Retail Merchandising: General Track Four-Year Plan  
For Students Officially Admitted to the Program in Fall 2013 Only (v. 2-23-16)

Year One

**Fall Semester**
- Comm 1101: Introduction to Public Speaking .................. 3  
  OR PSTL 1461: Multicultural Perspectives in Public Speaking
- Des 1111: Creative Problem Solving ............................. 3
- Econ 1101: Principles of Microeconomics ........................ 4  
  OR ApEc 1101: Principles of Microeconomics  
  (Both meet Social Sciences and Global Perspectives)
- Math 1031: College Algebra and Probability ..................... 3  
  (Mathematical Thinking)
- RM 1201: Fashion, Ethics, and Consumption ..................... 3  
  (Civic Life and Ethics)

**Spring Semester**
- Des 1101W: Introduction to Design Thinking .................... 4  
  (Arts/Humanities; Writing Intensive)
- Econ 1102: Principles of Macroeconomics ........................ 3-4  
  OR ApEc 1102: Principles of Macroeconomics
- Freshman Writing .......................................................... 4  
  You will be placed in one of the following:  
  Writ 1201: Writing Studio*  
  Writ 1301: University Writing  
  Writ 1401: Writing and Academic Inquiry
- RM 2215: Intro to Retail Merchandising ............................ 3

Semester Credits 16  

**Year Two**

**Fall Semester**
- Acct 2050: Introduction to Financial Reporting .................. 3-4  
  OR ApEc 1251: Principles of Accounting
- CI 1871: Computer Literacy and Problem Solving ................ 4
- PSY 1001: Introduction to Psychology .............................. 4  
  (Social Sciences)  
  OR PSTL 1281: Principles of Psychology
- Liberal Education Requirements ...................................... 3-4

**Spring Semester**
- Des 2101: Design and Visual Presentation ....................... 3
- RM 3201: Career and Internship Preparation for Retail Merchandising .............................................................. 1
- RM 3243: Visual Merchandising ....................................... 3
- Statistics – select one: ................................................. 4  
  SCO 2550: Business Statistics  
  Soc 3811: Basic Social Statistics*  
  Stat 3011: Introduction to Statistical Analysis*
  * Meets Mathematical Thinking.
- Liberal Education Requirements ...................................... 3-4

GOOD STUDY ABROAD TERM  

Semester Credits 14-16  

GOOD STUDY ABROAD TERM  

Semester Credits 14-15

See Reverse
# Retail Merchandising: General Track  (Fall 2013)

## Year Three

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRIR 3021: Human Resource Management</td>
<td>RM 4117W: Retail Environments and Human Behavior (spring only)</td>
</tr>
<tr>
<td>Mgmt 3001: Fundamentals of Management</td>
<td>RM 4247: Advanced Buying and Sourcing (spring only)</td>
</tr>
<tr>
<td>Mktg 3001: Principles of Marketing</td>
<td>Writ 3562W: Technical and Professional Writing (counts as two Writing Intensive courses) OR EngL 3027W: The Essay*</td>
</tr>
<tr>
<td>RM 3242: Retail Buying (fall only)</td>
<td>*This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.</td>
</tr>
<tr>
<td>Liberal Education Requirement</td>
<td>Liberal Education Requirement</td>
</tr>
</tbody>
</table>

**GOOD STUDY ABROAD TERM**

| Semester Credits | 15-16 | 3-4 |

## Year Four

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Advanced Course Elective – select one:</td>
<td>Mktg 3010: Marketing Research</td>
</tr>
<tr>
<td>ApEc 3451: Food and Agricultural Sales</td>
<td></td>
</tr>
<tr>
<td>ApEc 3821: Retail Center Management</td>
<td></td>
</tr>
<tr>
<td>Mgmt 3010: Introduction to Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>Mgmt 4002: Managerial Psychology</td>
<td></td>
</tr>
<tr>
<td>Mktg 4030: Sales Management (fall only)</td>
<td></td>
</tr>
<tr>
<td>RM 3196: Field Study: National or International</td>
<td></td>
</tr>
<tr>
<td>RM 4123: Consumer Society</td>
<td></td>
</tr>
<tr>
<td>RM 4124: Consumers of Design</td>
<td></td>
</tr>
<tr>
<td><em>Course offered on an irregular basis. Consult the Class Schedule. You may select another course in consultation with your academic adviser.</em></td>
<td></td>
</tr>
<tr>
<td>RM 4196: Internship</td>
<td>RM 4217: International Retail Markets (spring only) (Global Perspectives)</td>
</tr>
<tr>
<td><strong>Consider doing your internship abroad.</strong></td>
<td></td>
</tr>
<tr>
<td>RM 4216: Retail Promotions (fall only)</td>
<td>Liberal Education Requirements and/or electives, if needed</td>
</tr>
<tr>
<td>Liberal Education Requirements and/or electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GOOD STUDY ABROAD TERM</strong></td>
<td><strong>GOOD STUDY ABROAD TERM</strong></td>
</tr>
</tbody>
</table>

| Semester Credits | 11-15 | 13-15 |

## Liberal Education Requirements Not Met by Program Requirements

**Diversified Core**

- Biological Science
- Historical Perspective
- Literature
- Physical Science

**Designated Themes** (Complete 2 of the 3.)

- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment