker and General Contractor, Metamorphosis; Seth Johnson, Designer and Strategist, Seth Johnson Design; Wynne Yelland AIA, LEED AP, Architect, LOCUS Architecture; Don Thomas, CID, Design Principal, BWBR; AJ Dewey, Design Director, PM&J LLC; and Joan Arbisi Little, Ed.D, Principal at Bibelot Shops, Inc., Education Consultant.

Total student participants: 933
*Indicates U of M alum