# Retail Merchandising: General Track Four-Year Plan

For Students Officially Admitted to the Program in Fall 2014 or Spring 2015 Only

(v.2-23-16)

## Year One

### Fall Semester
- Comm 1101: Introduction to Public Speaking ................. 3
  *OR PSTL 1461: Multicultural Perspectives in Public Speaking*
- Des 1111: Creative Problem Solving ............................. 3
- Econ 1101: Principles of Microeconomics ....................... 4
  *OR ApEc 1101: Principles of Microeconomics*
  *(Both meet Social Sciences and Global Perspectives)*
- Math 1031: College Algebra and Probability .................. 3
  *(Mathematical Thinking)*
- RM 1201: Fashion, Ethics, and Consumption .................. 3
  *(Civic Life and Ethics)*

*Semester Credits 16*

### Spring Semester
- Des 1101W: Introduction to Design Thinking .................. 4
  *(Arts/Humanities; Writing Intensive)*
- Econ 1102: Principles of Macroeconomics ....................... 3-4
  *OR ApEc 1102: Principles of Macroeconomics*
- Freshman Writing .................................................. 4
  *You will be placed in one of the following:
  Writ 1201: Writing Studio*
  *Writ 1301: University Writing*
  *Writ 1401: Writing and Academic Inquiry*
  *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.*
- RM 2215: Intro to Retail Merchandising ....................... 3

*Semester Credits 14-15*

## Year Two

### Fall Semester
- Acct 2050: Introduction to Financial Reporting ............... 3-4
  *OR ApEc 1251: Principles of Accounting*
- CI 1871: Computer Literacy and Problem Solving .............. 4
- PSY 1001: Introduction to Psychology .......................... 4
  *(Social Sciences)*
  *OR PSTL 1281: Principles of Psychology*
- Liberal Education Requirements .................................. 3-4

### Spring Semester
- Des 2101: Design and Visual Presentation ...................... 3
- RM 3201: Career and Internship Preparation for Retail Merchandising ............................................. 1
- RM 3243: Visual Merchandising ................................... 3
- Statistics – select one: ........................................... 4
  *SCO 2550: Business Statistics*
  *Soc 3811: Basic Social Statistics*
  *Stat 3011: Introduction to Statistical Analysis*
- Liberal Education Requirements ................................. 3-4

*Semester Credits 14-16*

GOOD STUDY ABROAD TERM

GOOD STUDY ABROAD TERM

*Semester Credits 14-15*

See Reverse
# Retail Merchandising: General Track  (Fall 2014 or Spring 2015)

## Year Three

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ HRIR 3021: Human Resource Management ................................................ 3</td>
<td>☐ RM 4117W: Retail Environments and Human Behavior (spring only) .................... 3</td>
</tr>
<tr>
<td>☐ Mgmt 3001: Fundamentals of Management .................................................. 3</td>
<td>☐ RM 4247: Advanced Buying and Sourcing ..................................................... 3</td>
</tr>
<tr>
<td>☐ Mktg 3001: Principles of Marketing .......................................................... 3</td>
<td>☐ Writ 3562W: Technical and Professional Writing ........................................ 4</td>
</tr>
<tr>
<td>☐ RM 3242: Retail Buying (fall only) ............................................................. 3</td>
<td>(counts as two Writing Intensive courses) OR Engl 3027W: The Essay*</td>
</tr>
<tr>
<td>☐ Liberal Education Requirement ..................................................................... 3-4</td>
<td>☐ Liberal Education Requirement ..................................................................... 3-4</td>
</tr>
</tbody>
</table>

**GOOD STUDY ABROAD TERM**  
Semester Credits  15-16

**GOOD STUDY ABROAD TERM**  
Semester Credits  13-14

## Year Four

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Business Advanced Course Elective – select one: ...................................... 2-4</td>
<td>☐ Mktg 3010: Marketing Research ..................................................................... 4</td>
</tr>
</tbody>
</table>
| ☐ ApEc 3451: Food and Agricultural Sales ...................................................  
| ☐ ApEc 3821: Retail Center Management .......................................................  
| ☐ Mgmt 3010: Introduction to Entrepreneurship .............................................  
| ☐ Mgmt 4002: Managerial Psychology ................................................................  
| ☐ Mktg 4030: Sales Management (fall only) .....................................................  
| ☐ RM 3196: Field Study: National or International .........................................  
| ☐ RM 4123: Consumer Society* ........................................................................  
| ☐ RM 4124: Consumers of Design* ....................................................................  
| * Course offered on an irregular basis. Consult the Class Schedule. You may select another course in consultation with your academic adviser. | ☐ RM 4217: International Retail Markets ....................................................... 3  
| ☐ “Consider doing your internship abroad.” ..................................................... 1 | (spring only) (Global Perspectives)  
| ☐ RM 4216: Retail Promotions (fall only) ....................................................... 3 | ☐ Liberal Education Requirements and/or electives, if needed ............................ 6-8 |
| ☐ Liberal Education Requirements and/or electives ...................................... 7-8 |  

**GOOD STUDY ABROAD TERM**  
Semester Credits  13-16

**GOOD STUDY ABROAD TERM**  
Semester Credits  13-15

---

**Liberal Education Requirements Not Met by Program Requirements**

### Diversified Core
- Biological Science
- Historical Perspective
- Literature
- Physical Science

### Designated Themes  (Complete 2 of the 3.)
- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment