# Retail Merchandising: Apparel Track Four-Year Plan

For Students Officially Admitted to the Program in Fall 2013 Only (v. 2-23-16)

## Year One

### Fall Semester
- Comm 1101: Introduction to Public Speaking ............... 3
  *OR* PSTL 1461: Multicultural Perspectives in Public Speaking
- Des 1111: Creative Problem Solving .......................... 3
- Econ 1101: Principles of Microeconomics ................... 4
  *OR* ApEc 1101: Principles of Microeconomics
  (Both meet Social Sciences and Global Perspectives)
- Math 1031: College Algebra and Probability ............... 3
  *(Mathematical Thinking)*
- RM 1201: Fashion, Ethics, and Consumption ............... 3
  *(Civic Life and Ethics)*

**Semester Credits**: 16

### Spring Semester
- Des 1101W: Introduction to Design Thinking ............... 4
  *(Arts/Humanities; Writing Intensive)*
- Econ 1102: Principles of Macroeconomics .................. 3-4
  *OR* ApEc 1102: Principles of Macroeconomics
- Freshman Writing ............................................ 4
  You will be placed in one of the following:
  - Writ 1201: Writing Studio*
  - Writ 1301: University Writing
  - Writ 1401: Writing and Academic Inquiry

  *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.
- RM 2215: Intro to Retail Merchandising ................... 3

**Semester Credits**: 14-15

## Year Two

### Fall Semester
- Acct 2050: Introduction to Financial Reporting .......... 3-4
  *OR* ApEc 1251: Principles of Accounting
- ADes 2213: Textile Analysis .................................. 4
  *(fall only)*
- CI 1871: Computer Literacy and Problem Solving ........ 4
- PSY 1001: Introduction to Psychology ...................... 4
  *(Social Sciences)*
  *OR* PSTL 1281: Principles of Psychology

**GOOD STUDY ABROAD TERM**

**Semester Credits**: 15-16

### Spring Semester
- ADes 2214: Softlines Analysis .............................. 3
  *(spring only)*
- Des 2101: Design and Visual Presentation ................. 3
- RM 3201: Career and Internship Preparation for Retail Merchandising ........................................ 1
- RM 3243: Visual Merchandising .............................. 3
- Statistics – select one: ..................................... 4
  - SCO 2550: Business Statistics
  - Soc 3811: Basic Social Statistics*
  - Stat 3011: Introduction to Statistical Analysis*

  *Meets Mathematical Thinking.

**GOOD STUDY ABROAD TERM**

**Semester Credits**: 14

See Reverse
## Year Three

### Fall Semester
- **Mgmt 3001: Fundamentals of Management** ........................................... 3
- **Mktg 3001: Principles of Marketing** .................................................. 3
- **RM 3242: Retail Buying** (fall only) ...................................................... 3
- **Writ 3562W: Technical and Professional Writing** ............................. 4
  (counts as two Writing Intensive courses)
- **OR Engl 3027W: The Essay**
- **Liberal Education Requirement** .............................................................. 3-4

Upon completion of 75 credits, you will be assigned a faculty adviser in addition to your professional adviser.

### Spring Semester
- **Advanced Retail Merchandising Elective** – select one: ....................... 2-4
  - ADes 3217: Fashion Trends and Communication (fall only)
  - ADes 4121: History of Costume (spring only)
  - RM 3196: Field Study: National or International
  - RM 4123: Consumer Society *
  - RM 4124: Consumers of Design *
  *Course offered on an irregular basis. Consult the Class Schedule. You may select another course in consultation with your academic adviser.
- **HRIR 3021: Human Resource Management** ....................................... 3
- **RM 4212W: Dress, Society and Culture** ............................................. 3
  (spring only) (Writing Intensive)
- **Liberal Education Requirements** ......................................................... 6-8

### GOOD STUDY ABROAD TERM

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## Year Four

### Fall Semester
- **RM 4196: Internship** ........................................................................... 2
  **Consider doing your internship abroad.**
- **RM 4216: Retail Promotions** (fall only) ........................................... 3
- **Liberal Education Requirements and/or electives** .............................. 7-9

### GOOD STUDY ABROAD TERM

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### Spring Semester
- **ADes 4215: Product Development: Softlines** ................................ 4
  (spring only)
- **OR ADes 4218: Fashion, Design, and the Global Industry** (fall only) 3 cr.
- **Mktg 3010: Marketing Research** ...................................................... 4
- **RM 4217: International Retail Markets** ........................................... 3
  (spring only) (Global Perspectives)
- **Liberal Education Requirements and/or electives, if needed** .............. 3-6

### Semester Credits

| 14-18 |

## Liberal Education Requirements Not Met by Program Requirements

### Diversified Core
- **Biological Science**
- **Historical Perspective**
- **Literature**
- **Physical Science**

### Designated Themes (Complete 2 of the 3.)
- **Diversity and Social Justice in the U.S.**
- **Technology and Society**
- **The Environment**