SENIOR LEADERSHIP GROUP NOTES
08/24/2015 • 8:45AM-9:45AM • RAPSON 225

Attendees: Jan Batt, Elizabeth Bye, Renee Cheng, Marilyn DeLong, Stephanie Dilworth, Pat Hemmis, Brad Hokanson, Holley Locher, Kate Maple, Trevor Miller, Chris Scholl, Marc Swackhamer, Becky Yust,

1. C4C Update from Leads
   1. Engagement – Dan Handeen, proxy Holley Locher
      1. Selfie data - Some surprising results (e.g. large number of tenured faculty likely retiring soon; low number of Black students, etc.). Next, how do we act on this data as a catalyst group or as a College?
   3. Service Learning/Community Engaged Scholar efforts - Met with Katie Peacock and Laurel Hirt. We are moving ahead with certification of a number of CDes courses. However, do we need to revisit additional eligible CDES courses?
   4. Refocusing our group - What do we do next? What are our short- and long-term goals? We will reconvene once the fall semester is underway.

2. Interdisciplinary – Pat Hemmis
   1. Career Mashup – Oct 9. Event will replace more traditional job fair. Could this event be a prototype for interdisciplinary connections?
   2. Not Jack – Pumpkin carving event on Northrop Mall. Pumpkins will be displayed at Eastcliff. Potential for media attention. Funding for pumpkins provided by Central.
   3. Developing an Interdisciplinary 1 cr. course – Focus on buy-in for Fall semester. Spring will be fine tuning and the approval process. Piloted fall of 2016.
      1. D@MN course? Ensure that new course does not duplicate that course.
   4. Shared projects, critiques, studio swap, etc. across courses – Assess where this happens already. Are there places where we can expand?

3. Identity/Who We Are – Chris Scholl
   1. Overlap b/w this group and others (e.g. selfie work, desire to be more interdisciplinary, etc.)
   2. Culture is part of identity – how an organization responds to stimuli and challenges. How does the College of Design choose to teach and in what areas do we specialize? What are the areas in which we compete; where do we do the best? Does it reflect where we want to be?
3. Group definition: A deeper understanding of our College’s identity, culture, and purpose.

4. Goals/Projects – 1) Identify our current identity and 2) develop projects to change our identity.
   1. Short survey being development to administer to those internal to our College, including students. Survey will ask respondents to share 3 words that they believe describe the current identity of CDES, which will be used to create a word cloud. Finished and tabulated first week of October.
   2. Focus groups will likely follow this survey with internal and external stakeholders. Focus will be on where do we want to go?

5. Smaller project opportunities – Example of AIA’s #Imadethat. We are trying to make something similar.

6. Discussion of potential for some sort of visual representation of our college, in addition.

4. Operations – Anna Jursik
   1. C4C groups will be asked to start connecting with others in the college who can participate with projects.

2. SLO update
   1. The University and our College is committed to continued assessment, so we will continue to engage in this work.
   2. Review of results from Spring 2015 SLO survey.
      1. Meet with program directors and have them identify which SLOs they plan to focus on in their program. Each program should identify at least two.
      2. Programs will be asked to select a course at the beginning of their program and another at the end in which a survey can be administered.
      3. Surveys will be administered to those courses based on program-identified SLOs.
   4. If you have any questions/suggestions, contact Marilyn or Holley.

3. Faculty Development Program
   1. Gail Dubrow created a faculty development program last year that identified core competencies, asked faculty to complete development plans, and established peer mentoring.
   2. Probationary faculty meant 4 times last year; associate professors met 3 times. Only 2 full time professors participated. Thus far, Kristine Miller and Missy Bye have indicated that they are interested in continuing this program.
   3. Program is at the College level and should, thus, be differentiated from what is happening in each department.
   4. Marilyn will send program proposal to department heads to solicit feedback. If approved, program will proceed.
4. Update on Student Services Search
   1. Linda Vang Kim has been hired to serve as the advisor for Apparel, Interior, and several Minors. She was previously employed by MCAE. She starts September 3.

5. Review of new undergraduate marketing piece.
   1. Send feedback to Kate Maple.

6. CDES Audit Meeting on 8/20
   1. Audit is College-wide, including centers and departments
   2. Our college will be the first to go through an audit post-Upgrade; our processes may have been temporarily affected, which will be considered.
   3. There will be a faculty and staff survey about operations in the college.
   4. Stephanie will be overseeing this process for our College.

7. Opportunity for a web program on faculty civility
   1. We will purchase registrations for both McNeal and Rapson. Viewing parties will be hosted in both locations.

8. Final discussion of agenda for Tuesday 8/25 SLG Retreat