# Retail Merchandising: General Track Four-Year Plan
For Students Officially Admitted to the Program in Fall 2012 Only

## Year One

### Fall Semester
- Comm 1101: Introduction to Public Speaking | 3
  OR PSTL 1461: Multicultural Perspectives in Public Speaking
- Des 1111: Creative Problem Solving | 3
- Econ 1101: Principles of Microeconomics | 4
  OR ApEc 1101: Principles of Microeconomics
  (Both meet Social Sciences and Global Perspectives.)
- Math 1031: College Algebra (Mathematical Thinking) | 3
- RM 1201: Fashion, Ethics, and Consumption | 3 (Civic Life and Ethics)

### Spring Semester
- Des 1101W: Introduction to Design Thinking | 4
  (Arts/Humanities; Writing Intensive)
- Econ 1102: Principles of Macroeconomics | 3-4
  OR ApEc 1102: Principles of Macroeconomics
- First-Year Writing | 4
  You will be placed in one of the following:
  - Writ 1201: Writing Studio*
  - Writ 1301: University Writing
  - Writ 1401: Writing and Academic Inquiry
  *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.
- RM 2215: Multichannel Retailing | 3

### Liberal Education Requirements
- Statistics – select one: | 3-4
  - SCO 2550: Business Statistics
  - Soc 3811: Basic Social Statistics*
  - Stat 3011: Introduction to Statistical Analysis*
  * Meets Mathematical Thinking.

### Semester Credits
- Fall Semester: 16
- Spring Semester: 14-15

## Year Two

### Fall Semester
- Acct 2050: Introduction to Financial Reporting | 3-4
  OR ApEc 1251: Principles of Accounting
- PSTL 1571: Computer Literacy and Problem Solving | 4
- PSY 1001: Introduction to Psychology | 4
  (Social Sciences)
- PSTL 1281: Principles of Psychology
- Liberal Education Requirements | 3-4

### Spring Semester
- Des 2101: Design and Visual Presentation | 3
- RM 3201: Career and Internship Preparation for Retail Merchandising | 1
- RM 3243: Visual Merchandising | 3
- Statistics – select one: | 4
  - SCO 2550: Business Statistics
  - Soc 3811: Basic Social Statistics
  - Stat 3011: Introduction to Statistical Analysis
    - * Meets Mathematical Thinking.
- Liberal Education Requirements | 3-4

### GOOD STUDY ABROAD TERM
- Semester Credits: 14-16

### GOOD STUDY ABROAD TERM
- Semester Credits: 14-15

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### Year Three

#### Fall Semester
- Mgmt 3001: Fundamentals of Management ......................... 3
- Mktg 3001: Principles of Marketing ...................................... 3
- RM 3242: Retail Buying ................................................... 3 (fall only)
- RM 4117W: Retail Environments and Human Behavior .......... 3 (fall only)
- Liberal Education Requirement ........................................ 3-4

#### Spring Semester
- HRIR 3021: Human Resource Management ....................... 3
- RM 4247: Advanced Buying and Sourcing ......................... 3 (spring only)
- Writ 3562W: Technical and Professional Writing ............... 4 (counts as two Writing Intensive courses)
  - OR EngL 3027W: The Essay*
  - *This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.
- Liberal Education Requirement ....................................... 3-4

#### Good Study Abroad Term
- Semester Credits 15-16

### Year Four

#### Fall Semester
- Business Advanced Course Elective – select one: ............... 2-4
  - ApEc 3451: Food and Agricultural Sales
  - ApEc 3821: Retail Center Management
  - Mgmt 3010: Introduction to Entrepreneurship
  - Mgmt 4002: Managerial Psychology
  - Mktg 4030: Sales Management (fall only)
  - RM 3196: Field Study: National or International
  - RM 4123: Consumer Society
  - RM 4124: Consumers of Design
  - * Course offered on an irregular basis. Consult the Class Schedule. You may select another course in consultation with your academic adviser.
- RM 4196: Internship ................................................... 2
  - **Consider doing your internship abroad.**
- RM 4216: Retail Promotion (fall only) .............................. 3
- Liberal Education Requirements and/or electives ................. 4-7

#### Spring Semester
- Mktg 3010: Marketing Research ....................................... 4
- RM 4217: International Retail Markets ............................... 3 (spring only) (Global Perspectives)
- Liberal Education Requirements and/or electives, if needed ............................................................... 6-8

#### Good Study Abroad Term
- Semester Credits 12-16

### Liberal Education Requirements *Not Met by Program Requirements*

#### Diversified Core
- Biological Science
- Historical Perspective
- Literature
- Physical Science

#### Designated Themes  (Complete 2 of the 3.)
- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment