Minutes
College of Design Faculty Assembly
Thursday, December 17, 2009

Present:

Apparel Design: Missy Bye, Marilyn DeLong, Lucy Dunne, Sherri Gahring, Karen LaBat
Graphic Design: James Boyd Brent, Sue Chu, Brad Hokanson, Daniel Jasper, Barbara Martinson, Steven McCarthy, Carol Waldron
Housing: Bill Angell, Marilyn Bruin, Becky Yust
Interior Design: Denise Guerin
Stephanie Zollinger
Landscape Architecture: John Koepke, David Pitt, Bob Sykes
Research & Outreach, Interdisciplinary: Pat Hemmis

Staff: Kathy Witherow

I. Call to Order: Meeting was called to order at 10:00 by Julia Robinson, Chair

II. Minute Approval: Motion by Nelson-Mayson, second by Bruin to approve meeting minutes from April 17. Motion passed.

III. Report from Senators: Becky Yust, Julia Robinson and Lyn Bruin attended the most recent Senate meeting

- Peer review policy information was shared. There are recommended guidelines rather than mandates, developed because the policies was not being implemented, or implemented inconsistently across campus. This is information that was previously distributed to all faculty and includes a long list of appendices. The final version of the recommended peer review document is less rigid than the original, so faculty feedback suggesting more flexibility seems to have been factored in. Questions:
  - Are the guidelines for both merit and promotion? Merit letters should mention peer review, not just review. This is both review and evaluation.
  - Is there an opportunity to recommend that it should also be used as diagnostic? The language is in there, refers to professional development.
  - What is the timeline for this? The assumption is that it is effective immediately.

IV. Committee Reports:

- Adjunct: See report in Assembly Agenda.

- Centers Policy & Advisory: Lyn Bruin reported on behalf of Bill Conway and committee members. All but 2 Center Directors submitted annual reports using a recommended template; committee members reviewed those reports and identified several recurring issues including (a) financial/economic viability, (b) Design Assistance, Community Assistance and Outreach, (c) Suspended Center, and (d) teaching programs within CDes centers. Questions raised include
  - Are individual reports posted on web? Marilyn DeLong will follow up.
o Are Centers organized according to University policy and will CPAC review centers within that context? Lyn responded that CPAC discussed but did not view themselves as an evaluation committee, strictly a review committee.

o Could the committee capture the information in a summary matrix? The committee will consider this.

o When the issue of reduced O&M funding for one of the centers was raised as a concern by one faculty member, another faculty member questioned the equity of why some centers get Central funding and others do not.

- Curriculum.
  o Motion submitted by the Committee Chair was amended as follows: removal of MDC certificate revision; addition of the Environmental Design Minor title change; removal of Incomplete Agreement forms. Proposal was approved as amended. All documents are posted on the governance web site.
  o Design Major: Kate Solomonson and Pat Hemmis presented information about steps taken to date regarding a potential interdisciplinary Design Major. Some leading peer institutions have a comparable design major already in place. Success of Design Minor (96 students with 80%+ coming from other UMn colleges) points to growth opportunity. Committee members include Vince DeBritto, Leon Satkowski, Ozayr Saloojee, Lucy Dunne, Daniel Jasper, Steven McCarthy, Kate Maple and Kate Solomonson. Work done to date includes (a) developed models; (b) completed a preliminary competitor audit, (c) working on creating financial models and (d) gathered information by visits to faculty meetings, student groups, advisory board, student services, admissions and other colleges. There will be continued meetings at the program level and open forums. The committee is open to a variety of ideas. The goal is to create something that has a positive impact Faculty comments & questions included
    ▪ Would the major include studios? Yes, as does the Design minor
    ▪ Where would classes be located? Rapson and McNeal
    ▪ How do you define a studio? Many models are being looked at.
    ▪ Pedagogically, what will people do with a Bachelor of Design? Working with Kate Maple and the admissions office to build an information base for this. Also need to connect with practitioners.
    ▪ Market Research? Need to do this with University admissions, high school admissions and career services office.
    ▪ Will regular program enrollments decline? Are we competing with existing programs? Need to ensure that does not happen. Need to look at being transfer friendly.
    ▪ How will this affect graduation rates? We are not creating a “design lite” degree.
    ▪ It’s critical that we get students in the minor, and their tuition, back in the college. There is support for the existing minor.
    ▪ Design major is meant to be interdisciplinary and should appeal to students who are not designers. It’s possible that students who enter an Interdisciplinary Major will find their calling within the specific design disciplines.
As opposed to viewing as stand-alone, could parts be more common with existing programs?
Urge more discussion and focus on the minor and table the major for the moment.

- **Faculty Consultative.** See report in Assembly Agenda
- **Faculty Leave.** Nothing to report at this time.
- **P&T.** See report in Assembly Agenda

V. **Report from the Dean:**
- Marilyn DeLong: Centers will be undergoing 5-year reviews. Goldstein and Center for Sustainable Building Research reviews will take place this spring and will include a public forum. Some faculty will be asked to provide more information. The reviews are similar to Department accreditations and will be a reflection on the past 5 years as well as a strategic plan for the future. It was suggested that there be a vehicle by which Centers can present information to faculty, possible a design@noon or a research center slam.
- Kate Maple reported on Graduation and Retention Rates. CDes students compare favorably to the University average. First year retention target is 90 – 92%. CDes actual is 90.6. University targets for graduate rate are 60% for 4 years, 75% for 5 years and 80% for 6 years.
- Lee Anderson reported that the Blue Ribbon Committee has met twice; they are determining their scope and collecting information. Committee is advisory to college.

Faculty comments/questions:
- How does this dovetail with strategic planning in the college?
- Suggest we follow CLA model of building recommendations into a broader strategic plan.
- There seem to be a number of silo conversations happening: blue ribbon committee, design major, original college task force, but there is no strategy to these various conversations. The college needs a strategic plan.
- Tom Fisher Reported that we will again be facing significant budget challenges, including a major drop in State Support. It could be as little as 400M by the beginning of FY12. He also reported that Renee Cheng will be on leave spring semester; Lee Anderson will be Interim Head. Proposed Conflict of Interest policy has been modified. Board of Regents will get a scaled down version and each college will form its own.
- Brad Hokanson shared information about his plans for spring 2010 as Director of the Design Institute. PowerPoint can be viewed on the governance site.
- Kate Solomonson thanked Julia Robinson for her leadership with the Faculty Assembly. Julia is on leave spring semester and this was her last meeting as Faculty Assembly Chair.

VII. **Adjournment.** Meeting adjourned at 12:00 noon.

Minutes submitted 10/27/09
Kathy Witherow