

## Employment History

2015–Present

Director, Cranbrook Art Museum  
Bloomfield Hills, Michigan

Provide executive leadership of a museum dedicated to modern and contemporary art, architecture, design, and crafts. Board and donor relations; fundraising; curatorial and collections direction.

2014–2015

Senior Curator, Design, Research,  
and Publishing

Walker Art Center, Minneapolis

Oversees the departments of Design/Editorial, New Media Initiatives, and Library & Archives as well as the web editor.

Leads special initiatives for the institution such as the Living Collections Catalogue, an online scholarly collections research project funded by the Getty Foundation; coordinates Walker's content strategy across media platforms including three website domains, nine institutional blogs, various printed publications, and numerous social media channels.

Additional administrative duties include overseeing the client-side design process for planned architectural and landscape renovation and addition. Design liaison with the Minneapolis Parks and Recreation Board on a renovation of the Minneapolis Sculpture Garden, a partnership with the Walker; and an expansion of the Walker with HGA architects and Inside/Outside landscape architects as part of a \$75M campaign.

Member of the institution's executive team for strategic and operational planning.

1998–Present

Senior Curator of Architecture

and Design

Walker Art Center, Minneapolis

Organizing exhibitions and public programs on design and architecture, including recurring lecture series and special projects with partnering local civic organizations and initiatives with national design entities.

These popular exhibitions have ranged from contemporary prefabricated architecture and contemporary graphic design to the changing landscape of America's suburbs to historical surveys of the 1960's countercultural scene of radical architecture and experimental design and a global survey of the elevated pedestrian network and its impact on urban form.

Edited numerous exhibition-related publications. Project scale has varied from 3,000-14,000 square feet and from \$65K to \$800K+, supported by private donations, foundation grants, and corporate sponsorships.

2009–2014

Chief of Communications and  
Audience Engagement

Walker Art Center, Minneapolis

Overseeing Design/Editorial/Photography, Marketing/Public Relations, Education and Community Programs, and New Media Initiatives department activities and initiatives.

Lead the development of new content strategy plan and implementation of the institution's website, awarded Best Museum Website and Best Innovative/Experimental Website by Museums and the Web, with a 50%+ increase in site traffic. Formed and lead a new division within the institution focused on expanding audiences, deepening visitor engagement, and increasing civic outreach, including new partnerships with the Minneapolis Parks Foundation on its RiverFirst

Initiative to redevelop the upper Mississippi Riverfront and the creation of Open Field, an innovative experiment in public curation of activities at the Walker supported by private donors and the Bush Foundation.

Member of the Walker's executive leadership team for strategic planning and operations.

**1998–2010**

**Design Director**

**Walker Art Center, Minneapolis**

Creative direction for all Walker publications, supervision of institutional identity for all printed collateral, media advertising, on-site and on-line graphics, and interior architecture.

Recipient of the Cooper-Hewitt Smithsonian Institution's National Design Award for Corporate and Institutional Achievement, the first non-profit organization to receive the honor. Design work featured and published in numerous exhibitions and publications in North America, Europe, and Asia.

Supervise staff of 13 in the combined design, editorial, and publications department. Lead a cross-departmental team in experience design and planning for the Walker's \$100M building expansion project. Member of senior staff and cabinet and helped draft two five-year strategic plans and various institutional initiatives.

**1986–Present**

**Independent designer**

Nearly 30 years of professional communications design experience for a variety of businesses and not-for-profit organizations. Specializing in award-winning communication design with an emphasis in publication design and brand and identity consultancy for the cultural sector.

**2000/2013/2014**

**Visiting Adjunct Professor**

**University of Minnesota College of Architecture and Landscape Architecture, Minneapolis**

Taught graduate architecture studio on ephemeral and portable architecture with Julie Snow of SnowKreilich Architects and a seminar on global skyway cities with architects Jennifer Yoos and Vincent James, partners in VJAA.

**1996–1999**

**Project Tutor**

**Design Department, Jan van Eyck Academy, Maastricht, The Netherlands**

Visiting faculty member in the newly created post-graduate program in design, fine art, and theory, providing project critiques, thesis project supervision, and academy-wide lectures on design theory.

**1991–1998**

**Department Head (1997–1998), Director of the Graduate Program (1995–1998), Associate Professor (1996–1998), Department of Graphic Design, School of Design, North Carolina State University, Raleigh, NC**

Developed new undergraduate courses and graduate curricula; taught undergraduate and graduate courses in graphic design, typography, design history, cultural theory, new media, and motion graphics.

