# Retail Merchandising: Apparel Track Four-Year Plan

**For Students Officially Admitted to the Program in Fall 2014 and Spring 2015 Only**

## Year One

### Fall Semester
- Comm 1101: Introduction to Public Speaking
  - OR PSTL 1461: Multicultural Perspectives in Public Speaking
- Des 1111: Creative Problem Solving
- Econ 1101: Principles of Microeconomics
  - OR ApEc 1101: Principles of Microeconomics
  - (Both meet Social Sciences and Global Perspectives)
- Math 1031: College Algebra and Probability
  - (Mathematical Thinking)
- RM 1201: Fashion, Ethics, and Consumption
  - (Civic Life and Ethics)

**Semester Credits: 16**

### Spring Semester
- Des 1101W: Introduction to Design Thinking
  - (Arts/Humanities; Writing Intensive)
- Econ 1102: Principles of Macroeconomics
- Freshman Writing
  - You will be placed in one of the following:
    - Writ 1201: Writing Studio*
    - Writ 1301: University Writing
    - Writ 1401: Writing and Academic Inquiry
  - *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.
- RM 2215: Intro to Retail Merchandising

**Semester Credits: 14-15**

## Year Two

### Fall Semester
- Acct 2050: Introduction to Financial Reporting
  - OR ApEc 1251: Principles of Accounting
  - (fall only)
- ADes 2213: Textile Analysis
- CI 1871: Computer Literacy and Problem Solving
- PSY 1001: Introduction to Psychology
  - (Social Sciences)
  - OR PSTL 1281: Principles of Psychology

**GOOD STUDY ABROAD TERM**

**Semester Credits: 15-16**

### Spring Semester
- ADes 2214: Softlines Analysis
  - (spring only)
- Des 2101: Design and Visual Presentation
- RM 3201: Career and Internship Preparation for Retail Merchandising
- RM 3243: Visual Merchandising
- Statistics – select one:
  - SCO 2550: Business Statistics
  - Soc 3811: Basic Social Statistics
  - Stat 3011: Introduction to Statistical Analysis

**GOOD STUDY ABROAD TERM**

**Semester Credits: 14**

See Reverse ➔
### Year Three

#### Fall Semester
- **Mgmt 3001: Fundamentals of Management** ........................................ 3
- **Mktg 3001: Principles of Marketing** ....................................................... 3
- **Writ 3562W: Technical and Professional Writing** .................................. 4
  (counts as two Writing Intensive courses)
  **OR EngL 3027W: The Essay** *
  *This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.
- **Liberal Education Requirement** .............................................................. 3-4

Upon completion of 75 credits, you will be assigned a faculty adviser in addition to your professional adviser.

#### Spring Semester
- **Advanced Retail Merchandising Elective** — select one: 2-4
  - ADes 3217: Fashion Trends and Communication (fall only)
  - ADes 4211: History of Costume (spring only)
  - RM 3196: Field Study: National or International
  - RM 4123: Consumer Society *
  - RM 4124: Consumers of Design *
  * Course offered on an irregular basis. Consult the Class Schedule. You may select another course; consult your academic adviser.
- **HRIR 3021: Human Resource Management** ........................................ 3
- **RM 4212W: Dress, Society and Culture** .............................................. 3
  (spring only) (Writing Intensive)
- **Liberal Education Requirements** .......................................................... 6-8

#### GOOD STUDY ABROAD TERM

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### Year Four

#### Fall Semester
- **RM 4196: Internship** ................................................................. 1
  **“Consider doing your internship abroad.”**
- **RM 4216: Retail Promotions** (fall only) ....................................... 3
- **Liberal Education Requirements and/or electives** .......................... 9-10

#### Spring Semester
- **ADes 4215: Product Development: Softlines** ................................. 4
  (spring only)
  **OR ADes 4218W: Fashion, Design, and the Global Industry** (fall only) (3 cr.)
- **Mktg 3010: Marketing Research** .................................................... 4
- **RM 4217: International Retail Markets** .......................................... 3
  (spring only) (Global Perspectives)
- **Liberal Education Requirements and/or electives** ............................ 3-6

#### GOOD STUDY ABROAD TERM

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### Liberal Education Requirements Not Met by Program Requirements

**Diversified Core**
- Biological Science
- Historical Perspective
- Literature
- Physical Science

**Designated Themes (Complete 2 of the 3)**
- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment