GOOD FAST CHEAP

Building Technology encompasses the materials and tools of construction as well as the design methods and techniques that stage architectural appearance. A project’s delivery from design to construction then situates the architect’s interactions with technology, defining the possibilities and limits of the architectural imagination in practice. My research shows how the architect’s role is affected by technological phenomena that re-conceptualize the means and methods of construction, expanding relationships between project delivery and architectural qualities. This talk will reveal my pursuit of this work in environments of extreme resourcefulness, its influence on my teaching and creative practice that advances the complex exchange between building technology and architectural expression.

BIO

Marc Manack, AIA is an Assistant Professor at the University of Arkansas Fay Jones School of Architecture and Design where he teaches design studios, professional practice, and design theory seminars. He is founding principal of SILO AR+D, an award winning architecture, research and design practice based in Cleveland, Ohio. He taught previously at the Kent State University College of Architecture and Environmental Design and at Ohio State University’s Austin E. Knowlton School of Architecture, from where he is also a graduate.