Supervised program of 125–150 undergraduate and 16–24 graduate students; 8–10 full-time faculty and 4–6 teaching assistants and various adjunct faculty per semester; departmental budget and planning; thesis and admissions review, tenure and promotion, school-wide curricula review and visiting designers committees; member of senior cabinet.

Developed with Professor Meredith Davis the department's unique focus on graduate education in graphic design premised on the integration of cognitive, critical, and cultural theory into studio practice.

**1997–1998**

**Visiting Lecturer, Post-Graduate Program in Design Theory  
Université de las Américas,  
Puebla, México**

Visiting faculty member in a newly created graduate program with a focus on design history, theory, and criticism. Provided lectures, critiques, and advice on student research projects.

**1995–1996**

**Interim Chair, 2-D Design  
Department  
Cranbrook Academy of Art,  
Bloomfield Hills, MI**

Guest faculty member for the top-ranked department during its transition in department leadership.

Conducted projects, critiqued student work, participated in Academy-wide student reviews, administered budget, and attended faculty meetings.

**1992**

**Visiting Designer-in-Residence, 2-D  
Design Department  
Cranbrook Academy of Art,  
Bloomfield Hills, MI**

Replacement department head during a sabbatical. Shared duties with Lorraine Wild, designer and professor at CalArts. Conducted projects, critiqued student work, participated in Academy-wide student reviews, administered budget, and attended faculty meetings.

**1989–1991**

**Assistant Professor, Program in Visual  
Communication**

**Herron School of Art, Indiana University, Indianapolis**

Taught courses in beginning, intermediate, and advanced undergraduate graphic design studios and typography courses, senior seminars, and graphic design history. Lead visiting designer program and participated in faculty meetings at the school and departmental level.

1988–1989

**Assistant Professor, Program Coordinator for Graphic Design Florida State University, School of Visual Arts, Tallahassee**

Program head for graphic design for BFA majors. Taught courses in beginning, intermediate, and advanced undergraduate graphic design studios and typography courses, senior projects, and general foundation-level courses in design. Lead visiting designer program and participated in faculty meetings at the school level.

**Curated Exhibitions**

2015 *Hippie Modernism: The Struggle for Utopia*, curator, editor, Walker Art Center, Minneapolis. Touring exhibition: Walker Art Center, Minneapolis; Cranbrook Art Museum, Bloomfield Hills, MI; Berkeley Art Museum / Pacific Film Archive, University of California, Berkeley (exh. cat.)

2011 *Graphic Design: Now in Production*, co-curator, editor, organized with the Cooper-Hewitt National Design Museum of the Smithsonian Institution, New York. Touring exhibition: Walker Art Center, Minneapolis; Cooper-Hewitt Museum at Governors Island, New York; Hammer Museum, Los Angeles; Grand Rapids Art Museum, MI; Contemporary Arts Museum, Houston; Southeast Center for Contemporary Art, Winston-Salem, NC; RISD Art Museum, Providence, RI (exh. cat.)

2008 *Eero Saarinen: Shaping the Future*, coordinating curator, organized by Yale University School of Architecture, the Finnish Cultural Institute, and the National Building Museum, Washington, DC. Presented in collaboration with the Minneapolis Institute of Arts

2008 *Design for the Other 90%*, coordinating curator, organized by the Cooper Hewitt National Design Museum, New York

2008 *Worlds Away: New Suburban Landscapes*, co-curator, editor; co-organized with the Carnegie Museum of Art, Pittsburgh. Touring exhibition: Walker Art Center, Minneapolis; Carnegie Museum of Art, Pittsburgh; School of Architecture Gallery, Yale University, New Haven, CT (exh. cat.)

2005 *Some Assembly Required: Contemporary Prefabricated Houses*, curator, touring exhibition: Walker Art Center, Minneapolis; Vancouver Art Gallery, BC; Yale University School of Architecture Gallery, New Haven, CT; LA MoCA Pacific Design Center, Los Angeles; Virginia Center for Architecture, Richmond

2003 *Strangely Familiar: Design and Everyday Life*, curator, touring exhibition: Walker Art Center, Minneapolis, MN; Heinz Architectural Center and Carnegie Museum of Art, Pittsburgh, PA; Musée de l'Hospice Comtesse, Lille 2004, France; Scottsdale Museum of Contemporary Art, AZ; Museo de Arte Contemporánea de Vigo, Spain (exh. cat.)

