Beginning fall semester 2014, the College will adopt a principle-based approach to managing its resources. Toward that end, the following principles have been identified by the Leadership Team as critical to fostering the College of Design’s success. These principles will provide a basis for decision-making about College of Design academic and research investments, including but not limited to matters such as department and school budgets, new initiatives, funding cuts when necessary, compact requests, and new faculty positions. In practice, they will be used to frame proposals for funding from the College and constitute the criteria for evaluating investment proposals and other resource-related decisions. Evidence in support of claims made in proposals for investment and clear benchmarks for demonstrating progress toward meeting objects will be critical in evaluating proposals, and will be the basis for reporting on the progress of funded initiatives.

Periodic deadlines will be announced for the review of proposals. All proposals must first be vetted by department heads, center directors, or other appropriate administrators using these principles and ranked in priority order. College-level investments are generally expected to leverage resources through matches at the department level. Periodic progress reports will be expected. Success in achieving goals identified in previously funded initiatives will be an important consideration in evaluating new proposals.

Priority will be given to proposals that meet multiple criteria:

*Aligning* with college’s core mission and strategic priorities at the program/department, college and university levels;

*Demonstrating* a potential to build upon and connect existing strengths to grow educational and/or research capacity;

*Growing* the college and university’s capacity for national or international pre-eminence in a significant and distinctive field of study;

*Producing* a significant improvement in academic quality as demonstrated by specific benchmarks;

*Seeding* sustainable revenue streams aligned with academic priorities;

*Enhancing* interdisciplinary, international, multicultural and other collaborations within and beyond the College and University to leverage existing resources and generate new ones to develop emerging fields of knowledge; and,

*Building* a diverse and inclusive college community.