# Retail Merchandising: Apparel Track Four-Year Plan

For Students Officially Admitted to the Program in Fall 2012 Only

## Year One

### Fall Semester
- **Comm 1101**: Introduction to Public Speaking .............................................. 3
  - *OR* PSTL 1461: Multicultural Perspectives in Public Speaking
- **Des 1111**: Creative Problem Solving .......................................................... 3
- **Econ 1101**: Principles of Microeconomics ................................................... 4
  - *OR* ApEc 1101: Principles of Microeconomics
  (Both meet Social Sciences and Global Perspectives.)
- **Math 1031**: College Algebra ........................................................................ 3
  (Mathematical Thinking)
- **RM 1201**: Fashion, Ethics, and Consumption .............................................. 3
  (Civic Life and Ethics)

**Semester Credits**: 16

### Spring Semester
- **Des 1101W**: Introduction to Design Thinking .............................................. 4
  (Arts/Humanities; Writing Intensive)
- **Econ 1102**: Principles of Macroeconomics ............................................... 3-4
  - *OR* ApEc 1102: Principles of Macroeconomics
- **First-Year Writing** ....................................................................................... 4
  You will be placed in one of the following:
  - Writ 1201: Writing Studio*
  - Writ 1301: University Writing
  - Writ 1401: Writing and Academic Inquiry
  *If placed in Writ 1201, you must also complete Writ 1301 to fulfill the first-year writing requirement.
- **RM 2215**: Multichannel Retailing ............................................................... 3

**Semester Credits**: 14-15

## Year Two

### Fall Semester
- **Acct 2050**: Introduction to Financial Reporting ........................................... 3-4
  - *OR* ApEc 1251: Principles of Accounting
- **ADes 2213**: Textile Analysis ......................................................................... 4
  (fall only)
- **PSTL 1571**: Computer Literacy and Problem Solving ............................... 4
- **PSY 1001**: Introduction to Psychology ......................................................... 4
  (Social Sciences)
  - *OR* PSTL 1281: Principles of Psychology

**GOOD STUDY ABROAD TERM**

**Semester Credits**: 15-16

### Spring Semester
- **ADes 2214**: Softlines Analysis ..................................................................... 3
  (spring only)
- **Des 2101**: Design and Visual Presentation ............................................... 3
- **RM 3201**: Career and Internship Preparation for Retail Merchandising ....... 1
- **RM 3243**: Visual Merchandising ................................................................. 3
- **Statistics** – select one: ............................................................................... 4
  - SCO 2550: Business Statistics
  - Soc 3811: Basic Social Statistics*
  - Stat 3011: Introduction to Statistical Analysis*
  *Meets Mathematical Thinking.

**GOOD STUDY ABROAD TERM**

**Semester Credits**: 14

See Reverse
### Year Three

#### Fall Semester
- Mgmt 3001: Fundamentals of Management .............................................. 3
- Mktg 3001: Principles of Marketing ......................................................... 3
- RM 3242: Retail Buying (fall only) ............................................................ 3
- Writ 3562W: Technical and Professional Writing ..................................... 4
  (counts as two Writing Intensive courses)
  OR EngL 3027W: The Essay*
  *This course counts as one Writing Intensive course. With this option, you will need one additional Writing Intensive course.
- Liberal Education Requirement .............................................................. 3-4
- Upon completion of 75 credits, you will be assigned a faculty adviser in addition to your professional adviser.

#### Spring Semester
- Advanced Retail Merchandising Elective – select one: .......................... 2-4
  - ADes 3217: Fashion Trends and Communication (fall only)
  - ADes 4121: History of Costume (spring only)
  - RM 3196: Field Study: National or International
  - RM 4123: Consumer Society
  - RM 4124: Consumers of Design *
    * Course offered on an irregular basis. Consult the Class Schedule. You may select another course in consultation with your academic adviser.
- HRIR 3021: Human Resource Management ........................................... 3
- RM 4212W: Dress, Society and Culture .................................................. 3
  (spring only) (Writing Intensive)
- Liberal Education Requirements ............................................................. 6-8

**GOOD STUDY ABROAD TERM**

#### Year Four

#### Fall Semester
- RM 4196: Internship .................................................................................. 2
  **Consider doing your internship abroad.**
- RM 4216: Retail Promotions (fall only) ...................................................... 3
- Liberal Education Requirements and/or electives ..................................... 7-10

**GOOD STUDY ABROAD TERM**

#### Spring Semester
- ADes 4215: Product Development: Softlines .......................................... 4
  (spring only)
- Mktg 3010: Marketing Research .............................................................. 4
- RM 4217: International Retail Markets ...................................................... 3
  (spring only) (Global Perspectives)
- Liberal Education Requirements and/or electives, if needed ..................... 3-6

**GOOD STUDY ABROAD TERM**

#### Liberal Education Requirements Not Met by Program Requirements

**Diversified Core**
- Biological Science
- Historical Perspective
- Literature
- Physical Science

**Designated Themes (Complete 2 of the 3)**
- Diversity and Social Justice in the U.S.
- Technology and Society
- The Environment