**Publications (Author, Editor)**

2016 *Parallel Cities: The Multilevel Metropolis*, Minneapolis: Walker Art Center; editor, contributor, and co-researcher with Vincent James and Jennifer Yoos of VJAA

2015 *Hippie Modernism: The Strug-*

*gle for Utopia*, Minneapolis: Walker Art Center; editor, essayist, contributor, co-designer with Emmet Byrne

2011 *Graphic Design: Now in Production*, Minneapolis: Walker Art Center, co-editor, essayist, and co-designer

2007-Present Contributing writer, designobserver.com

2008 *Worlds Away: New Suburban Landscapes*, Minneapolis: Walker Art Center, editor and co-designer

2007 *Peter Seitz: Designing a Life*, Minneapolis College of Art and Design, project manager and art director

2005 *Expanding the Center: Walker Art Center and Herzog & de Meuron*, Minneapolis: Walker Art Center, editor and co-designer

2004 *Julie Snow Architects*. New York: Princeton Architectural Press, project manager and co-designer

2003 *Strangely Familiar: Design and Everyday Life*. Minneapolis: Walker Art Center, editor and co-designer

2000 *Ideas for Everyday Living*, Minneapolis: Walker Art Center: 2–21, editor

1999 *22nd Annual 100 Show*. Chicago: American Center for Design. Jury Chair, essayist, co-designer

1998 *American Center for Design Journal: Remaking History*. Chicago: American Center for Design, Editor

1997 Remaking History Conference. Chicago: American Center for Design, Organizer

1997 *Cultural Studies Bibliography for Graphic Design*, annotated bibliography, Chicago: Graphic Design Educa-

tion Association/American Center for Design: Editor

1996 "The Info-Perplex," *Émigré* #40, Guest Editor

1994–1995 "New Perspectives: Critical Histories of Graphic Design," *Visible Language*, Vol. 28:3; Vol. 29:1 & 2, Guest Editor

1993 *A Critical Theory and Cultural Studies Bibliography*, annotated bibliography for the Graphic Design Education Association, Editor

### Lectures and Juries

More than 100 invited presentations and juror assignments in the United States, Canada, Mexico, Italy, Sweden, England, Belgium, the Netherlands, Portugal, France, and Germany at leading museums, conferences, and academic institutions, including Yale University, Harvard University, UCLA, Art Center College of Design, Rhode Island School of Design, Cranbrook Academy of Art, California Institute of the Arts, California College of the Arts, University of the Arts, School of Visual Arts, Parsons The New School for Design, and Pratt Institute.

### Select Honors and Awards

Recipient of nearly 100 design awards from professional design organizations across the US, including: American Institute of Graphic Arts, American Center for Design, International Design Magazine, Print Magazine, Art Directors Club of New York, and 50 Books/50 Covers. His work has been shown in exhibitions in the U.S., Europe, and Asia, including the Design Museum, London and the Cooper-Hewitt National Design Museum, New York.

Invited member of the Alliance

Graphique Internationale (AGI), a global society of design professionals and former national board member of AIGA (2010–2013), leading the organization's strategic planning efforts and with the board oversaw a sale of assets creating of the organization's first substantive endowment (\$20M).

Nominated for the Chrysler Award for Design Innovation and the National Design Awards in Communications Design. Exhibited and published widely in the United States, Europe, and Japan, and has been featured in such publications as *Metropolis* (US), *ID* (US), *Eye* (UK), *IDEA* (Japan) magazines and in the books *Area* (Phaidon), a survey of the world's 100 top graphic designers; *c/ID* (Lawrence King), an international survey of leading cultural branding programs; and *Graphic Design Referenced* (Rockport), a history of graphic design.

2016 Design Fellow, AIGA Minnesota

2009 National Design Award for Institutional and Corporate Achievement (Walker Art Center); Cooper-Hewitt National Design Museum, Smithsonian Institution

1995 Educator of the Year, Graphic Design Education Association

### Education

1986–1988

Master of Fine Arts, Design (terminal degree)  
Cranbrook Academy of Art,  
Bloomfield Hills, MI

1982–1986

Bachelor of Fine Arts, Visual Communication (honors)  
Herron School of Art, Indiana University, Indianapolis, IN

References available upon request.